

### GAME DESIGN THESIS DISPLAY OPENING- CELEBRATING INNOVATION IN GAME DESIGN!



Game Design and Development Department held a Grand Thesis Opening this month. Thesis Display was inaugurated by Former Registrar Brig (R) Safer Vasser and Pro VC Professor Dr Shabbar Atiq. Students displayed their creativity and talent through their games with a diverse range of projects, each showcasing unique ideas and concepts. Amongst many excellent projects, the project which exceptionally stood out belonged to Huzam's immersive VR space. With cutting-edge technology and a keen eye for detail, Huzam transported us to new worlds and

dimensions, offering an unforgettable gaming experience to viewers. Many people from different departments of university, outside university and software houses like Narsun Studios visited Thesis Display of Game Design and Development.

### VISIT OF GAME TRAIN STUDIOS TO IAC FOR MOU SIGNING CEREMONY

A memorandum of Understanding (MoU) has been signed between the Institute for Art and Culture and Game Train on 28th November 2023.

Daniyal Shafiq, Assistant Professor played a vital role in connecting the industry and academia.

The MOU aimed to collaborate in the following areas:

- Outreach Events
- Career/Job Fair and Alumni Engagement Events
- Connecting with Gaming Industry Personas
- Mentoring Sessions

The ceremony was attended by Pro Vice Chancellor, Dean School of Art, Dean School of Digital and cinematic art, animation design faculty along with following signatories.

Brig (R) M. Safer Vaseer, Former Registrar IAC  
Masooma Zeeshan, CEO Game Train



### FTV THESIS JURY 2023



Dept. of Film & TV at the Institute for Art & Culture held its 3rd Thesis Jury, showcasing the culmination of academic efforts by eight dedicated students. The distinguished panel of jurors, comprised of esteemed figures in the field, including Dr. Asghar Nadeem and Mr Ali Tahir who provided both critical evaluation as well as constructive feedback to all our students. The event was

marked by an atmosphere of scholarly rigor and creative enthusiasm as both jurors commended the students for their exemplary work, highlighting their innovative approaches and commitment to the craft of filmmaking and television production. This Thesis Jury not only affirmed the academic rigor of the department but also underscored its role in nurturing emerging talents in the realm of visual storytelling. HOD Syed Urooj Samdani and faculty members Sikandar Javed and Mian Umar Farooq were also present during the jury.

### FTV STUDENTS PHOTO WALK IN LAHORE WALLED CITY



Department of Film & TV, in collaboration with the Film & TV Society and Photography Society, arranged a stimulating photowalk expedition to the historic Walled City of Lahore. This event provided an invaluable hands-on experience for students enrolled in the courses "Fundamentals of Photography" and "Cinematography," taught by the Mr. Sikandar Javed. Students seized the opportunity to capture the rich cultural heritage, portraits and architectural marvels of Lahore, encapsulating the essence of the city through a diverse array of photographs and video reels. The walk's success was further amplified by the generous support and cooperation extended by the Walled City Authority, for which the Dept. of Film & TV expresses heartfelt gratitude. This photowalk not only enriched students' understanding of visual storytelling but also fostered a deeper appreciation for the intrinsic beauty and historical significance of Lahore's urban landscape.

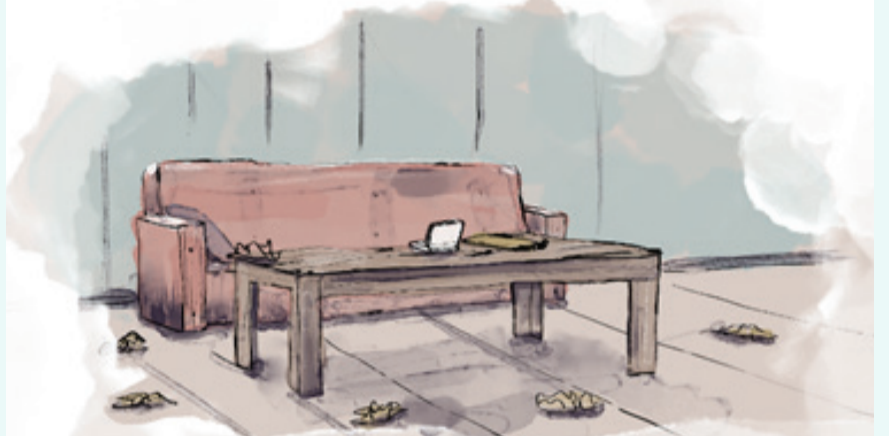
### STUDY VISIT TO SHAHI QILA - LAHORE FORT



We are thrilled to share the exciting highlights of our recent study visit to the illustrious Shahi Fort of Lahore. Our animation students of 3rd Semester embarked on a captivating journey to explore the intricacies of perspec-

tive drawing in architecture. Nestled within the walls of this ancient fortress, they delved into the art of capturing depth and dimension, gaining invaluable insights into bringing life to their animated worlds. Beyond the technical aspects, the visit also unfolded layers of history and culture woven into the very fabric of the fort's architecture. Students immersed themselves in the rich tales of the past, understanding how the structural marvels around them echoed the stories of bygone eras. This holistic experience not only enhanced their artistic prowess but also deepened their appreciation for the historical and cultural significance embedded in the architectural gems of Lahore. As our students continue to hone their craft, this study visit serves as a pivotal moment in their creative journey, sparking inspiration and fostering a profound connection between animation and the world of timeless architecture.

## CLASS ART BY STUDENTS



The success of thesis students is measured not only by the completion of their research projects but also by the impact of their work on their academic community and beyond. A successful thesis student demonstrates not only mastery of their subject matter but also the ability to communicate their findings effectively, whether through written reports, presentations, or academic publications. Moreover, their success is reflected in their ability to contribute new insights, challenge existing paradigms, and inspire further inquiry in their desired fields. Beyond academia, the success of thesis students can be seen in their ability to apply their research skills and knowledge to real-world problems, influencing policy, driving innovation, and making a positive difference in society. Ultimately, the success of thesis students is multifaceted, encompassing academic achievement, intellectual growth, which has a broader impact on their contributions towards the advancement broader impact of their contributions to the advancement of knowledge and the betterment of humanity

## PHOTOS CAPTURED BY FTV STUDENTS



Visit to the historical Walled City of Lahore, students of Film & TV Dept., engaged in a compelling exploration of photographic composition techniques, including the rule of thirds, filling the frame, framing within a frame, and utilizing leading lines. Through a particular application of these principles, students artfully captured the essence and details of their surroundings, transforming mere snapshots into evocative visual narratives.

## BOOK LAYOUT OF A SHORT-ANIMATED FILM

## FTV DIRECTION CLASS OUTDOORS

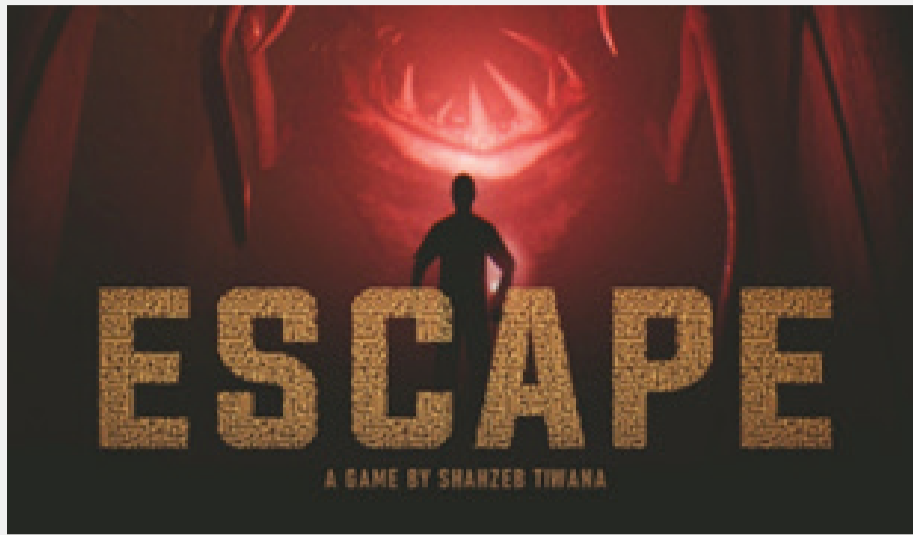


During the instructional session of the course **Direction** led by Mr. Syed Urooj Zafar, HOD Film & TV, students focused on the art of storyboarding. Through hands-on activities, students gained practical insights into the intricacies of storyboarding, learning techniques to meticulously design shot compositions and strategically plan film camera angles on paper. This experiential learning opportunity not only equipped students with essential skills in visual storytelling but also fostered a deeper understanding of the directorial process, enhancing their ability to effectively translate creative vision into cinematic reality.



Students are working hard on creating art works for animated short films, they are encouraged to write their own stories in a theme of their choice. Our student Maryam Imtiaz, for her short animation project developed an original concept which illustrated thematic surrounding horror which bore both originality and interest. Therefore, her story was not merely an exciting illustration of her story but she creatively demonstrated an entire scenario which bore semblance to real lived experience.

# SPOTLIGHT ON GAME DESIGN: SHAHZEB'S CREATIVE JOURNEY



We would like to give special recognition to Shahzeb who showcased his mastery as a subject matter expert on the final display of his thesis. Shahzeb's work was not only excellent in terms of concept but involved an element of thrill which is expected in quality level game designs which deal with that particular genre. Shahzeb therefore is an example that imagination and innovation in reality needs no boundaries.

His narrative-based game "Escape" takes you through a heart-pounding journey of survival and discovery. In this gripping survival horror game, players are thrust into the shoes of a man with no memory, awakening in a labyrinthine maze with a chilling secret lurking within its depths.

What sets "Escape" apart is its innovative gameplay mechanic - inter-dimension traversal powers. As players navigate through the maze, they discover the ability to shift between dimensions, uncovering hidden pathways and unravelling the sinister truth behind their confinement.

## GAME DESIGN THESIS YEAR JURIES: A GATEWAY TO EXCEL- LENCE!



We're excited to share the highlights from our final thesis year juries in the game design department! This pivotal event brought together esteemed professionals and industry experts to provide invaluable feedback to our talented students.

Leading the jury panel was Sir Asad Iqbal, a renowned professor from the National College of Arts (NCA), whose expertise and insight enriched the discussion with his deep understanding of art and design principles.

Joining him was industry professional Hamza Majeed from Frag Games, bringing with him years of valuable industry's knowledge. His practical knowledge and real-world perspective added a crucial dimension to the feedback process.

## NEW SHOWS ON IAC YOUTUBE CHANNEL



IAC productions, the IAC YouTube channel is gaining popularity day by day which has substantially increased its popularity and fan base. Short films, music videos and TV shows produced by students are uploaded on a regular basis which has gained a solid viewership. The channel has recently started a new series by the name of 'Mind Matters'. It is an engaging psychology show designed to explore complex mental phenomena in a comprehensible and professional manner. Through insightful discussions and expert analysis, the show delves into various aspects of the human mind, such as cognition, emotions, behavior, and mental health. "Mind Matters" aims to educate and inform viewers about the intricacies of psychology while offering practical insights into understanding ourselves and others better. Join us on a journey of discovery as we unravel the mysteries of the mind together.

It is hosted by faculty members Mariam Khawar and Amna Saleem from the Center for Well Being and Positive Psychology.

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