

Fashion Design

Course Objectives:

To prepare for future design careers, individuals enhance their artistic abilities by mastering in drafting, draping, and garment construction techniques. They will cultivate a systematic problem-solving approach throughout the design process, bridging the gap between design and manufacturing. Proficiency in articulating ideas verbally, visually, and digitally becomes paramount for effective communication in the dynamic field of design.

Learning Outcome:

Students in this program adapt and refine their artistic abilities, crafting original fashion designs that demonstrate an awareness of diverse proportions. Utilizing both hand and digital rendering techniques, they will create garments that showcase creativity and innovation, employing foundational elements such as shape, color, silhouette, proportion, and fabrication. Embracing innovative technologies, students conceptualize, produce, and communicate fashion designs effectively. Upon completion, they will be equipped to work as freelancers, engaging in endeavors like designing custom clothing, crafting costumes for performances, or collaborating on editorial shoots with fashion publications.

Textile Design

Course Objectives:

This textile design program aims to cultivate mastery in traditional techniques, marrying craftsmanship with modern creativity. Students analyze a diverse pigment color palette, expressing cultural heritage and contemporary aesthetics in vibrant designs. Utilizing Adobe Photoshop, they seamlessly integrate digital and traditional methods, creating repeat patterns and product mock-ups. The acquired skills are applied to craft market-ready designs, bridging traditional and digital applications for commercial viability. Emphasis is placed on evaluating the impact of thematic projects and market surveys, guiding the presentation of designs with global appeal and nurturing entrepreneurial potential.

Learning Outcome:

This course instills the ability to recall and apply traditional textile techniques, pigment color applications, and Adobe Photoshop tools. Students interpret pigment colors to convey cultural aesthetics and seamlessly integrate digital design with tradition. Applying these skills, they create visually appealing textile designs and assess commercial viability by bridging traditional and digital applications. Mastery is demonstrated through market-ready designs, synthesizing traditional craftsmanship with modern creativity and presenting them with global appeal, emphasizing entrepreneurial potential.

Oil Painting

Course Objectives:

In this Oil Painting course, students embark on a dynamic exploration of painting techniques, media, and historical art approaches. The curriculum cultivates problem-solving skills, challenging students to manipulate form, color, line, and texture in both figurative and abstract contexts. Emphasis is placed on using painting as a powerful medium for expressing ideas and emotions, guiding students to create specific aesthetic qualities within the realm of two-dimensional visual language.

Learning Outcome:

Throughout this course, graduates will showcase technical expertise across diverse painting techniques and media. Students develop problem-solving skills, applying learned techniques to resolve artistic challenges. Cultivated expressive abilities allow effective communication of ideas and emotions through artwork, exhibiting a nuanced grasp of the two-dimensional visual language. Graduates demonstrate heightened aesthetic sensibilities, crafting visually compelling paintings while drawing inspiration from and contributing to the rich historical context of oil painting traditions.

Graphic Design

Course Objectives:

This graphic design program offers a comprehensive exploration of design principles, emphasizing layout, color theory, typography, and composition. Participants gain proficiency in industry-standard tools like Photoshop, Illustrator, and InDesign. The course fosters creative ideation and translates concepts into practical projects across diverse mediums. With a focus on real-world application and professional workflows, students develop a versatile portfolio, preparing them for success in the dynamic field of graphic design.

Learning Outcome:

Graduates of this program will exhibit a high level of design proficiency, showcasing mastery in graphic design principles and industry-standard software. With a cultivated ability for creative problem-solving, they deliver innovative solutions through effective visual communication. Their comprehensive portfolios reflect will diverse design projects, demonstrating versatility. Equipped with strong communication skills, graduates will be ready for successful entry into the graphic design industry, adaptable to evolving trends and technologies.

Miniature Painting

Course Objectives:

This course is designed with the primary objective of fostering awareness about the nature of miniature traditional art. It aims to provide insight into the skills and dedication that have given rise to masterpieces recognized as part of our global heritage. By encouraging an appreciation of fundamental values inherent in the world's great artistic traditions, the course utilizes contemplative exercises to awaken this awareness in students. Practical engagement with miniature art is emphasized to underscore its overall significance in skill development.

Learning Outcome:

This course provides a comprehensive exploration of miniature painting by imparting knowledge on specific materials, including pigments, brushes, surfaces, and binding agents. Students develop a profound understanding of color theory, acquiring the skill to effectively mix and apply colors in the miniature painting style. The curriculum guides them in crafting narrative compositions that convey stories or themes within the limited space of a miniature artwork. Additionally, students master the art of creating miniature portraits, emphasizing capturing facial likeness and character in a small format. The course culminates in assisting students to build a portfolio showcasing their progress, growth, and proficiency in various miniature painting styles, themes, and techniques.

Calligraphy

Course Objectives:

Calligraphy course introduces students to diverse tools, explaining their uses and handling. Instruction focuses on correct posture, hand positioning, and stroke techniques for consistent and graceful lettering. Students learn proper pen pressure and line variation, explore ink mixing and color theory, and grasp principles of layout, spacing, and composition. Practice is encouraged with a platform for sharing, feedback, and discussing progress and challenges.

Learning Outcome:

This advanced calligraphy program ensures a robust foundation in various styles and alphabets, including foundational, italic, Gothic, and more. Students demonstrate precise tool handling and usage, creating aesthetically pleasing lettering with consistent strokes and design elements. Proficiency extends to adapting styles based on project requirements and showcasing creativity in composition. Expertise in ink mixing and color application enhances the calligraphy pieces, culminating in a professional portfolio that reflects progress, experimentation, and a high level of proficiency in the art of calligraphy.

Glass Painting

Course Objectives:

This comprehensive glass painting course introduces students to the art's history, cultural significance, and diverse applications. It covers various types of glass and suitable surfaces, emphasizing properties and characteristics. Essential tools, brushes, paints, and mediums are introduced with a focus on proper handling. The curriculum delves into color theory, mixing, and color behavior on glass, guiding students through various techniques like outlining, shading, stippling, sponging, and layering for creating vibrant designs. Students also learn to create and adapt patterns, both freehand and by transferring pre-designed patterns onto glass.

Learning Outcome:

This advanced glass painting program equips students with a strong foundation in diverse techniques, from outlining to layering, creating a spectrum of effects. Proficiency extends to knowledge of glass types, surfaces, and proper material selection. Students showcase adept handling of tools, brushes, and paints, creating and adapting patterns with precision. Their ability to ensure proper adhesion and durability on glass surfaces is demonstrated, evidenced in a professional portfolio highlighting progress, experimentation, and craftsmanship suitable for exhibition. The course fosters a commitment to ongoing practice, self-improvement, and artistic growth in the realm of glass painting.

Drawing

Course Objectives:

This course aims to cultivate fundamental observational skills for drawing through hand-eye exercises. Students are introduced to basic drawing, perspective, and sketching techniques across various media to depict diverse subjects. The process emphasizes intense observation and creativity. The curriculum integrates practice-based learning with the Theory of Art and Design, contextualizing rigorous studio practice with components of art history, global art theories, and the art-making process.

Learning Outcome:

This course develops the ability to draw through observational learning, honing eye and hand coordination. Students learn to compose basic objects using grid techniques, creating the illusion of light, shadow, tone, and texture. One-point and two-point perspective are employed for dimensional depth. Various techniques and conceptual ideas are explored, with students assessing their work for a fundamentals portfolio. The course emphasizes articulating drawing concepts by visualizing materials or objects as images and studying diverse methods to enhance skill-based outcomes.

1 Year Professional Diploma & 3 Month Short Courses

Diploma/short Courses Duration:

Sr#	Title	Duration
1	Diploma	1 year (2 semesters)
2	Short Course	3 Months

Short courses will be offered quarterly (4 time in a year), Admission will be open in January, April, July and October 2024.

One year Professional Diploma is being offered for two Semesters, (each Semester of 16 weeks) January-August.

Eligibility Criteria and Time schedule

Entry requirement	Matric and above
Day	Monday – Thursday
Time	2:00 pm to 5:00 pm

Fee Structure

Title	Diploma	Short Course
Fashion Design	100,000/-	50,000/-
All other courses	80,000/-	30,000/-

For Admissions: Call: (042) 111 111 822

WhatsApp: 0309 8888 357



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Textile Design Glass Painting
Miniature Painting Drawing

