IAC

PROSPECTUS 2023-2024

DISCOVER BRILLIANCE

Federally Chartered
Degree Awarding Institute
Recognized by Higher Education Commission (HEC)

Contact Us

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MESSAGE FROM THE CHANCELLOR

IAC offers dynamic international associations, an outstanding research environment, and with tremendous significance, an interdisciplinary educational portfolio that synergizes the best of campus and hands-on experience for our students. We nurture our graduates with a healthy collaborative platform where they can freely express their creativity and where mindsets are prepared to face the real world with problem-solving and critical thinking skills.

To meet the challenges of our social & cultural evolution, IAC has strived to educate students in arts, focusing on cultural and linguistic diversity with interdisciplinary research. It helps students better understand human history and connections to today's society, find solutions through art, science, and cultural education. A step forward, soft skills training is part of the personality development process at IAC, where students learn to listen carefully, question critically, think logically, communicate with clarity, act creatively and live ethically.

In addition to academic expansion on the science & technological front, extracurricular initiatives with the active participation of students will evolve an organic learning environment that can meet local and global market requirements. We aim to provide our students access to a collaborative academic environment with international partners and universities with different programs and platforms.

Mr. Muhammad Faisal Janjua

Chancellor,
Institute for Art and Culture (IAC)

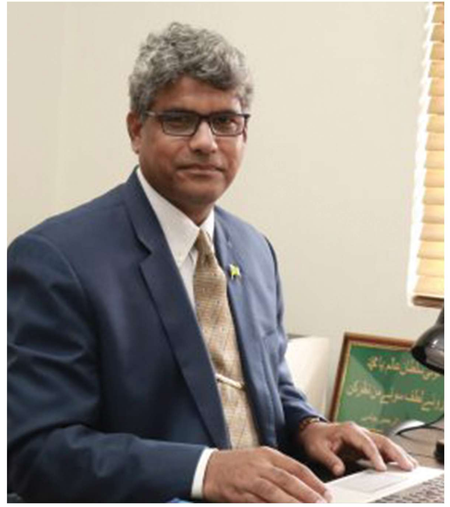
MESSAGE FROM THE PRO-VICE-CHANCELLOR

This is Dr. Ijaz A. Qureshi, honored to be part of the most vibrant and innovative learning place in the country. Totally impressed to see the most market driven academic programs offered by the IAC to ensure our students play the lead role in the industry.

IAC would continue to lead in the higher education under the exceptional teaching and guidance of world class faculty.

As a new member of Chancellor's team, I am looking forward to ensure our approach is totally student centric, with no communication gap. We aim to be adopting the Student First approach where all services are designed and planned to ensure tasks are completed without delay and inconvenience.

Campus life is most important part of student life. I am looking forward to further promote the culture of Extra Curricular/Co-Curricular activities in the campus.



Prof. Dr. Muhammad Ashraf Khan

Pro- Vice Chancellor,
Institute for Art and Culture (IAC)

INTRODUCTION

Since 2018 the Institute for Art and Culture (IAC) has taken it upon itself the task of nurturing the creative talent of students from across Pakistan and beyond. We, at IAC, which is a fully accredited Institute, offer undergraduate programs across various disciplines.

IAC takes immense pride in providing an unprecedented platform for learning, discovery, and transformation; where you've got the liberty to dive deep into the world of intellectual curiosity, wonder, and amazement courtesy of thousands of books on a wide variety of subjects. We channel bright and curious minds with ideas to build a strong and cohesive community of leaders, influencers, and change-makers that can play their part in making the world a better place.

The education of young people is thus the key goal that the Institute pursues with determination not purely to transfer knowledge, but above all to develop a vision that reaches beyond the present to anticipate whatever tomorrow will bring. So, investing in education, training, and research linked to societal needs is a priority, if we are to pass on our knowledge and, more importantly, develop a fully encompassing vision of the future.

Our capable and accomplished faculty leads our students through the best practices in the industry, enabling them to think big, ask questions, take measured risks, and be an agent of change. We empower students academically and otherwise while employing the best and most advanced equipment and technology available across the globe. Our programs are tailored to propel students from the classroom to the conference room by bridging the gap between professional education and industry requirements.

A GLANCE
INTO IAC

IAC is a place to ensure the embodiment of your passion which is both exciting and challenging, to triumph your goals, to enrich your skill set, to optimize your efforts, and to establish your career. We believe in the provision of education comprising excellence in both academia and practical approach.

Curiosity and Creativity are the two human attributes that have driven civilization over the last many centuries. This intrinsic approach is discouraged by the present education system but IAC is dedicated to reversing that. The primary objective of the IAC is to promote creativity and skillset and encourage the bridge between academia and industry. Through this new pedagogy, combining theory and practice, our students ace a new world of opportunity. Knowledge acquisition based on interest and inspiration opens new doors to the world of tomorrow.

The Institute for Art and Culture is a place for talented emerging designers, artists, software engineers, IT professionals, and scholars. We know that creative problem solvers and critical thinkers require a unique environment to unpack their full potential, which is why we have put together an accomplished faculty, state-of-the-art facilities, and professional opportunities to provide our students with the infrastructure and resources to learn, grow and evolve. We call it “The IAC Way.”

Our degree programs follow a rigorous curriculum across all fields of study offered at IAC: from Creative Arts to Language & Literature, from Cinematic Arts to Media Communications, and from Computer Science to Robotics and Information Technology. We employ a model that is geared towards preparing students for challenging professional careers across a spectrum of industries and professions.

ACCREDITATION
& RECOGNITION

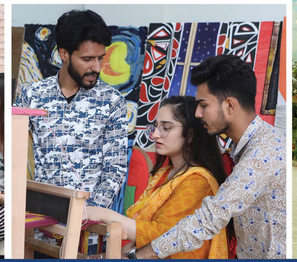
Institute for Art & Culture is a Federally Chartered institute that is accredited and recognized by the Higher Education Commission (HEC) of Pakistan since 2018 to award undergraduate degrees. IAC is also accredited by:

- **FEDERAL HIGHER EDUCATION DEPARTMENT**
- **PAKISTAN COUNCIL FOR ARCHITECTS AND TOWN PLANNERS (PCATP) (INTERIM VISIT CONDUCTED)**

LAUNCHING SPIRIT

OUR VISION

The Institute for Art and Culture envisions to engage and incorporate a diverse group of students, community members, faculty, and staff to maintain a firm ground for achieving excellence in diversified and multidisciplinary fields of arts, culture, and technology fostering artistic, creative, critical, and effective thought process.



OUR MISSION

Our mission is to encourage excellence in teaching and research through offering academic programs and diverse approaches that prepare the students to intellectually interact and explore innovation in performance and creative work and promote the multidisciplinary integration of arts, culture, and technology through creativity, critical thinking, and technological innovation.

OUR CORE VALUES

At IAC, everything we do reflects our core values including:

- Dedication to student intellectual and personal growth
- Commitment to creating and disseminating knowledge of the highest caliber
- Passion for continuous learning
- Devotion to civic responsibility and community service
- Commitment to diversity and inclusion
- Integrity and ethical action as leaders for the public good

OUR OBJECTIVES

IAC's education podium will not only impact the education sector in Pakistan but also reach out to the neighboring countries and contribute to global scholarships and collaborations. IAC exceedingly values the traditional knowledge of our people and seeks to contemporize it with input from the latest technological knowledge. IAC believes in integration with the community, building long-term industrial linkages, and National and International partnerships. By integrating a connective approach between the academics and market, the students recognize the culture, and art education not as a foreign stimulus but the one they are inherently connected with. Our main objectives are:

- To exert to challenge students to be engaged participants in an inspiring educational journey preparing them for professional success and positive impact as engaged members of their community.
- To strive to empower faculty to make significant contributions through scholarly and creative inquiry of the highest caliber.
- To endeavor to encourage and promote excellence in staff resulting in exceptional contributions and personal growth.
- To exercise to serve communities as an anchor institution, with socially minded partnerships and entrepreneurial efforts in the region and striving to extend to the whole country.

IMPACT OF
ART AND CULTURE ON HUMAN LIFE

ART AND CULTURE IN HUMAN LIFE

Art is certainly for humanity's sake. Art and culture are one of the most dynamic methods and norms that can make human behavior change. They can increase empathy, trigger reflection, increase dialogue, and help generate new ideas and relationships that can enhance the expression of ideas and positive values. Art helps humanity build new possibilities and rehearse a different way of living and connecting. Art can help humanity come up with significant things and can also motivate people to relate with each other positively. However, to have this potential realized, there should be a better understanding of the impact of art on human values and character. Human values are the controlling principles that increase the motivation of human nature and attitude. The values shape the way human beings view and comprehend the world and the mentality that guides human thinking.

HOW DOES ART AFFECT CULTURE AND SOCIETY?

Art influences society by changing opinions, instilling values, and translating experiences across space and time. Research has shown art affects the fundamental sense of self. Painting, sculpture, music, literature, and the other forms of art are often considered to be the repository of a society's collective memory. Art preserves what fact-based historical records cannot: how it felt to exist in a particular place at a particular time. Art in this sense is communication; it allows people from different cultures and different times to communicate with each other via images, sounds, and stories. Art is often a vehicle for social change. It can give voice to the politically or socially disenfranchised. A song, film, or novel can rouse emotions in those who encounter it, inspiring them to rally for change. Researchers have long been interested in the relationship between art and the human brain. For example, in 2013, researchers from Newcastle University found that viewing contemporary visual art had positive effects on the personal lives of nursing home-bound elders. Art also has utilitarian influences on society. There is a demonstrable, positive correlation between schoolchildren's grades in math and literacy and their involvement with drama or music activities. As the International Federation of Arts Councils and Culture Agencies (IFACCA) points out, art is beneficial for the artist as an outlet for work. Art not only fosters the human need for self-expression and fulfillment; it is also economically viable. The creation, management, and distribution of art employ many. So, what are you waiting for! Help foster the creative you, load a bundle of motivation on your shoulders, grab a painting kit, and whether you come to paint and party with us or prefer to paint in the quiet of your own home, find your art outlet and release!

IMPACT OF ART AND CULTURE ON HUMAN LIFE

SOCIAL IMPACTS AND BENEFITS OF ART AND CULTURE

Both Art & Culture are two wonderful ways of preserving or strengthening a strong community's sense of place, forging a personal identity, and showing your creativity. Art and Culture boost multiple opportunities for learning, entertainment, leisure, personal growth, and improving communication with others. Firstly, we all should understand how Art & Culture are interrelated. Culture is the characteristics, and knowledge of a particular group of people and their way of living. This encompasses food, dress, dance, and tradition. Culture is an inherited idea that distinguishes one group of people from another. Every society has different cultures that share languages, traditions, and behaviors. Having a different culture gives people an identity that makes them unique and different from other citizens. Art is an expression or celebration of that particular way of life, in music, performance, and visual forms. It is a powerful and entertaining way to get someone else's perspective on something. It gives hope and it inspires each person. Art Influences Culture, Culture Influences Art.

Art & Culture play an important role in life. There is a strong relationship between Art, Culture, and Education. It improves both personal and academic success, from the beginning of a child's education to the time of adulthood and career. As earlier pronounced Art is an expression with pieces of emotions and through those art pieces, it is visible how special abilities people celebrate their way of life. Art speaks through the soul of its culture. And this creates a culture. We strongly believe that the culture of any country is gauged first by its progress in art. Art is not entertainment. Art is not luxury goods. Art is culture. It is you and me.

ART INFLUENCES CULTURE, CULTURE INFLUENCES ART

Art and culture at their very core serve as some of the most significant, dynamic, participation, and social influences of human behavior and interaction. When put together, they have the ability to generate empathy, stir up dialogue, induce reflection, and charter new relationships and ideas. Art and culture also provide a commanding and democratic way of sharing, shaping, and expressing human values. They allow us to explore our inner capabilities and give us insight into how we imagine and use different means to relate with each other. Art and culture also provide us with a way to create useful and meaningful things whilst increasing the value of our livelihoods and firms that are driven by much more than profit margins. To fully understand or comprehend the potential of contemporary Native Pakistani art, a person must look deep inside themselves to find out what factors impact their lives and values. You have to rethink how you view and appraise art. An artist knows that these two aspects play a vital role in steering our principles, behaviors, and general perceptions of the world we live in. Art and culture also help to shape how we view and understand the world around us. The two help to build our mental structures and how we form ideas. They act as the frame through which we can develop stories to tell ourselves and those around us regarding the most important things in our lives. According to art enthusiasts and experts, art and culture serve as part of the basis for shaping the values we have, some of which include:

- A sense of community or belonging
- Affiliation
- Self-acceptance
- Creativity
- Self-respect
- Equality
- Unity
- Nature
- Freedom

Over the years, a significant number of people have weighed in on theories surrounding the co-relation between art and culture, and how it impacts our day-to-day lives, particularly when it comes to our core beliefs. Some of these individuals, all with rather different views, come from all walks of life. Some of them are artists, playwrights, designers, academicians, and cultural directors.

WHY IAC?

Life at IAC incorporates a rich culture of research and academics along with co-curricular activities that accompany the students with an ingenious platform to develop their practical skills and gain firsthand experience of what they learn in the classrooms. Our campus provides a whole wide environment for grooming, as it is equipped with the following features:

PURPOSEFUL CAMPUS

- State-of-the-art campus building
- Exhibition Gallery
- Large Auditorium (200+ Capacity)
- Amphitheaters
- Studios, Lecture Theatres, Seminar Rooms
- Counseling and Health Care Facilities
- Well-equipped IT Labs
- On-campus Paid Internships
- Dedicated and Equipped Library
- Sports Grounds
- Halls for Indoor Sports

WHY IAC?

WELL QUALIFIED FACULTY

The Teaching faculty are the heart of any institution of higher learning, and that is particularly true at the Institute for Art and Culture (IAC). We are proud of the distinguished scholars and researchers who make up our faculty and of the excellence and commitment to their students they demonstrate in the classroom, laboratory, and studios, and their role as mentors and advisors. Our teaching faculty comprises experts in a wide range of areas who are available to provide authoritative commentary to the students on numerous multidisciplinary topics.

IAC is honored to mentor its students with well-qualified Foreign and Indigenous faculty who leave no stone unturned in refining students in the path of pursuing their passions. Carving the minds of the millennials and adding dexterity to their skill set is what we are aimed at. Our dedicated Team of Teachers assures the mental and practical development of each student so they can perform and execute their talents by stepping out of the box.

INTERDISCIPLINARY APPROACH AND CURRICULA

IAC is leaving no stone unturned in grooming its students by inducing the interdisciplinary approach. We provide a platform for various opportunities and we are expanding the horizon of learning aspects. The vision to inculcate multi-perspective coaching is what we aim for. We aim to provide an interdisciplinary and holistic environment to the students where they can work and get hands-on with multiple disciplines and programs. In this practical approach, each school has designed a framework for their programs that incorporates and encourages students to choose from a wide range of courses being offered throughout the institute. This aids in integrating other knowledge areas into the degree programs and exposing students to diversified subjects and courses.

JOB PLACEMENT CENTRE

An ever-growing array of assistance is provided through the Job Placement Centre (JPC) to undergraduate and graduate students in all aspects of career drafting, as well as in job and higher education settlements. It paves way for employers to pinpoint pertinent candidates and connects students with thriving professionals from diverse industries, which supports them flourish their professional competence and matching their skill set with the needs and conditions of potential employers.

We do our best for distinction in career assistance and placement services to provide convenience to undergraduate and graduate students by coming up with a range of career prospects through job and higher education placements within and beyond Pakistan. For career progression, we pursue to place our graduates in professionally developed administrations and provide a platform for our students to interact with prominent proficient trainers of the productiveness to boost their expertise at radical levels.

CLUBS & SOCIETIES

- Literary Society
- Debating Society
- Culture, Dramatic and Performing Arts Society
- Art and Design Society
- Sports Society
- Music Society
- Fashion Designing Society
- Event Management Society
- Qirat and Naat Society
- Climate and Environmental Response Club
- Character Building Society
- Cinematic and Photography Society

WHY IAC?

We envisage being acknowledged as an exceptional career service provider, enabling IAC students and graduates. We reassure them to hunt for prime educational and professional careers while instilling aspiring procedures and rehearses and upholding the premier degree of personal and professional veracity in our undertakings.

CAREER GUIDANCE & COUNSELING

Considering the necessities of a competitive job arcade, the significance of professional growth along with academic brilliance cannot be overstated. Training breaks for professional development empower students to achieve self-reliance in the work they do and form integrity as they continue to attain new skills.

We recurrently arrange an extensive range of training activities which comprise replicated interviews, guest speaker sessions, and mock assessments to polish perceptive expertise and enhance the employability skills of pupils. To administer these activities, we engage prominent and veteran specialists from numerous industries and corporate sectors, and each student prefers to attend these activities. We entirely emphasize the subsequent areas for skill evolution of IAC students:

- Resume Writing
- Interview Competence
- Being Ambitious and Discovering Progressive Professions
- Communal Ethics
- Personal and Interpersonal Skills
- Workshop on “How to make show Reels”
- Personal Branding and Employability Skills
- Use of LinkedIn, online platforms

The JPC team also offers precise assistance to students to help them in discovering suitable occupations based on their individual needs and skills. Students often visit our office to seek recommendations on the following:

- Effective Resume Writing
- Employability and Interview Skills
- Discovering Future Careers & Internship Prospects
- Study abroad & Scholarships Information

CORPORATE EXPOSURE PROGRAMS

Under this program, the senior, junior, and sophomore year students from IAC visit the offices of leading companies for a few convenient hours to seek the counsel of high-profile, experienced professionals from the corporate sector, to acclimatize to professional working environments.

The idea of this mentorship program is to prepare our students for the job market and practicalities of professional life as well as enable them to face workplace challenges of the future. The program would also provide an opportunity to the organizations if a short-term project is assigned to the IAC students.

OBJECTIVES OF THE PROGRAM

- Professional & Personal Grooming of students.
- Exposure to a corporate working environment.
- Awareness of the professional values & work ethics.
- Personal Branding and Employability Skills.
- Enhance their Resume Writing and Interview skills.

WHY IAC?

IAC REGULAR RECRUITMENT DRIVES

Talent hunting is a real thing nowadays. Eminent companies approach prominent universities and institutions to hunt for new talents and genius employees.

A great number of national & international companies from various sectors come to IAC annually to mine the top talent of Pakistan. We help the recruitment partners to our best and facilitate them to ease the process. We also mentor and motivate our pupils to fully participate and get engaged in these recruitment activities for bright prospects.

IAC ANNUAL JOB FAIR

IAC organizes an annual “Job Fair” on the campus which is an outstanding way to meet potential employers in reputed organizations and companies. This fair not only provides golden employment opportunities but also provides an extensive network for career exploration, socialization, and personal & professional development.

The fair includes numerous national and international companies from various industries. Student counseling is also done on a very large scale to help guide them according to their aptitude, interests, and the scope of different areas globally. The fair has become a prestigiously great event for the students and the companies as well and still it is growing even greater for the large scale impacts it has on young students’ career opportunities and ease for the companies to discover fresh talent.

IAC

SUSTAINABLE DEVELOPMENT GOALS

EDUCATION FOR SUSTAINABLE DEVELOPMENT

Education for Sustainable Development (ESD) equips learners across all disciplines with the knowledge, skills, attributes, and values required to pursue sustainable visions of the future. Using active pedagogies learners are supported in addressing complex or 'wicked problems' and identifying how they can contribute to solutions that address environmental integrity, social justice, and economic prosperity.

If we as educators are serious about preparing our students for the future, we must embrace ESD and ensure that every graduate has not only the knowledge and skills but also the attributes that will enable them at least to cope and ideally thrive in the face of the multiple challenges they will face across their life course in the 21st century.

IAC - SUSTAINABLE DEVELOPMENT GOALS

Why is SDG important? As a human with different races, different skin colors, different ways of thinking and the most important is different cultures and needs to survive in the real world, we are facing challenges, inequalities, and disasters in human rights, economic differences, and environmental ordeal. So how can art and culture contribute to SDG?

Here at IAC, in the Pakistani context the amalgamation of art, culture, technology, and SDG has been realized in many multidisciplinary areas, especially in the creative industry. The diverse culture indirectly affects a cross-culture awareness amongst various races in Pakistan that lead to national unity, where people live in harmony and understanding, which are in line with the goals of SDG.

The application of SDG in arts and culture is not new to mankind. As a whole, at IAC the art, culture, and SDGs are directly embedded in the educational system since their realization. From the perspective of IAC, the SDGs are classified into 3 categories and illustrated as under:

WELL-BEING

ENVIRONMENT

ECONOMY

REALIZATION OF SUSTAINABLE DEVELOPMENT GOALS

At IAC, the advanced higher education system, and Quality Enhancement Cell (QEC) is curating a series of practice guides designed to support the Institute to enable Education for Sustainable Development. These short, practice-based guides are intended to inspire others by providing practical examples of activities from single workshops to long-term community engagement projects. The first set of these guides focuses on the student experience and is classified under the following headings:

- Teaching, Learning, and Assessment
- Staff Development
- Extra-curricular activities
- Staff-student or student-led projects

Universities are the primary institutions for the dissemination of knowledge, through teaching, and for the generation of new knowledge, through research. These aspects make universities essential players in achieving the Sustainable Development Goals.

By definition, IAC fully matches the targets and priorities set in the 4th SDG (Quality Education), which calls for inclusive, equitable, and quality education. Through innovation in teaching and research, through active participation of all academic stakeholders (teaching and research staff and students), the Institute for Art and Culture encompasses the vision of the SDGs and responds to the problems set out by the 2030 Agenda.

To fulfill the Sustainable Development Goals, here are three ideas that IAC would like to emphasize for practical implementation of the same:

1. Incorporate all aspects of the Sustainable Development Goals in the university curricula.
2. University governing bodies should adopt policies and implement strategic actions to address the SDGs.
3. Provide training and professional skills to the students to meet challenges related to SDGs for a better livable green society.

IAC – A MORE SUSTAINABLE CAMPUS

The environment may not be the number one thing most students spend time thinking about. But the truth is that wherever there are people, local ecosystems are affected. And this is no less the case on college and university campuses. So, how can you incorporate a little green mindedness into your daily student life, and help to create a more sustainable campus? Here are 8 ways to get started:

1. Stop using disposable items
2. Buy second-hand, buy local, and re-sell
3. Embrace a minimalist lifestyle
4. Don't get sucked in by student offers
5. Go digital
6. Get cycling
7. Hold off on the heating/air con
8. Recycle

IAC IN PERSPECTIVE OF
A MULTIDISCIPLINARY EDUCATIONAL INSTITUTE_

OVERVIEW

In many ways, today's young adults are more aware, decisive, and responsible for their futures. Beyond schooling, as students step into the world of higher education, it becomes the duty of modern universities to have an educational arena that fosters discovery, and growth, and most of all, keeps the flame of interest eternally ignited.

All this and much more can be achieved through a multidisciplinary approach. But coming from times when academic departments don't speak to each other, opportunities are unknown, and access is scarce, it is first important to understand what exactly this possibility of a multidisciplinary education is.

WHAT IS MULTIDISCIPLINARY EDUCATION

Education is a complex world with many styles, values, and philosophies. When it comes to choosing what's right for you, it's important to take the time to figure out what kind of system fits your learning style. Especially if you're the one paying for it. You have the amazing opportunity to choose your path; what direction will you take?

Multidisciplinary learning is a wonderful way to integrate your education into a comprehensive unit rather than scrambling to draw connections between seemingly unrelated parts. It empowers you to see tangible correlations across subject matters rather than view each in a silo.

The world isn't segmented into perfectly contained blocks, and your education shouldn't be either! The benefits of a multidisciplinary approach to education are plentiful! Could it be what you've been searching for?

MULTIDISCIPLINARY LEARNING AT IAC

Multidisciplinary learning is not your average school experience. A multidisciplinary curriculum is one in which a single topic is studied from the viewpoint of more than one discipline. Educational Institutions like Institute for Art and Culture (IAC) realize the advantages of multidisciplinary education and have gone above and beyond to integrate it into their education platform.

If you need some multidisciplinary examples to better understand, think about a bachelor's degree in Fashion Design. Instead of just studying courses related to Fashion, you would have professors from other degree programs such as Textile Design and Graphics Design each drawing on their specialty to provide a well-rounded understanding of the subject matter. Students are allowed to choose elective subjects offered by different degree programs within a school.(i.e., the professors from multiple backgrounds and specializations cross-pollinate their teachings, so you have a better understanding of how several connected domains of knowledge work together in the grand scheme of things.)

Here at IAC, the multidisciplinary approach relies on people crossing disciplines to share knowledge, thereby enhancing your scope and depth of learning.

IMPACT OF MULTIDISCIPLINARY LEARNING ON STUDENT OUTCOMES AT IAC

1. HOLISTIC UNDERSTANDING

One of the benefits of a multidisciplinary approach in education is you get a more holistic understanding of the world. Rather than looking at individual departments and their subject matters separately, a multidisciplinary approach integrates parts of each department into the study programs of the other departments within the same school.

For example, the Institute for Art and Culture weaves Information Technology and Animation Design into the Game Design and Development program and looks at Game Design and Development Program as part of the Digital and Cinematic Arts.

2. DIFFERENT PERSPECTIVES

Have you ever been trying to solve a puzzle by yourself and have one section that completely defeats you? You stare at it for hours but can't figure it out for the life of you. Then, one day, a friend saunters by and picks up that pivotal piece and places it perfectly. Ah, the magic of different perspectives!

A multidisciplinary approach at IAC is kind of like that. With different professors integrating subject matters, you get the perspective of one professor on a single knowledge domain and a different perspective from the other professor on the next day. It opens the doors to different ideas and ways of understanding.

3. REAL-WORLD APPROACH

At IAC, multidisciplinary learning isn't just an educational philosophy—it's a tangible way of understanding the world. When you graduate, you'll be working with people from across multiple disciplines. Being able to compile and collaborate with people from across the spectrum will help you function in the professional world.

4. COLLABORATION SKILLS

Hopefully, any education route you take emphasizes the importance of collaboration. However, one of the most important advantages of a multidisciplinary curriculum is the idea of coming together to create a better whole.

Being able to communicate effectively with people across disciplines is integral to multidisciplinary learning. At IAC, You learn the same vocabulary, you understand their values, and you know what motivates them. These skills will help you make connections, solve big problems, and work synergistically with your peers.

STUDYING AT IAC – BEING CHERISHED ABROAD

Multidisciplinary learning will make your degree abroad even more valuable! The benefits of a multidisciplinary approach to education are clear. By melding together subjects, you're connecting the brightest minds. Having people across disciplines work together creates a harmonious, integrated approach to learning. Multidisciplinary learning programs may not be very common, but that's part of what makes them special at IAC.

Consciously breaking down boundaries between disciplines, students can take up courses from different degree courses within a school. This means the breadth and depth of university education are tremendously enhanced. The most effective universities are always multidisciplinary.

Cross-listing courses across multiple programs at IAC sets the tone for truly multidisciplinary education. Students are required to choose electives for credits. This not only exposes students to new and diverse disciplines, concepts, thoughts, or perspectives, but also helps them discover what interests them, and how to link their specialized areas of study to other variables.

Higher education is not only about gaining advanced knowledge of disciplines, but also learning more about yourself, discovering your interests, nurturing your passions, channeling your talents, challenging yourself and growing as a student, individual, and member of society.

DIVERSITY IN CAREER CHOICES AFTER GRADUATING FROM IAC

At the end of the day, the real world is complex. Phenomena are complex. You simply cannot understand it through one lens. A rounded, holistic perception is key. An inevitable outcome of looking at life and learning through a multidisciplinary lens is the ability to approach problems with a broader perspective.

For a student who is studying at IAC, for instance, the course on 'Game Design & Development' offered by the School of Digital and Cinematic Art (SDCA)—which combines the subjects of Game Design, Animation, and Information Technology—this crossing over and coming together of disciplines trains the mind to join the dots between many aspects of a problem. You begin to think out of the box. You can draw from a range of concepts, disciplines, and perspectives to identify the best integrated solutions to today's problems that are themselves multifaceted.

New roles are being carved out with the changing times—and in an era of exponential change and development, an undiscovered future awaits young Pakistan. Even recruits are on the lookout for hiring multidisciplinary talent. Narrow training is giving way to transferrable and dynamic skills. Through a multidisciplinary approach, a student gains an arsenal of skills—problem-solving, critical thinking, time-management, self-management, communication and writing, analysis and research methodologies, teamwork, and much more—that are easily transferable across work environments.

Youngsters can now find very interesting careers in new and emerging fields as a result of a vibrant multidisciplinary background. It gives them the exposure, education, and experience to branch out into different directions and expands their avenues.

CENTRAL RESOURCE CENTER

With the paced expansion in the library, it is equipped with the latest publications and journals relevant to the programs at IAC. IAC is deeply committed to enriching the academic experience of students as well as teachers through its diverse collection of printed and digital resources.

ARCHIVES

A dedicated archival section accompanies a wide range of master artists like Khalid Iqbal, Anna Molka Ahmed, Colin David, architects like Shaukat Nawaz Raja, designers and creative artists as well as important collections such as the Masood Khadarposh Trust and others.

AUDIO-VISUAL COLLECTION

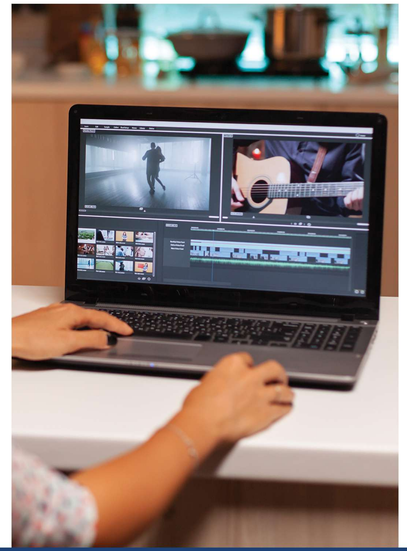
You can also avail a vast collection of videos, slides, photographic collection, and other audio-visual material. Individual cubicles fitted with audio-visual technology are provided to facilitate researchers.

E-LIBRARY

IAC has a dedicated collection of e-books and e-journals, which can be easily accessed through the computers placed within the library and through DVDs and other media transferable devices.

IAC GALLERY

IAC Gallery is a state-of-the-art facility that reflects the institute's vision of bridging the gap between traditional and contemporary art. It provides an opportunity for artists and curators and even students to exhibit their research-oriented work.



PROJECT MANAGEMENT COURSES

The project management courses at IAC help explain how successful projects are organized and administered. Students learn about project life cycles. They are given tools and techniques for structured planning, how to manage change and risks, and how to manage stakeholder expectations hence training them as the leaders and managers of the future.

STUDENT FACILITATION CENTER

The main purpose of the establishment of this center is to facilitate IAC students by all means under the umbrella of the Student Facilitation Center (SFC). The mission was to enhance the personal, social, and career development of IAC Students. In SFC two main domains are working i.e. soft skills lounge and well-being center. The soft skill lounge offers courses for grooming & professional development. Soft skills strengthen students from within. These skills empower them to understand "who they are" and how best they can come across as competent individuals in any given situation and the well-being center promote a meaningful healthy life. We take care of our students' strengths in a wholesome.

SOFT SKILLS LOUNGE

INITIATIVE BY IAC

IAC is honored to launch the notion and execution of the Soft Skills Lounge and Well Being Centre for its students. Presently no institute in Pakistan is working on soft skills and IAC is in alliance with internationally renowned institutes to supplement this program further and create a vast range of opportunities. These professional collaborations will play a huge in providing multiple platforms for students to portray their skills.

OBJECTIVE

Soft Skills Lounge is aimed at inculcating the entrepreneurial spirit into the millennials, thus making them capable to ace in providing viable solutions to existing problems. Triggering their intrinsic competencies and inducing expertise in many aspects is what we look forward to at IAC.

OVERVIEW AND DESCRIPTION

Along with strengthening students' intrinsic skills, Soft Skills Lounge empowers them to understand themselves in a better way, thus also contributing their expertise to society. The development of attitudes and core traits followed by the taming of communication skills and attributes is an integral operation of IAC. Coaching for corporate grooming, inculcating a vision for practical orientation, overcoming the fear of failure, and pacing ahead is what Soft Skills Lounge is based on.

EXECUTION

- Enhancing intrinsic abilities
- Taming communication skills
- Inculcating professional behavior
- Establishing learning environments
- Interactive sessions for social learning
- Augment public speaking and presentation skills
- Boost team building and time management skills
- Strategies to enhance acknowledgment and personal growth

WELL-BEING CENTER

At the well-being center, we are committed to promoting the positive mental health and emotional well-being of our students. Our open culture allows the students to come forward with their problems and the key role of the well-being center would be equipping the students with the knowledge, skills, and competencies to deal with the challenges that may impact their well-being.

SCOPE

The Well-Being Center at IAC aims to promote the mental health and emotional wellbeing of our students. Our objective is to:

- Promote positive mental health and emotional wellbeing in all students.
- Increase understanding and awareness of common mental health issues.
- Enable staff to identify, respond and refer to early warning signs of disturbances in students.
- Develop resilience amongst students and raise awareness of resilience-building techniques.
- Raise awareness amongst staff and instill a culture of students' welfare where everyone is aware of signs and symptoms with effective signposting underpinned by behavior and welfare around IAC.
- Build and promote an environment and culture that supports mental health and wellbeing and prevents discrimination (including bullying and harassment)
- Increase students' knowledge, awareness of mental health, wellbeing issues & behavior
- Encourage students to talk openly about mental health and reduce the stigma around depression, anxiety, and suicide
- Support students with mental health conditions regardless of the cause
- Actively identify, assess and minimize risks related to wellbeing
- Promote wellbeing
- Facilitate and encourage students' access and active participation in a range of initiatives that support well-being.

FACULTY
PROFILES (STUDENT FACILITATION CENTRE)

MISS BAKHTAWAR MUKHTAR

HOD-SFC
Bachelors of Arts (Majors: Psychology & Economics)
Gov.t Gulberg College for Women Lahore.
M.sc Applied Psychology (Area of Specialization: Counseling)
The Punjab University Lahore

MISS MAHWISH IQBAL

Facilitator
Bachelors Govt. college for woman Kasur
B.ed University of Sargodha
MSC Psychology Punjab University Lahore
M.ed University of Sargodha
MS Clinical Psychology
University Central Punjab Lahore

MISS AMNA AKRAM

Facilitator
BSc University of Sargodha
MSC Psychology University of Sargodha
MS Clinical Psychology
University of Central Punjab

MISS ANUM AZHAR

Record Keeper
MS University of Management and Technology
M.sc University of Management and Technology
Bachelor of Arts
University of Punjab

MISS RIDA BIBI

Facilitator
Bachelor Govt.Degree College Mailsi
MSc Applied Psychology
Punjab University
MS Clinical Psychology
University Of Lahore

MISS AYESHA PERVAIZ

Facilitator
BS (Hons)
Punjab University
M.Phil Psychology
'GC University, Lahore

MISS AYESHA HAIDER

Facilitator
Masters in Counselling Psychology
UniversityOf Management and Technology, Lahore

MISS SYEDA HINA FAROOQ

Facilitator well-being
Masters in Clinical Psychology University of Management and Technology, Lahore
Bachelors in Psychology University of Gujrat, Gujrat.

ALLIANCE WITH CEEE (CENTER FOR ENERGY, ENVIRONMENT, AND ECONOMY)
OZYEGIN UNIVERSITY ISTANBUL, TURKIYE

On the path of Serving society, and keeping it as a prime mission IAC in collaboration with CEEE is intensive in developing an entrepreneurial and research-focused learning center. This center will not only shape students into entrepreneurial and resourceful graduates vested in-depth knowledge but also ensures integration with modern life. Putting knowledge into practicality by having a good command of information and communication technologies is what we aim for. We believe in the provision of High-quality education despite any circumstances. We believe in cultivating not only professionals but also entrepreneurs.
This streamlined execution of our mission will help students discover their intrinsic abilities and get a hand on skills indispensable to approaching their goals. The multidimensional approach will offer distinct possibilities and points of view, and thus will support coherence and co-existence of creativity, learning, and discovery.

Basic values accompanying our mission are:

- Exchange programs for international academic cooperation.
- Financial support model and its effective operation for making opportunities accessible to all.
- Promoting institutional autonomy and academic freedom
- Dynamic programs and freedom of choice for learning and discovery
- Opportunities for intercultural exchange and supporting creativity

CENTRE FOR CLIMATE AND ENVIRONMENTAL RESEARCH

CCER

ABOUT US

As per the Global Climate Watch Risk Index 2020, Pakistan is the fifth most climatically vulnerable and affected country in the world. In the last ten years, Pakistan has suffered heavily due to the impacts of climate change and several studies show that in the coming years and decades the vulnerability is likely to be intensified due to increased floods/droughts, heatwaves, locust attacks, and water scarcity. Pakistan has lost 0.53% per unit GDP and suffered economic losses worth US$ 3.73 billion. Against this background, the need for building local climate resilience and institutional capacity is critical. Action research and work on climate vulnerability, adaptation, GHG mitigation, disaster risk management, and green climate financing have become critically important for a smooth transition towards sustainable development. For this purpose, the Centre for Climate and Environmental Research (CCER) has been established at the Institute for Art and Culture (IAC) as part of the global cause to achieve the Sustainable Development Goals (SDGs).

MESSAGE FROM OUR CHANCELLOR

The Center for Climate and Environmental Research (CCER) is an independent and autonomous research & development center established by the Institute for Art and Culture (IAC). The mission of CCER is to develop ideas and innovative solutions, in addition to strategies for multifaceted climate problems. Our strategies and policies highlight the unique contribution that our knowledge products can make to addressing climate change, as well as the challenges we confront in transitioning to sustainable development. It makes excellent sense to manage our people, our resources, our communities, and our environment sustainably.

MESSAGE FROM OUR CHIEF OPERATING OFFICER

CCER's applied research-oriented and relevance-based practices foster intellectual freedom and local capacity building on issues related to the environment and climate change. CCER aims to provide the necessary scientific support and guidance for the domestic and regional policy makers for the adaptation of climate change impacts. We are committed to spreading awareness on the core principles of relevance, access, quality, and impact.

MISSION STATEMENT

The establishment of the CCER is a manifestation of an urgent need to develop the human and institutional capacity of Pakistan to enhance its understanding of climate change and its impacts, as well as develop relevant technical research capacity. It aims to establish knowledge networks and collaborations with the regional and international entities, while also promoting the cutting-edge teaching of Sustainability Sciences and Knowledge products.

CENTRE FOR CLIMATE AND ENVIRONMENTAL RESEARCH

CCER

AIMS AND OBJECTIVES

- The operational scope of the CCER is designed to implement sustainable and immediate solutions.
- The CCER will focus on local, national, regional, and international climate change issues while also interacting with institutions working in the fields related to the environment and climate change.
- The CCER will undertake independent research on climate change besides evaluating climate-related ongoing projects and activities.
- A prime key feature of the CCER will be fostering international partnerships and networking for strengthening the research and operational capacity of the entity and promoting south-south and north-south capacity-building efforts.
- The CCER will explore collaborations with other organizations both in the public and private sectors to:

a. Inform and influence policymaking in the fields of climate change.
b. Actively engage stakeholders contributing to a transformational change in the businesses, development, and policy ecosystem.
c. Develop new pathways for project funding in line with innovative sustainable financing principles and sources.

OPERATIONAL STRUCTURE

The operational structure of the CCER is proposed to be divided between Research and Academic sections. Both operational arms will closely coordinate and complement each other, ensuring that high-quality and relevant research is carried out and shared with the academic component.

ACADEMIC FUNCTION

The Academic function designed the first Graduate Degree Programme which contributes to different Sustainable Development Goals (SDGs) in the country. The Graduate Program ensures the sustainable development and the smooth functioning of the program by focusing on a multi-disciplinary understanding of climate change processes, scenarios, vulnerabilities, and international & national policy responses.

RESEARCH FUNCTION

Research Working Groups with a dedicated research focus, responsible for coordinating and undertaking high-quality research, coupled with sharing and disseminating the knowledge and information through knowledge products.

KEY THEMATIC AREAS

- Sustainable Urban Development
- Energy Efficient Buildings and De-carbonization
- Climate Change Mitigation and Adaptation
- Climate Governance and Finance
- Climate Change and Gender

CENTRE FOR CLIMATE AND ENVIRONMENTAL RESEARCH

CCER

RESEARCH WORKING GROUPS

WG I:Atmospheric Pollution, GHG Emissions & Climate Change Mitigation Group
WG II:Climate Modelling & Extreme Weather Events Group
WG III:Agriculture and Water Resource Management Group
WG IV:Climate Governance and Finance Group
WG V:Sustainable Urban development
WG VI:Energy Efficient Buildings and Low Carbon Economy
WG VII:Advocacy, Outreach & Media Group

COLLABORATIONS

1.Center for Energy, Environment, and Economy (CEEE) Özyeğin University (Turkiye)
2.University of Austin, United States

STUDENT EXCHANGE PROGRAM

IAC provides a Student Exchange Program where students are sent to different renowned and popular institutes and universities for a definite span to explore, evaluate and judge various aspects of student life, competence, curriculum and activities. This Student Exchange Program helps our interested students to get exposure to other universities to experience their environment, curriculum, characteristics, practical and theoretical knowledge, cognitive skills, behavior, and values which can not only be used to improve performance but also to demonstrate and showcase their skills, talent, expertise, brilliance and experience to the other party.

This exposure not only is significant for their personal development as students but also beneficial for the institutions to compare contemporary practical, intellectual, analytical, and theoretical knowledge. In today's competent and proficient world, the exposure and experience for any skill are must and IAC Student Exchange Program is significantly valued for serving this specific purpose.

IAC recently signed MOU with RUBIKA. RUBIKA is a private college specializing in Video Games, 2D/3D Animation, and Design, and is located on 4 campuses in Valenciennes (France). Seven Students traveled to France for summer camp which was fully funded by the institute. IAC is also in the process to collaborate with other universities like Middle East Technical University (METU) Ankara, Turkiye, Mimar Sinan Fine Arts University (MSFAU), Istanbul Turkey, and Bahcesehir University (BAU) Istanbul, Turkiye.

SUMMER CAMP SHORT COURSES

Institute for Art and Culture offers several summer programs to explore academic interest and creative ability. These courses are designed to provide professional training, transformative educational experience, and explore academic interest in art and design. These courses are highly beneficial for those who need ideas for future endeavors, enhance their professional skills, and wish to explore their artistic talent.

OBJECTIVE

We aim to introduce the educational discourse of art and design to our students; who may additionally need to discover such career alternatives in the future and avail their summer time as well. Institute for Art and Culture has always been committed and vigilant in community improvement and such a carrier is an imperative part of our task. Short courses mean learning with practical skills. It opens up many doors for students to learn about a particular field at a particular time. Short courses are a good incentive for a CV or portfolio.

COURSES

- Digital Textile Design
- Silk Painting
- Stained Glass Painting
- Fashion Illustration
- Hand Screen Printing
- Block Printing
- Graphic Design
- Calligraphy
- Drawing
- Painting
- Sculpture
- Book Illustration

SHORT COURSES

WHY SHOULD YOU TAKE A COURSE AT IAC?

1. The great advantage short courses hold isn't about a particular field or discipline but the open choice to pick a short course of their interest to gain extra knowledge and professional skills for entrepreneurship or to improve any of their shortcomings.
2. Build up subject matter expertise or explore a new subject for your enrichment.
3. Focus on one or two courses in an intensive academic environment as an aid to further development or look at courses from a different angle.
4. Short courses are very effective, so one can specialize in their field of interest, without investing much. Studying a new field will last a little longer and require less money than a Bachelor's or Master's program.
5. Summer vacations could be more enjoyable by joining these short courses. Moreover, one can gain professional experience and observe campus life at IAC.

QUALITY ENHANCEMENT CELL

QEC at IAC governs acceptable standards of education, scholarship, and infrastructure being met and maintained. This is a process to add value to higher education by upholding extraordinary standards. QEC continuously evaluates and improves the quality standards required for international compatibility.

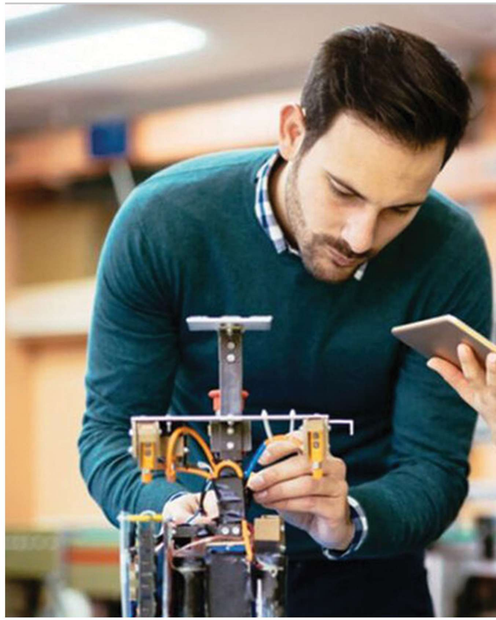
QEC is responsible for promoting public confidence that the quality and standards for the award of degrees, management and overall quality of knowledge being imparted are enhanced and safeguarded. QEC is responsible for the review of quality standards by auditing academic standards and the quality of teaching, learning, and management in each subject area.

QEC is actively involved in various activities taking place at IAC, including faculty development, improving learning, and teaching standards, determining stakeholder satisfaction, appraisal of undergraduate, graduate, and postgraduate degree programs, and refining the support processes.

OFFICE OF RESEARCH, INNOVATION & COMMERCIALIZATION

Office of Research, Innovation and Commercialization (ORIC), is an initiative by HEC. ORIC aims to create a platform for students/teachers/researchers to ensure the impact of research and to sow seeds of entrepreneurship among university graduates. ORIC shall guarantee that all research programs and policies reflect the core values of academic freedom, professional integrity and ethical conduct and full compliance with all policies, legal requirements, and operational standards of the university.

- Facilitating and supporting the discovery and innovation process.
- A pivotal point to encompass all the research activities.
- Develop, expand, enhance and manage the university's research programs.
- To link research activities directly to the educational, social, and economic priorities.
- Assure the quality of research reflects the highest international standards and advances.



CAREER SERVICES & INDUSTRY LINKAGES

Career Services & Industry Linkages (CSIL) at the Institute for Art and Culture (IAC) is specifically established to create the best employee and employer relations using the professional strength of students and graduates of IAC. CSIL assists unemployed students and graduates to find jobs and provides them with the skills and tools they need to advance.

- To facilitate students and Alumni in developing their academic career interests in line with their short and long-term goals.
- To facilitate students and Alumni in making appropriate and realistic career choices and career decisions.
- Assisting and providing information about various available scholarship opportunities.
- To assist students in a range of career profiles.
- To help graduating students and alumni and arrange capacity-building sessions for their professional development.

CENTRE FOR VISUAL AND PERFORMING ART

We aim for the provision of a platform in the arenas of Arts, Media, Creativity, and its training and execution.

LAUNCHING ESSENCE

Performing Arts holds a focal point in transferring the traditional notions of art and contemporary innovations to the audience. This is executed by reintroducing the historical aspect and pitching their modern solutions through art. It has a subtle way of inducing its crux and core message in the viewers. It inculcates a sense of interactive skills and engaging communication in students, which not only encourages self-confidence but also helps students ace in respective fields of art that hold a huge chunk in our goal.

OBJECTIVES

Expanding the horizon of Performing and Visual Art, IAC and Prospero in the alliance are leaving no stone unturned in inducing creativity in students of all fields by:

- Engaging the best minds from all around the globe to train our students.
- Initiating partnerships with the world's leading art institutes.
- Providing a platform for students to exhibit their visions.
- Student exchange programs to encourage exploration and learning.
- Encourage amalgam of traditional creativity and technological advancements.

CENTRE FOR VISUAL AND PERFORMING ARTS

COURSES TO BE OFFERED UNDER MOU

CVPA is aimed to train students in subsequent facets:

a) Film
b) Performing Arts
c) Production Design
d) Digital Arts
e) Production Management
f) Cinematography
g) Game Design
h) Content Writing

CLUBS & SOCIETIES

PREAMBLE

Co-curricular and extra-curricular activities play a vital role in the academic and social life of students. Such activities admittedly invigorate a healthy relationship among the students and develop a sense of coordination in the living-learning processes of the students, faculty, and administration. These activities are vital for the physical, social, and psychological growth of students. Since the Student Affairs Department provides proactive support and capacity-building services to promote co-curricular activities in the University, it could enrich our graduates at every stage of their life as well as help them build strong relationships with their peers, faculty, administration, and other stakeholders with the following aims and objectives:

- To enhance the creative potential of the students.
- To expose the hidden talents of the students.
- To induce and stir a sense of love, altruism, and service to the humanity in the students.
- To prepare the students to face the challenges of practical life.
- To inculcate in students the spirit of healthy competition.
- To prepare the students for future challenges in the global context.
- To keep the students away from unwanted/undesirable associations/activities.
- To promote teamwork among the students.
- To give them a sense of responsibility and ownership.
- To inculcate leadership potential in students.

CLUBS & SOCIETIES

STUDENT SOCIETY ORGANIZATIONAL STRUCTURE

Each student society/club consists of a faculty member as its mentor and students as members. Member students elect a cabinet composed of the following members:

- President (must be a student)
- Vice President (one each from male and female students)
- General Secretary
- Assistant Secretary (one each from male and female students)
- Secretary for Finance
- Secretary for Media and Public Relations
- Executive body (Core responsible members of the society)

The following clubs and societies are very active at IAC giving students a chance to explore their creative energies:

- Culture, Dramatic, and Performing Arts Society
- Theatre Society and Mime Society
- IAC Fashion Design Society
- IAC Cinematic and Photography Society
- IAC Sports and Fitness Society
- IAC Debate Society
- IAC Art and Design Society
- IAC Qirat and Naat Society
- IAC Literary Society
- IAC Character Building Society
- IAC Fashion Design Society
- IAC Music Society
- IAC Climate and Environmental Response Club
- IAC Event Management Society (URAAN)

CLUBS & SOCIETIES

CULTURE, DRAMATIC, AND PERFORMING ARTS SOCIETY

• IAC Theatre Society (TAMASHGEER)

Experiencing the world from an altered angle and allowing us to step into someone else's shoes and glimpsing from a different window is what IAC's Theater Society aims at. Execution of their skills keeps the audience dwelled in the emotion and as the curtain falls it leaves the audience startled with splendid impact.

• IAC Mime Society

One of the theatrical mediums to portray an effective message, to lay out a thought process, and to induce the moral within the spectators in a subtle way, the Mime Society of IAC encourages students to get out of the box in creating awareness via their postures and gestures in a creative mode. This approach to performing art is very effective as it makes the audience dwell on the performance along with absorbing the essence of it.

IAC FASHION DESIGN SOCIETY

The fashion club provides a platform for inserting together a coherence of multi-themed masterpieces. Not only this but it also builds a bridge between the practical market and the industrial approach of students. IAC's Textile Department revealed their aptitudes by arranging a fashion walk of their launched designs under IAC's Fashion Club.

IAC CINEMATIC AND PHOTOGRAPHY SOCIETY

Aiming at documenting events not only within the premises of campus but outside as well. Along with organizing coaching sessions on cinematography and photography to enhance the aesthetics of students in a professional way.

IAC SPORTS AND FITNESS SOCIETY

Adhering to the principle of "a healthy mind lives in a healthy body", IAC sports society is devoted to organizing all sorts of sporting activities such as football, badminton, cricket, table tennis, etc. IAC equips its students to stand out not only in academics but in overall fitness grooming.

CLUBS & SOCIETIES

IAC DEBATE SOCIETY

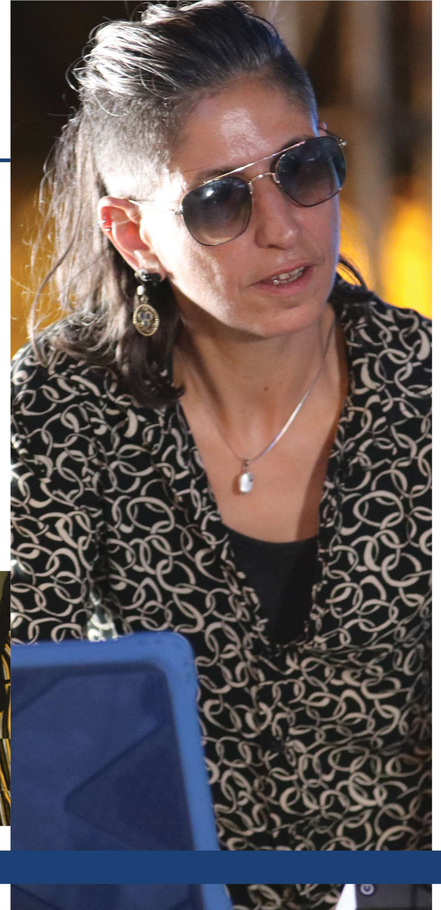
Pitching different aspects and notions on a topic and vocalizing it, is what this society will inculcate in students. Putting one's stance out in an effective manner and analyzing its influence on the audience is the goal.

IAC ART AND DESIGN SOCIETY

Aiming at documenting events not only within the premises of campus but outside as well. Along with organizing coaching sessions on cinematography and photography to enhance the aesthetics of students in a professional way.

QIRAT AND NAAT SOCIETY

The members will be encouraged to participate in inter-university events as well as intra-university competitions.



IAC LITERARY SOCIETY

For the purpose of promoting talent and developing the personality of students, Students of IAC have established the Literary Society to provide a platform for students to vent out their views, perceptions, and experiences.

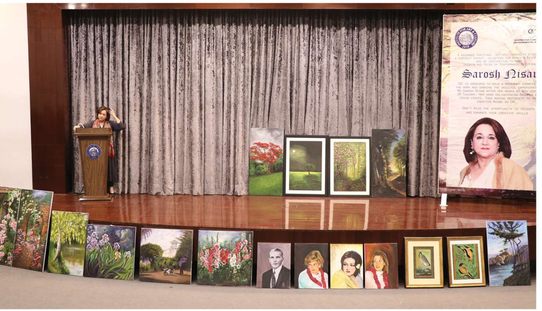
IAC CHARACTER BUILDING SOCIETY

Comprising of students aiming to enhance the communicative and moral aspects, Here the students are provided with mentoring sessions as well as coaching over various life facets. It includes activities that benefit students in turning themselves into profound intellectuals.

IAC MUSIC SOCIETY

Certainly impacting a mind's academic performance, supporting social skill set, and providing a platform for exploration and growth, IAC's Music Society portrays the talent of its creative students and benefits in turning their passion into practicality.

CLUBS & SOCIETIES



IAC CLIMATE AND ENVIRONMENTAL RESPONSE CLUB

This club is focused on paving the way towards a better living environment by promoting activities like afforestation, recycling, home gardening, smart garbage management, and educational events to promote an essential sense of responsibility to work in creating a clean and green environment.

IAC EVENT MANAGEMENT SOCIETY (URAAN)

The event management society is responsible to cater every event that takes place at University. The team members provide maximum support to the administrative management and other student societies.

Rendering the potential in academics and co-curricular activities is what IAC aims at. IAC believes that it is not just the mind that we educate; it is rather mind and body. IAC offers a facility for games like basketball, badminton, cricket, hockey, and other field sports as well.

BOTANICAL GARDEN & ENDANGERED FLORA

IAC has a Botanical and Herb Garden to promote its approach towards passive environmental control, safeguarding endangered species, and educative aspects regarding regional flora and fauna. Herbal and Fruit Garden is also part of this plantation. Conservation of indigenous species as a part of sustainable development can be used as a research laboratory and a data storehouse. In order to create awareness and nuances of the global and the local issues about sustainable development goals, IAC has established a botanical garden at its campus that not only acts as a permanent reference center and educational resource, but also as a living archive for the systematic research on the flora of Pakistan. At IAC, the collection contains fruit trees, endangered herbs, indigenous trees and shrubs of Lahore, and a wide range of flowering trees, shrubs, and creepers. The botanical garden at IAC serves as a model for conserving the fauna species beneficial for a balanced ecosystem.

ACADEMIC STRUCTURE

UNDERGRADUATE DEGREE PROGRAMS

SCHOOLS AT IAC

SCHOOL OF ARCHITECTURE, DESIGN AND URBANISM

- BACHELOR IN ARCHITECTURE
- BACHELOR IN INTERIOR DESIGN
- BACHELOR IN CONSTRUCTION MANAGEMENT

SCHOOL OF ART

- BACHELOR IN FINE ARTS
- BACHELOR IN TEXTILE DESIGN
- BACHELOR IN FASHION DESIGN
- BACHELOR IN GRAPHIC DESIGN

SCHOOL OF DIGITAL AND CINEMATIC ART

- BACHELOR IN GAME DESIGN AND DEVELOPMENT
- BACHELOR IN ANIMATION DESIGN
- BACHELOR IN FILM AND TELEVISION
- BACHELOR IN MEDIA AND COMMUNICATION STUDIES

SCHOOL OF INFORMATICS AND ROBOTICS

- BACHELOR IN COMPUTER SCIENCE (3 SPECIALIZATIONS)
- BACHELOR IN INFORMATION TECHNOLOGY
- BACHELOR IN SOFTWARE ENGINEERING

SCHOOL OF
ARCHITECTURE, DESIGN AND URBANISM

The School of Architecture, Design and Urbanism dwells on the professional approach that aims at creating a living environment that is both visually appealing and feasible. The main goal is to inculcate the ability to conceive, formulate and design in accordance with requirements. School of Architecture, Design and Urbanism aims to develop parallel programs of studies focused on community-based participatory development and creative partnerships mainly involving traditional building craftsmen, stakeholders and residents in the design and development.

Our graduates will have the dexterity to understand the task at hand and generate a solution that is holistic, context-based, and fulfilling the functions in a pleasing manner.

- BACHELOR IN ARCHITECTURE
- BACHELOR IN INTERIOR DESIGN
- BACHELOR IN CONSTRUCTION MANAGEMENT

DEGREES OFFERED

BACHELOR IN ARCHITECTURE

The School of Architecture, Design, and Urbanism offers a 5-year degree in Bachelor of Architecture in line with the requirements of PCATP and those defined by the Institute itself. Students are prepared to engage critically in the complex discourse of architectural practice and theory, thus finding a dynamic interaction between our social and physical environments. Encouraged by interdisciplinary study, students are able to craft varied ideas for the environment.

We aim at producing professionals who will assume a major leadership role in shaping the built environment, the quality of which is the major determinant of the quality of life experienced by the people. The main goal is to inculcate

PROGRAM LEARNING OUTCOMES

The objectives are related to several learning outcomes. These outcomes are directly related to the profession of architecture, how it is practiced, and the knowledge components necessary for such a practice.

- An ability to conceptualize and coordinate designs, addressing social, cultural, environmental, and technological aspects of architecture.
- An ability to utilize cutting-edge building technology in design.
- An ability to apply visual and verbal communication skills and conduct post-occupancy evaluation studies.

FUTURE PROSPECTS

You can pursue a number of emerging careers including jobs in:

- Academia
- Building Engineering & Management
- Environmental Planning and Housing
- Industrial Design
- Landscape Architecture
- Architectural Conservation
- Regional Planning
- Town and Country Planning
- Transport Planning
- Urban Design
- Planning / design division

ELIGIBILITY CRITERIA

- Higher Secondary School Certificate with at least 50% marks.
- American High School Diploma with IBCC equivalence of 50%.
- International Baccalaureate with IBCC equivalence of 50%.
- GCE 'O' Level passes in 8 subjects and 'A' level in three principal subjects with IBCC equivalence.

DURATION

The minimum duration for completion of BS degree is five years.

DEGREES OFFERED

DEGREE COMPLETION REQUIREMENTS

To become eligible for award of BS degree, a student must satisfy the following requirements:
a) Must have studied and passed the prescribed courses, totaling at least 175 credit hours.
b) Must have earned CGPA (Cumulative Grade Point Average) of at least 2.0 on a scale of 4.0.

DISTRIBUTION GROUPS OF COURSES

Studios/Workshops	= 82 Credit Hrs. (14 Courses)
Professional Practice & Comm. Skills	= 31 Credit Hrs. (13 Courses)
History, Theory & Critical Analysis	= 18 Credit Hrs. (09 Courses)
Allied Sciences & Technologies	= 33 Credit Hrs. (13 Courses)
Domain Electives	= 10 Credit Hrs. (05 Courses)
TOTAL CREDIT HOURS	**= 174 CREDIT HRS. (54 COURSES)**

CODING SCHEME ABBREVIATIONS

- ARC = Architecture Core
- ENG = English Courses
- SPD = Allied & Supporting
- ITC = Information Technology
- MGT = Management
- NSC = Natural Sciences
- EWR = Expository Writing
- ISM = Islamic Studies
- ECO = Economics
- MAT = Mathematics
- PHY = Physics
- HRM = Human Resource Management
- SOC = Social Sciences
- QTR = Quantitative Reasoning
- AHM = Arts & Humanities
- PST = Pakistan Studies

SCHEME OF STUDIES

TOTAL CREDIT HOURS: 174

First Year-Semester 1					
#	Code	Subject Name	Ch. Hr.	Category	Pre-Req
1	ARC 101	Basic Design - I	6(0+6)	Studios/Workshops	
2	ARC 102	Visual Communication - I	3(0+3)	Professional Practice & Communication Skills	
3	SS 111	Soft Skills	2(2+0)	Professional Practice & Communication Skills	
4	ARC 103	Introduction to Sociology & Anthropology	2(2+0)	History, Theory & Critical Analysis	
5	ENG 101	English - 1	3(3+0)	Professional Practice & Communication Skills	
6	IST 101	Islamic Studies	2(2+0)	History, Theory & Critical Analysis	
			18(9-9)		

First Year-Semester 2					
#	Code	Subject Name	Ch. Hr.	Category	Pre-Req
1	ARC 201	Basic Design - II	6(0+6)	Studios/Workshops	ARC 101
2	ARC 202	Visual Communication - II	3(0+3)	Studios/Workshops	
3	ARC 203	History & Theory of Architecture – I	2(2+0)	History, Theory & Critical Analysis	
4	ARC 204	Environment & Ecology	2(2+0)	History, Theory & Critical Analysis	
5	ENG 201	English -II	3(3+0)	Professional Practice & Communication Skills	
6	PKS 202	Pak. Studies	2(2+0)	History, Theory & Critical Analysis	
			18 (9-9)		

SCHEME OF STUDIES

Second Year-Semester 1					
#	Code	Subject Name	Ch. Hr.	Category	Pre-Req
1	ARC 301	Architecture Design – I	6(0+6)	Studios/Workshops	ARC 201
2	ARC 302	Building Materials & Construction – I	2(1+1)	Allied Sciences & Technologies	
3	ARC 303	History & Theory of Architecture – II	2(2+0)	History, Theory & Critical Analysis	
4	ARC 304	Climate & Built Environment	2(2+0)	Allied Sciences & Technologies	
5	ARC 305	Computer-Aided Design for Architects	3(0+3)	Professional Practice & Communication Skills	
6	ENG 305	English-III	3(3+0)	Professional Practice & Communication Skills	
			18 (8-10)		

Second Year-Semester 2					
#	Code	Subject Name	Ch. Hr.	Category	Pre-Req
1	ARC 401	Architecture Design - II	6(0+6)	Studios/Workshops	ARC 301
2	ARC 402	Building Materials & Construction - II	3(1+2)	Allied Sciences & Technologies	
3	ARC 403	History & Theory of Architecture - III	2(1+1)	History, Theory & Critical Analysis	
4	ARC 404	Environmental Design & Systems - I	3(1+2)	Allied Sciences & Technologies	
5	ARC 405	Building Information Modelling -I	2(1+1)	Professional Practice & Communication Tools	
6	ARC 406	Structure for Architects – I	2(1+1)	Allied Sciences & Technologies	
			18 (5+13)		

Year 3-Semester 1					
#	Code	Subject Name	Ch. Hr.	Category	Pre-Req
1	ARC 501	Architecture Design - III	6(0+6)	Studios/Workshops	ARC 401
2	ARC 502	Building Materials & Construction - III	3(1+2)	Allied Sciences & Technologies	
3	ARC 503	History & Theory of Architecture - IV	2(1+1)	History, Theory & Critical Analysis	
4	ARC 504	Environmental Design & Systems - II	3(2+1)	Allied Sciences & Technologies	
5	ARC 505	Building Information Modelling -II	2(2+0)	Professional Practice & Communication Tools	
6	SPD 121	Structure for Architects - II	2(2+0)	Allied Sciences & Technologies	
			18 (8+10)		

Year 3-Semester 2					
#	Code	Subject Name	Ch. Hr.	Category	Pre-Req
1	ARC 601	Architecture Design - IV	6(0+6)	Studios/Workshops	ARC 501
2	ARC 602	Working Drawings, Estimation & Specification Writing	4(1+3)	Allied Sciences & Technologies	
3	ARC 604	Environmental Design & Systems-III	2(1+1)	Allied Sciences & Technologies	
4	ARC 605	Building Information Modeling III	2(0+2)	Professional Practice & Communication Tools	
5	ARC 606	Structure for Architects - II	2(1+1)	Allied Sciences & Technologies	
6	SPD 111	Soft Skills & Professional Development	2(1+1)	Professional Practice & Communication Tools	
			18 (4+14)		

SCHEME OF STUDIES

Year 4-Semester 1					
#	**Code**	**Subject Name**	**Ch. Hr.**	**Category**	**Pre-Req**
1	ARC 701	Architecture Design - V	8(0+8)	Studios/Workshops	ARC 601
2	ARC 702	Environmental Design & Systems - IV	3(1+2)	Allied Sciences & Technologies	
3	ARC 704	Landscape Architecture	3(1+2)	Studios/Workshops	
4	ARC 705	Urban Housing for the Low-income population	2(2+0)	History, Theory & Critical Analysis	
5	ARC 708	Elective-I	2(2+0)	Elective	
			18 (6+12)		

Year 4-Semester 2					
#	**Code**	**Subject Name**	**Ch. Hr.**	**Category**	**Pre-Req**
1	ARC 801	Architecture Design - VI	8(0+8)	Studios/Workshops	ARC 701
2	ARC 802	Building Performance Analysis	2(0+2)	Allied Sciences & Technologies	
3	ARC 803	Research Methodology	2(2+0)	Professional Practice & Communication Tools	
4	ARC 804	Urban Design	2(0+2)	Studios/Workshops	
6	ARC 805	Elective-II	2(2+0)	Elective	
			16 (4+12)		

Year 5-Semester 1					
#	**Code**	**Subject Name**	**Ch. Hr.**	**Category**	
1	ARC 901	Thesis Design - I	8(0+8)	Studios/Workshops	ARC 801
2	ARC 902	Built Environment for Disaster Prone Areas	2(0+2))	Studios/Workshops	
3	ARC 903	Professional Practice & Ethics	2(2+0)	Professional Practice & Communication Tools	
4	ARC 904	Project Management	2(2+0)	Professional Practice & Communication Tools	
5	ARC 905	Elective-III	2(2+0)	Elective	
			16 (6+10)		

Year 5- Semester 2					
#	**Code**	**Subject Name**	**Ch. Hr.**	**Category**	**Pre-req**
1	ARC 1010	Thesis Design - II	12(0+12)	Studios/Workshops	ARC 901
2	ARC 1011	Elective-IV	2(2+0)	Elective	
3	ARC 1012	Elective-V	2(2+0)	Elective	
			16 (4+12)		

- Recommended by the HEC 170 to 178

DEGREES OFFERED

BACHELOR IN INTERIOR DESIGN

Connecting the cultural coherence of local, regional, and global awareness of interior design, School of Architecture, Design and Urbanism equips its students to ace in creating first hand and innovative masterpieces as a cultural activity in the context of art, society, environment, and technology.

FUTURE PROSPECTS:

Following are the employment opportunities for the graduates of interior design:

- Interior Design consultancy/ private practice / entrepreneurship
- Government sector (Planning & design division)
- Private sector (Interior design & architectural firms)
- Non-profit organizations (Socially responsive design)
- In-house/ resident interior designer in corporate, retail, hospitality and education sectors
- Architectural Journalism
- Stage & set designer
- Exhibition designer
- Event designer
- Furniture designer
- Color consultant
- Project manager
- Academia

ELIGIBILITY CRITERIA

- Cover Letter (in English)
- Age between 18-22 years
- Minimum 45% in FA/F.Sc/A Levels or equivalent
- Drawing Portfolio (preferred)
- Proof of other skills (if any)
- Equivalence certificates issued by IBCC in case of O/A levels or qualifications from Foreign Universities/Institutes only

DURATION

4 Years / 8 Semesters

DEGREE COMPLETION REQUIREMENTS

136 Credit Hours

DISTRIBUTION GROUPS OF COURSES

Allied Sciences & Technologies	= 10 Credit Hrs.	(4 Courses)
Studios/Workshops	= 69 Credit Hrs.	(12 Courses)
History, Theory & Critical Analysis	= 12 Credit Hrs.	(6 Courses)
Professional Practice & Communication Tools	= 33 Credit Hrs.	(12 Courses)
Electives	= 12 Credit Hrs.	(4 Courses)
Total Credit Hours	= 136 Credit Hrs.	(38 Courses)

CODING SCHEME ABBREVIATIONS

- INT = Interior Design Major
- ARC = Architecture Major
- CSS = Computer Science Specialization
- ITC = Information Technology
- MGT = Management
- NSC = Natural Sciences
- EWR= Expository Writing
- ISM = Islamic Studies
- ECO = Economics
- MAT = Mathematics
- PHY = Physics
- HRM = Human Resource Management
- SOC = Social Sciences
- QTR = Quantitative Reasoning
- AHM = Arts & Humanities
- PST = Pakistan Studies

SCHEME OF STUDIES

TOTAL CREDIT HOURS: 136

First Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
INT-101	Basic Design	3 (0+3)	Studios/Workshops	None
INT-102	Free Hand Drawing	3 (1+2)	Studios/Workshops	None
INT-103	Geometry in Nature	2 (1+1)	Allied Sciences & Technologies	None
EWR-101	Introduction to Expository Writing	3 (3+0)	Professional Practice & Communication Skills	None
ISM-101	Islamic Studies	2 (2+0)	History, Theory & Critical Analysis	None
SOC-101	Introduction to Soft Skills	3 (2+1)	Professional Practice & Communication Skills	None
	Total Credit Hours	**16 (9+7)**		

First Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
INT-104	Interior Design Studio – I	3 (0+3)	Studios/Workshops	INT-101
INT-105	Introduction to Drafting	3 (2+1)	Professional Practice & Communication Skills	None
INT-106	History of Interior Design – I	2 (2+0)	History, Theory & Critical Analysis	None
INT-107	Visualization & Representation	2 (1+1)	Professional Practice & Communication Skills	None
EWR-102	Communication and Presentation Skills	3 (3+0)	Professional Practice & Communication Skills	EWR-101
PST-201	Pakistan Studies	2 (2+0)	History, Theory & Critical Analysis	None
SOC-102	Soft Skills & Personality Development	3 (1+2)	Professional Practice & Communication Skills	None
	Total Credit Hours	**18 (11+7)**		

Second Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
INT-208	Interior Design Studio – II	6 (2+4)	Studios/Workshops	INT-104
INT-209	Computer Aided Design and Analysis	3 (2+1)	Professional Practice & Communication Skills	None
INT-210	History of Interior Design – II	2 (2+0)	History, Theory & Critical Analysis	INT-106
INT-211	Color Theory in Interior Design	2 (2+0)	History, Theory & Critical Analysis	None
ARC-209	Building Materials & Construction – I	3 (1+2)	Allied Sciences & Technologies	None
	Total Credit Hours	**16 (9+7)**		

Second Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
INT-212	Interior Design Studio – III	6 (2+4)	Studios/Workshops	INT-208
INT-213	Textiles in Interiors	2 (2+0)	Studios/Workshops	None
INT-214	Understanding Furniture – I	2 (1+1)	Studios/Workshops	None
ARC-213	Structures for Architects – I	3 (1+2)	Allied Sciences & Technologies	None
INT ***	Elective – I	3 (2+1)	Elective	None
	Total Credit Hours	**16 (8+8)**		

SCHEME OF STUDIES

Third Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
INT-315	Interior Design Studio – IV	8 (2+6)	Studios/Workshops	INT-212
INT-316	3D Design & Rendering	2 (1+1)	Professional Practice & Communication Skills	None
INT-317	Understanding Furniture – II	2 (1+1)	Studios/Workshops	INT-214
INT ***	Elective – II	3 (3+0)	Elective	None
INT ***	Elective – III	3 (3+0)	Elective	None
	Total Credit Hours	**18 (10+8)**		

Third Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
INT-318	Interior Design Studio – V	8 (2+6)	Studios/Workshops	INT-315
INT-319	Sustainability in Interior Design	2 (2+0)	Allied Sciences & Technologies	None
INT-320	Interior Design Seminar	2 (2+0)	History, Theory & Critical Analysis	None
SOC-303	Professional Development & Practices	3 (3+0)	Professional Practice & Communication Skills	None
INT ***	Elective – IV	3 (3+0)	Elective	None
	Total Credit Hours	**18 (12+6)**		

Fourth Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
INT-421	Interior Design Studio – VI	10(2+8)	Studios/Workshops	INT-318
INT-422	Research Writing Methods	2 (2+0)	Professional Practice & Communication Skills	None
INT-423	Project Management	3 (3+0)	Professional Practice & Communication Skills	None
INT-424	Interior Design Practice & Ethics	3 (3+0)	Professional Practice & Communication Skills	None
	Total Credit Hours	**18 (10+8)**		

Fourth Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
INT-425	Interior Design Thesis	16 (0+16)	Studios/Workshops	INT 421
	Total Credit Hours	**16 (0+16)**		

DEGREES OFFERED

BACHELOR IN CONSTRUCTION MANAGEMENT

You'll learn to apply modern methods and metrics for surveying, use appropriate technology tools to solve engineering problems, and demonstrate a fundamental understanding of building mechanical and electrical systems. A Bachelor of Science in Construction Management (BSCM) is intended to provide graduates with analytical, management, and communications skills that enable them to plan, schedule, organize and estimate costs for construction projects.

The construction sector is growing rapidly and individuals with a well-rounded education in written and verbal communication, technical construction fundamentals, math, business, law, and other relevant courses are in high demand. The construction management program was developed with guidance and assistance from current leaders in the industry and provides relevant training for future managers in the field.

FUTURE PROSPECTS

Position yourself to pursue a career as;

- Construction Executive
- Project Manager
- Field Engineer
- Planning and Scheduling Engineer
- Cost Engineer
- Cost Estimator

ELIGIBILITY CRITERIA

- Higher Secondary School Certificate with at least 45% marks.
- American High School Diploma with IBCC equivalence of 45%.
- International Baccalaurate with IBCC equivalence of 45%.
- GCE 'O' Level passes in 8 subjects and 'A' level in three principal subjects with IBCC equivalence.

SCHEME OF STUDIES

First Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
NSC-101	Applied Physics	3(2+1)	Natural Science – I	None
QTR-101	Mathematics -I	3(3+0)	Quantitative Reasoning – I	None
EWR-101	Introduction to Expository Writing	3(3+0)	Expository Writing – I	None
AHM-101	Business & Corporate Law	3(3+0)	Law	None
SOC-101	Principles of Management	3(3+0)	Management	None
PST-101	Pakistan Studies	3(3+0)	Pakistan Studies	None
Total Credit Hours **18**				

First Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
NSC-102	Introduction to Economics	3(3+0)	Social Sciences	None
QTR-102	Statistics	3(3+0)	Social Sciences	None
EWR-102	Expository Writing	3(3+0)	Expository Writing – II	EWR-101
CSC-201	Introduction to ICT	3(2+1)	Distribution	None
SOC-102	Introduction to Public Administration	3(3+0)	Social Sciences – II	None
ISM-101	Islamic Studies	3(3+0)	Islamiat	None
Total Credit Hours **18**				

Second Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
AHM-102	IT Applications in Construction Management	3(3+0)	CMT	None
CMT-	Leadership and Operational Development	3	Major CMT	None
CMT-	Entrepreneurship	3	Distribution	***
MGT-***	Construction Planning & Scheduling-I	3(3+0)	CMT	***
EWR-201	Critical Reading and Academic Writing	3(3+0)	Expository Writing – III	EWR-102
	Total Credit Hours **15**			

Second Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CMT-	Construction Procurement	3	Major CMT	***
CMT-	Construction Plans Reading & Interpretation II	3	Major CMT	***
CMT-	Structural Analysis for Construction Managers	3	Major CMT	***
GEO-***	Corporate Social Responsibility	3	Distribution	***
MGT-***	Project Funding & Finance	3(3+0)	Distribution	***
Total Credit Hours **15**				

SCHEME OF STUDIES

Third Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CMT-	Soils & Foundations	3	Major CMT	
CMT-	Mechanical Electrical & Plumbing (MEP)	3	Major CMT	
CMT-	Surveying and Data Collection	3	Major CMT	
MAT-***	Operations Research & Logistics	3	Distribution	
CMT -***	Elective-I/ Minor-I	3	Elective/Minor CMT	
Total Credit Hours **15**				

Third Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CMT	Construction, Health and Safety Management	3	Major CMT	
CMT	Building Information Modelling (BIM)	3(0+3)	Major CMT	
CMT	Construction Laws and Contracts**	3	Major CMT	
MGT-***	Organization Behavior and Human Resource Management	3	Major CMT	
CMT -***	Elective-II/ Minor-II	3	Elective/Minor CMT	
Total Credit Hours **15**				

Fourth Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CMT-	Quantity Surveying and Estimation	3	Major CMT	
CMT-	Construction Planning & Scheduling -II	3	Major CMT	
CMT-	Cost Control and Value Engineering	3	Major CMT	
ECO-***	Construction Live Project*	3(3+0)	Major CMT	
CMT -***	Elective-III/ Minor-III		Elective/Minor CMT	
CMT ***	Document Control, Communication** and Information Management	3(3+0)	Major CMT	
Total Credit Hours **15**				

Fourth Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category is**	**Pre-Req**
CMT-	Construction Equipment & Management	3	Major CMT	
CMT-	Dispute Resolution and Arbitration*	3	Major CMT	
CMT-	Construction Quality Management	3	Major CMT	
CMT -499	Construction Capstone Project	3	Major CMT	
CMT -***	Elective-IV/ Minor-IV	3(3+0)	Elective/Minor CMT	
Total Credit Hours **15**				

SCHOOL OF ARCHITECTURE, DESIGN AND URBANISM
FACULTY

PROF. DR.SYED TAUSEEF AHMAD

Professor- Dean School of Architecture, Design and Urbanism
B. Arch (UET, Lahore)
Ph.D. Architect/Urban Designer - School of Architectural Studies,
University of Sheffield, United Kingdom (1997)

Prof. Dr. Syed Tauseef Ahmad is a renowned educationist in the field of architecture and urban design. He graduated from the School of Architecture, University of Engineering & Technology, Lahore, and received his Ph.D. in Architecture from the University of Sheffield, UK. He started his career as a lecturer at the UET in 1979. He has been teaching undergraduate and postgraduate students in Pakistan and Malaysia, both in the public and private sector Universities. He has traveled widely. He has supervised more than one thousand undergraduate and post-graduate thesis in Pakistan and abroad. He has published research papers in international journals and presented them at international conferences. His interest is in sustainable architecture and the use of digital media in Architecture. He established a School of Architecture at the University of Lahore which became known in a noticeably short period for the quality of its graduates. He is now part of the growing faculty of the Institute of Art and Culture, Lahore.

RAZIA LATIF

Associate Professor, Head of Department (Architecture)

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MS. AABIDAH SHUJAAT ALI

Assistant Professor,
Coordinator Program

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AAREZ ALI

Assistant Professor,

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MR. AHSAN ALI

Assistant Professor

"Griffith University Gold Coast, Australia
Master of Architecture 2015 - 2017
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Bachelor of Architecture

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MS-Interior Design NCA

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Degree with Distinction
Master of Architecture from Beaconhouse National University
Degree with Honors
Bachelor of Architecture from Beaconhouse National University

OMER MUSHTAQ

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B. Arch (2017), Lahore College For Women University

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SOHAIL UDDIN

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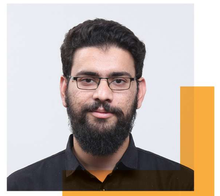
BFA (Product Design), National College of Arts, Lahore



ANAS BIN HAFEEZ

Lecturer

B. Arch, University of Lahore

NAUMAN SHAHID

Lecturer

B. Arch, Beaconhouse National University, Lahore

SCHOOL OF
DIGITAL AND CINEMATIC ART

School of Digital and Cinematic Art leads in active learning through entrepreneurial training and by bridging the gaps between research and practice with the aim to provide instructional models that foster critical thinking and leadership qualities. The School of Digital and Cinematic Art introduces a novel teaching approach that revolves around School of Digital and Cinematic Art casework, an initiative where a series of teaching materials are focused on a single project and used in several core courses simultaneously.

INCUBATION CENTRE

The Incubation Center will work as a Gaming, Animation, and Film Venture Accelerator that is designed to capitalize on the tremendous opportunities existing in the mobile application, gaming, film and animation spheres. It seeks to achieve its primary objective by supporting students and talented youth with a target of creating successful projects/ companies during its development.

DEGREES OFFERED

BACHELOR IN GAME DESIGN AND DEVELOPMENT

As a first in Pakistan, School of Digital and Cinematic Art offers a four-year bachelor's degree program in Game Design and Development, keeping in view the academia and industry gap. The program is designed to equip the students with the knowledge and skills, and hands-on PBL Training - necessary to become successful game designers through the latest storytelling techniques.

FUTURE PROSPECTS

An annual Industry Day will be organized every year where employers from different companies will come to meet students, see their work, and conduct interviews. IAC, graduates from School of Digital and Cinematic Art will be well-equipped to find entry-level employment, moving rapidly into an intermediate-level and leadership positions, including:

- 2D/3D game animation designer
- VR- AR and MR Based Game designer
- 3D modeler/rigger for game design
- Level designer
- Experience designer
- Character designer
- Set & prop designer
- Costume designer
- Storyboard artist
- Game-play tester

ELIGIBILITY CRITERIA

- Higher Secondary School Certificate with at least 45% marks.
- American High School Diploma with IBCC equivalence of 45%.
- International Baccalaurate with IBCC equivalence of 45%.
- GCE 'O' Level passes in 8 subjects and 'A' level in three principal subjects with IBCC equivalence.

DURATION

4 Years / 8 Semesters

Compulsory Courses Required (No Choice)	= 27 Credit Hrs. (09 Courses)
Allied Courses from Other Depts.	= 24 Credit Hrs. (08 Courses)
Discipline Specific Foundation Courses	= 30 Credit Hrs. (10 Courses)
Major Courses Including Projects	= 42 Credit Hrs. (14 Courses)
Electives Within the Majors	= 12 Credit Hrs. (04 Courses)
Total Credit Hours	= 135 Credit Hrs. (45 Courses)

SCHEME OF STUDIES

TOTAL CREDIT HOURS: 135

1. First Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
NSC-101	Applied Physics	3(2+1)	Allied -1	None
QTR-101	Basics of Calculus	3(3+0)	Allied -2	None
EWR-101	Introduction to Expository Writing	3(3+0)	Compulsory-1	None
GDD-101	Introduction to Drawing	3(3+0)	Foundation-1	None
SOC-101	Introduction to Soft Skills	3(3+1)	Allied -3	None
ISM-101	Islamic Studies	3(3+0)	Compulsory-2	None
	Total Credit Hours	**18(16+2)**		

2. First Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-101	Introduction to ICT	3(2+1)	Compulsory-3	None
GDD-102	Fundamentals of Game Design	3(3+0)	Foundation-2	None
QTR-102	Introduction to Statistics	3(3+0)	Compulsory-4	None
EWR-102	Communication & Presentation Skills	3(3+0)	Compulsory-5	None
GDD-103	Digital Tools	3(3+0)	Foundation-3	None
SOC-102	Soft Skills & Personality Development	3(3+0)	Allied -4	None
	Total Credit Hours	**18(17+1)**		

3. Second Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
AND-204	Analytical Drawing	3(3+0)	Foundation-4	None
EWR-201	Critical Reading and Academic Writing	3(3+0)	Compulsory-6	None
CSC-203	Programming Fundamentals	3(2+1)	Foundation-5	None
GDD-204	Concept Art For Games	3(3+0)	GDD Major/Core-1	None
PST-201	Pakistan Studies	3(3+0)	Compulsory-7	None
URD-201	Functional Urdu	3(3+0)	Compulsory-8	None
	Total Credit Hours	**18(17+1)**		

4. Second Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-204	Object Oriented Programming	3(2+1)	Allied -5	CSC-203
CSC-205	Introduction to Software Engineering	3(3+0)	Foundation-6	None
GDD-205	Introduction to 3D for Games	3(3+0)	Foundation-7	None
GDD-206	Advanced Game Design	3(3+0)	GDD Major/Core-2	None
GDD-***	Elective-I	3(3+0)	Elective-I	None
	Total Credit Hours	**15(14+1)**		

SCHEME OF STUDIES

5. Third Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
GDD-307	History of Art and Design	3(2+1)	Foundation-8	***
GDD-308	2D Animation for Games	3(2+1)	Foundation-9	***
MGT-301	Principles of Management	3(3+0)	Allied -6	None
GDD-309	Gesture Drawing and characterization	3(3+0)	GDD Major/Core-3	None
GDD-310	Advance Game Development	3(3+0)	GDD Major/Core-4	None
GDD-***	Elective-II	3(3+0)	Elective-II	None
	Total Credit Hours	**18(16+2)**		

6. Third Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
GDD-311	Advance 3D Animation	3(2+1)	GDD Major/Core-5	None
GDD-312	VFX for Production	3(2+1)	GDD Major/Core-6	***
CSC-309	Introduction to Database Systems	3(2+1)	Foundation-10	***
SOC-303	Professional Development & Practices	3(3+0)	Compulsory-9	None
ITC-303	Web and Networking Technologies	3(3+0)	Allied -7	None
GDD-***	Elective-III	3(2+1)	Elective-III	None
	Total Credit Hours	**18(14+4)**		

7. Fourth Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
GDD-413	AR & VR Techniques	3(2+1)	GDD Major/Core-7	***
GDD-414	Advanced VFX for Production	3(3+0)	GDD Major/Core-8	None
ECO-401	Managerial Economics	3(3+0)	Allied -8	None
GDD-415	Unreal Engine	3(0+3)	GDD Major/Core-9	None
GDD-498	Final Project-1 (Design Phase)	3(0+3)	GDD Major/Core-10	***
	Total Credit Hours	**15(8+7)**		

8. Fourth Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category is**	**Pre-Req**
GDD-416	Game Project Management	3(2+1)	GDD Major/Core-11	***
GDD-417	Game Quality Engineering	3(3+0)	GDD Major/Core-12	None
GDD-418	Game Finalization & Marketing	3(3+0)	GDD Major/Core-13	None
GDD-499	Final Project-2 (Implementation Phase)	3(0+3)	GDD Major/Core-14	GDD-498
GDD-***	Elective-IV	3(3+0)	Elective-IV	None
	Total Credit Hours	**15(11+4)**		

DEGREES OFFERED

BACHELOR IN MEDIA AND COMMUNICATION STUDIES

The world around us continues to be shaped by the ICTs in terms of ideologies, political systems, and interaction of ideas. A degree in Media and Communication Studies equips students with the academic wherewithal to make sense of the changing world. This degree aims to prepare students for exciting opportunities in the expanding media and communication industry. It also trains them to critically reflect on and analyze the events and come up with their analysis for the benefit of the wider society.

FUTURE PROSPECTS

You can avail the following opportunities as;

- Professionals for Media
- Creative directors
- Producers in Radio and Television
- Jobs in Gov. Sector
- PRO in Private Organizations
- Jobs in Private Sector
- Non-Linear Editor (NLE)
- Content Manager
- Copy Writer
- Advertisement Developer
- Media Consultant
- Documentary and Short Film Makers
- Jobs in Ad agencies as Copy Writers, ad developers

- Career in Radio, Television, and Social Media Platforms
- Information Officer and Public Relations Officer in DGPR, PID and ISPR
- Career as News anchors, Reporters, Sub editors, Feature/Column/Editorial writers

ELIGIBILITY CRITERIA

- Higher Secondary School Certificate with at least 45% marks.
- American High School Diploma with IBCC equivalence of 45%.
- International Baccalaurate with IBCC equivalence of 45%.
- GCE 'O' Level passes in 8 subjects and 'A' level in three principal subjects with IBCC equivalence.

DURATION

4 Years (8 Semesters)

Compulsory Courses Required (No Choice)	= 27 Credit Hrs.	(9 Courses)
General Courses to be Chosen from other Departments	= 24 Credit Hrs.	(8 Courses)
Discipline Specific Foundation Courses	= 30 Credit Hrs.	(10 Courses)
Major Courses Including Research Project/Internship	= 42 Credit Hrs.	(13 Courses)
Electives Within the Majors	= 12 Credit Hrs.	(4 Courses)
Total Credit Hours	= 135 Credit Hrs.	(44 Courses)

SCHEME OF STUDIES

TOTAL CREDIT HOURS: 135

First Year – First Semester (1)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
MCS-101	Introduction to Mass Communication	3(3+0)	Discipline Specific/Foundation Course 1	None
SOC-103	Principle of Sociology	3(3+0)	General Allied Course 1	None
EWR-101	Introduction to Expository Writing	3(3+0)	Compulsory Course 1	None
AHM-101	Introduction to Philosophy	3(3+0)	General Allied Course 2	None
SOC-101	Introduction to Soft Skills	3(2+1)	General Allied Course 3	None
ISM-101	Islamic Studies	3(3+0)	Compulsory Course 2	None
Total Credit Hours		**18(17+1)**		

First Year – Second Semester (2)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-101	Introduction to ICT	3(2+1)	Compulsory Course 3	None
ECO-201	Principles of Economics	3(3+0)	General Allied Course 4	None
QTR-102	Introduction to Statistics	3(3+0)	Compulsory Course 4	None
EWR-102	Communication & Presentation Skills	3(3+0)	Compulsory Course 5	EWR-101
MCS-102	Introduction to Digital Media	3(2+1)	Discipline Specific/Foundation Course 2	None
SOC-102	Soft Skills & Personality Development	3(1+2)	General Allied Course 5	None
Total Credit Hours		**18(14+4)**		

Second Year – First Semester (3)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
MCS-201	Introduction to Broadcast Media	3(3+0)	Discipline Specific/Foundation Course 3	None
EWR-203	Critical Reading and Academic Writing	3(3+0)	Compulsory Course 6	EWR-102
PSY-201	Principle of Psychology	3(3+0)	Discipline Specific/Foundation Course 4	None
MCS-202	Media Culture and Society	3(3+0)	Discipline Specific/Foundation Course 5	None
PST-201	Pakistan Studies	3(3+0)	Compulsory Course 7	None
URD-201	Functional Urdu	3(3+0)	Compulsory Course 8	None
Total Credit Hours		**18(18+0)**		

Second Year – Second Semester (4)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
MCS-203	Mass Media in Pakistan	3(3+0)	Discipline Specific/Foundation Course 6	None
MCS-204	Media Ethics and Laws	3(3+0)	Major CC	None
POL-201	Political Science	3(3+0)	General Allied Course 6	None
MCS-206	Functional English	3(2+1)	Compulsory Course 9	EWR- 203
AHM-202	Social Entrepreneurship	3(3+0)	General Allied Course 7	None
Total Credit Hours		**15(14+1)**		

SCHEME OF STUDIES

Third Year – First Semester (5)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
MCS-301	Introduction to Advertising & Public Relations	3(2+1)	Discipline Specific/Foundation Course 7	None
MCS-302	News Reporting & Writing Skills	3(2+1)	Discipline Specific/Foundation Course 8	None
MCS-303	Opinion Writing	3(2+1)	Major CC	None
MCS-304	Current Affairs	3(2+1)	Major CC	None
MCS-305	Communication Theories - 1	3(3+0)	Major CC	None
Total Credit Hours		**15(11+4)**		

Third Year – Second Semester (6)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
MCS-306	Online Journalism	3(2+1)	Discipline Specific/Foundation Course 9	None
MCS-307	Sub-Editing & Page Designing	3(2+1)	Major CC	MCS-305
MCS-308	Communication Theories - 2	3(3+0)	Major CC	MCS-307
CSC-308	Introduction to Research Methodology	3(3+0)	Major CC	None
MCS-309	Documentary Production	3(1+2)	Major CC	None
MCS-310	Media Seminar	3(1+2)	Major CC	None
Total Credit Hours		**18(12+6)**		
Note: Internship will be offered in the 6th semester with zero credit				

Fourth Year – First Semester (7)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
MCS-401	Magazine Journalism	3(2+1)	Major CC	None
MCS-402	Development Communication	3(2+1)	Major CC	None
MCS-403	Photojournalism	3(1+2)	Major CC	None
MCS-404	International Communication	3(3+0)	Discipline Specific/Foundation Course 10	None
MCS-405	Elective 1 Specialization	3(3+0)	Electives Majors	None
MCS-406	Elective 2 Specialization	3(3+0)	Electives Majors	None
Total Credit Hours		**18(14+4)**		

Fourth Year – Second Semester (8)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
ITC-405	Project Management	3(2+1)	General Allied Course 8	None
MCS-407	Final Project/Thesis	6(4+2)	Major CC	None
MCS-408	Elective 3 Specialization	3(3+0)	Electives Majors	None
MCS-409	Elective 4 Specialization	3(3+0)	Electives Majors	None
Total Credit Hours		**15(12+3)**		

DEGREES OFFERED

BACHELOR IN FILM AND TELEVISION

The Bachelor in Film and Television program shall enable the development of distinct cinematic voices through the systematic widening of individual exposures in an innovative learning system. The students will learn to communicate effectively in various backdrops and develop an integrated approach to creativity, enterprise, and technologies. The interdisciplinary approach facilitates the cross-pollination of ideas and opportunities in a rapidly changing industry. It shall help students recognize their niches and develop their expertise in their areas of interest from commercial to artistic approaches. The core courses devise a conceptual, practical, historical, and critical understanding of film, T.V, and digital media, which emphasize sensitivity to cultural identities and the spatial and temporal realities of the subject.

Film and Television students will learn to distinguish between percepts and realities to verbalize storytelling. The program shall create professionals who are in touch with society and can produce culturally sensitive, politically aware, and intellectually rich content to reflect their cultural heritage. Also, it emphasizes originality, creativity, and maturity for developing film, T.V, and media content that responds to digital diversity and cultural assimilation.

FUTURE PROSPECTS

With Film & TV bachelor's degree from IAC, graduates will be well placed to find gainful employment, as

- Directors
- Producers
- Script, Screenplay & Content Writers
- Cinematographers
- Editors
- Lighting Experts
- Actors
- Photographers
- Sound Experts
- Digital Content Creators
- Art Directors
- Production Designers

ELIGIBILITY CRITERIA

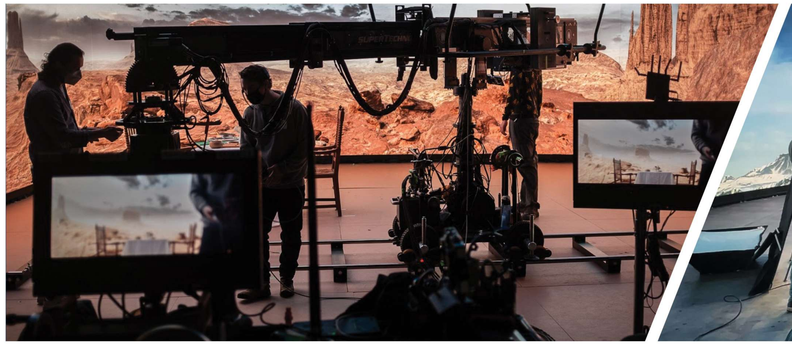
- Higher Secondary School Certificate with at least 45% marks.
- American High School Diploma with IBCC equivalence of 45%.
- International Baccalaurate with IBCC equivalence of 45%.
- GCE 'O' Level passes in 8 subjects and 'A' level in three principal subjects with IBCC equivalence.

DURATION

4 Years / 8 Semesters

COURSE CODES

◆ Compulsory Courses Required (No Choice)	= 27 Credit Hrs.	(09 Courses)
◆ General Courses from Other Depts.	= 24 Credit Hrs.	(08 Courses)
◆ Discipline Specific Foundation Courses	= 30 Credit Hrs.	(10 Courses)
◆ Major Courses Including Projects	= 42 Credit Hrs.	(14 Courses)
◆ Electives Within the Majors	= 12 Credit Hrs.	(04 Courses)
Total Credit Hours	= 135 Credit Hrs.	(45 Courses)



SCHEME OF STUDIES

TOTAL CREDIT HOURS: 135

First Year – First Semester 1				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
FTV-101	Introduction to Film & T.V	3(2+1)	Foundation 1	None
SOC-103	Principles of Sociology	3(3+0)	General-1	None
EWR-101	Introduction to Expository Writing	3(3+0)	Eng-1 (Compulsory - 1)	None
AHM-101	Introduction to Philosophy	3(3+0)	General - 2	None
SOC-101	Introduction to Soft Skills	3(2+1)	General - 3	None
ISM-101	Islamic Studies	3(3+0)	Compulsory - 2	None
Total Credit Hours		**18(16+2)**		

First Year – Second Semester 2				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-101	Introduction to ICT	3(2+1)	Compulsory - 3	None
FTV-102	Fundamentals of Photography	3(1+2)	Foundation2	None
QTR-102	Introduction to Statistics	3(3+0)	Compulsory - 4	None
EWR-102	Communication & Presentation Skills	3(3+0)	Eng-2 (Compulsory - 5)	EWR-101
FTV-104	Digital Tools	3(1+2)	Foundation 3	None
SOC-102	Soft Skills & Personality Development	3(1+2)	General - 4	None
Total Credit Hours		**18(11+7)**		

Second Year – First Semester 3				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
FTV-201	Cinematography	3(0+3)	Foundation 4	None
EWR-203	Critical Reading and Academic Writing	3(3+0)	Eng-3 (Compulsory - 6)	EWR-102
FTV-202	History & Theory of World Cinema	3(3+0)	Foundation 5	None
URD-201	Functional Urdu	3(3+0)	Compulsory - 7	None
PST-201	Pakistan Studies	3(3+0)	Compulsory - 8	None
PSY-201	Principles of Psychology	3(3+0)	General - 5	None
Total Credit Hours		**18(15+3)**		

Second Year – Second Semester 4				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
FTV-203	Introduction to Acting	3(1+2)	Foundation6	None
FTV-204	Sound for Visuals	3(1+2)	Foundation 7	None
FTV-206	Documentary Filmmaking	3(1+2)	Major1	None
FTV-208	Fundamentals of Editing	3(1+2)	Foundation 8	None
AHM-202	Social Entrepreneurship	3(3+0)	General - 6	None
MCS-206	Functional English	3(3+0)	Eng-4 (Compulsory - 9)	EWR-203
Total Credit Hours		**18(10+8)**		

SCHEME OF STUDIES

TOTAL CREDIT HOURS: 135

First Year – First Semester (1)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
BM101	Principles of Management	3(3+0)	Business Major Course 1	None
FTV-101	Introduction to Film & T.V.	3(2+1)	General Course 1	None
EWR-101	Introduction to Expository Writing	3(3+0)	Compulsory Course 1	None
EWR-110	Principles of Sociology	3(3+0)	CompulsoryCourse 2	None
FTV-219	Introduction to Mass Communication	3(3+0)	Discipline Specific/Foundation Course 1	None
ISM-101	Islamic Studies	3(3+0)	Compulsory Course 3	None
	Total Credit Hours	**18(17+1)**		

First Year – Second Semester (2)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-101	Introduction to ICT	3(2+1)	Compulsory Course 4	None
BM103	Human Resources Management	3(3+0)	Business Major Course 2	
FTV-201	Cinematography	3(0+3)	General Courses 2	None
EWR-102	Communication & Presentation Skills	3(3+0)	Compulsory Course 5	EWR-101
MCS-102	Introduction to Digital Media	3(2+1)	Discipline Specific/Foundation Course2	None
PST-201	Pakistan Studies	3(3+0)	Compulsory Course 6	None
	Total Credit Hours	**18(13+5)**		

Second Year – First Semester (3)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
MCS-202	Media Culture and Society	3(3+0)	Discipline Specific/Foundation Course 3	None
EWR-203	Critical Reading and Academic Writing	3(3+0)	Compulsory Course 7	EWR-102
BM104	Principles of Marketing	3(3+0)	Business Major Course 3	
GDD-103	Graphic Design	3(2+1)	Discipline Specific/Foundation Course 4	None
FTV-208	Fundamentals of Editing	3(1+2)	General Courses 3	None
URD-201	Functional Urdu	3(3+0)	Compulsory Course 8	None
	Total Credit Hours	**18(15+3)**		

Second Year – Second Semester (4)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
BM107	Financial Management	3(3+0)	Business Major Course 4	
BM-	Business Analytics	3(3+0)	Major 7	None
FTV-311	Screenplay Writing	3(3+0)	General Courses 4	None
MCS-206	Functional English	3(2+1)	Compulsory Course 9	EWR- 203
MCS-301	Introduction to Advertising & Public Relations	3(2+1)	Discipline Specific/Foundation Course 5	None
FTV-307	Sound Design	3(0+3)	General Courses 5	
	Total Credit Hours	**18(13+5)**		

Third Year – First Semester (5)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
EWS 403	Online Journalism	3(2+1)	Discipline Specific/Foundation Course 6	None
FTV-301	T.V Program Production	3(0+3)	General Courses 6	None
MCS-304	Project Management	3(3+0)	Major 8	None
FTV-319	Research Methodology	3(3+0)	Major 9	None
BM108	E-commerce	3(3+0)	Business Major Course 5	
	Total Credit Hours	**15(11+4)**		

Third Year – Second Semester (6)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
BM-	Corporate Social Responsibility	3(1+2)	Discipline Specific/Foundation Course 7	None
FTV-309	Direction for Film / TV	3(0+3)	General Courses 7	None
BM110	Strategic Management	3(3+0)	Business Major Course 6	
FTV-302	Documentary Production	3(1+2)	Major 10	None
GDD-416	3D Modeling	3(1+2)	Major 11	None
	Total Credit Hours	**15(6+9)**		

Note: Internship will be offered in 6th semester with zero credit

Fourth Year – First Semester (7)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
FTV-	Digital Photography	3(1+2)	General Courses 8	None
BM-	Entrepreneurship	3(3+0)	Major 12	None
BM-	Media Law and Ethics	3(3+0)	Discipline Specific/Foundation Course 8	None
GDD-	Data Visualization	3(2+1)	Discipline Specific/Foundation Course 9	None
ELEC 1	Elective 1 Specialization	3(3+0)	Elective within the Major 1	None
ELEC-2	Elective 2 Specialization	3(3+0)	Elective	None
	Total Credit Hours	**18(15+3)**		

Fourth Year – Second Semester (8)				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
GDD-111	3D Animation	3(1+2)	Discipline Specific/Foundation Course 10	None
	Final Project/Thesis	6(4+2)	Major13	None
ELEC-3	Elective 3 Specialization	3(3+0)	Elective	None
ELEC-4	Elective 4 Specialization	3(3+0)	Elective	None
	Total Credit Hours	**15(11+2)**		

- **Specialization subjects will be chosen from list of Elective subjects given below.**

SCHEME OF STUDIES

Third Year – First Semester 5				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
FTV-301	T.V Program Production	3(0+3)	Foundation 9	None
FTV-303	Aesthetics of Film	3(3+0)	Foundation 10	None
FTV-305	Advanced Editing	3(0+3)	Major2	FTV-208
FTV-307	Sound Design	3(0+3)	Major3	FTV-204
FTV-309	Direction	3(0+3)	Major4	None
FTV-311	Screenplay Writing	3(3+0)	Major5	None
Total Credit Hours		**18(6+12)**		

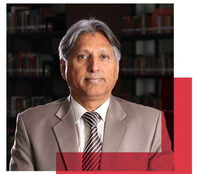
Third Year – Second Semester 6				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
FTV-302	TVC Production	3(0+3)	Major6	None
FTV-304	Animation & VFX	3(1+2)	Major 7	None
CSC-321	Research Methodology	3(3+0)	General - 7	None
FTV-306	Lighting for Film & T. V	3(1+2)	Major8	None
FTV-308	Digital Fiction Film Production	3(0+3)	Major9	None
Total Credit Hours		**15(5+10)**		

Note: Internship will be offered in the 6th semester with zero credit

Fourth Year – First Semester 7				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
FTV-401	Music Video	3(0+3)	Major10	None
FTV-403	T.V Drama Production	3(0+3)	Major11	None
FTV-498	Project-I (Pre-production)	3(2+1)	Major12	None
FTV-***	Elective I	3(3+0)	Elective	None
FTV-***	Elective II	3(3+0)	Elective	None
Total Credit Hours		**15(8+7)**		

Fourth Year – Second Semester 8				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
ITC-405	Project Management	3(2+1)	General-8	None
FTV-402	Copyrights, Contracts & Media Laws	3(3+0)	Major13	None
FTV-499	Project-II (Production & Post-production)	3(0+3)	Major 14	FTV-498
FTV-***	Elective III	3(3+0)	Elective	None
FTV-***	Elective IV	3(3+0)	Elective	None
Total Credit Hours		**15(11+4)**		

SCHOOL OF DIGITAL AND CINEMATIC ART
FACULTY



PROF. DR. MUHAMMAD ASHRAF KHAN

Professor-Dean School of Digital and Cinematic Art
Post-Doctoral Research-Southern Illinois University, USA(2007)
Pre-Doctoral Research (Turkey)
HEC Fellowship (UK)

Prof. Dr. Muhammad Ashraf Khan is Pro-Vice-Chancellor, Institute for Art and Culture, Lahore. He is also working as Dean of the School of Digital and Cinematic Art. Previously, he was associated with Bahauddin Zakariya University, Multan, Pakistan. Dr. Khan remained chairman of the Department of Communication Studies at BZU for 11 years. He also worked as Director of Academics, Director of Students Affairs and Chairman Affiliation Committee of the university. He carries over 34 years of teaching and research experience at the university level. He has been visiting scholar at foreign and national universities. Dr. Khan holds Masters in Mass Communication with distinction, a doctorate in Mass Communication and Post-doctorate from Southern Illinois University Carbondale (USA). Dr. Khan completed fellowships from Turkey and the United Kingdom in the field of Mass Communication. He also got a fellowship in Broadcast Journalism from Staffordshire University, UK. He has vast experience in supervising theses at Masters, MPhil, and Ph.D. levels. Dr. Khan has authored more than 40 research papers published in national and international research journals. He also presented research articles at several international conferences. Dr. Khan participated in mass communication-related conferences, workshops, and seminars around the country as well. He is a member of the Board of Studies/Selection Boards as an expert on Mass Communication at several universities in Pakistan as well as a member of various committees of academic nature. He also worked as Secretary-HEC National Curriculum Revision Committee for Mass Communication.

MR. ZAFAR KHOKHAR

Professor/HOD School of Digital and Cinematic Art

Zafar Khokhar has more than 20 years of teaching and working experience in the corporate & pedagogy sector, specializing in Game Design and Development. He has expertise in IT, Project Management, Agile Management, Graphics Designing and Computer Sciences.

UROOJ ZAFAR SAMDANI

Assistant Professor
HOD FTV
MPHIL (2016) Mass Communication and Management, Superior University
2 year Diploma in Film & TV Direction from The New University of Cinema and TV (NUCT) Rome

MR. IMRAN GUL

Assistant Professor

(Mphil) Masters in Multimedia Arts from NCA, Lahore 2011-2012
BCS from University of Sindh, Jamshoro 2001-2005

MR. RAI BILAL AHMED BHATTI

Assistant Professor

MA Multimedia Arts from National College of Arts. BS. Hon in Jewelry Design and Gemological science from Pakistan Institute of Fashion and Design

MR. SYED ALI SULTAN

Assistant Professor

MA Communication, Culture, and Media (Coventry, UK) | BA(Honors) Mass Communication (FCCU)

SALEEM ULLAH KHAN

Assistant Professor

Software Engineering

TANZEEL UZ ZAMAN BABAR

Lecturer

(M.Phil) Masters in Multimedia Arts

SHAMROZ AZIZ KHAN

Lecturer

(M.Phil) Masters in Multimedia Arts, Bachelors in Fine Arts

MS. UROOB RABBANI

Associate Professor

BFA-Graphic Design-University Of Art & Design(2012)

MS. NOREEN ARSHAD

Lecturer

Ms. Noreen Arshad, Lecturer in Animation Department of SDCA, Institute of Art and Culture. Creative and motivated professional with 8+ years of experience on multi-platforms as a Digital Artist and Art Instructor.

OMER SAEED QURESHI

Lecturer/Coordinator

Omer Qureshi is a Director, Cinematographer & Editor. He completed his M.Phil. in Media & Communication Studies from UCP (2021) and BA (Hons) in Theatre, Film, and TV Studies from BNU, (2017). Currently, he is pursuing a PhD. in Media & Communication Studies.

SCHOOL OF ART

Connecting the gap between Traditional and Contemporary art, School of Art offers degree programs with an integrated approach to Art and Design learning. The School of Art believes that the highest canons of creative excellence are achieved only when theoretical clarity matches expert practical knowledge. Therefore, rigorous studio practice is placed at the center of the School's academic structure. The studio practice is complimented by a comprehensive History of Art and Theory of Art component that looks at local and global histories and theories of art-making as a way for our students.

AIMS AND OBJECTIVES

The School of Art aims to address gaps within the fields of Fine Arts, Design, Art History, and Theory and imagines it to be a new dynamic space of learning and artistic encounter. In keeping with the wider ethos of the Institute for Art and Culture, students are enabled to think cross-regionally and to consider the movement of ideas in and between time: cultures and their localized manifestations

DEGREES OFFERED

BACHELOR IN FINE ARTS

The graduate student is envisioned as a multi-talented artist who can work in a variety of fields. The degree will hence aim to deliver the diverse tools needed for visual and cognitive articulation, enabling the student to be able to both appreciate and practice art. Bachelor of Fine Arts aims to meet the growing demand for creative people in the country by developing a new generation of artists who will be capable of interlacing the traditional repertoire of art with contemporary ways of expression.

FUTURE PROSPECTS

- Visual Artists
- Curators
- Art Consultants
- Art Journalists
- Art Historians
- Art Critics & Theorists
- Heritage Experts
- Museum Managers
- Support personnel in Art Therapy

ELIGIBILITY CRITERIA

- Intermediate, A-Level, DAE or equivalent studies.
- Equivalence certificates issued by IBCC in case of O/A levels or qualifications from Foreign Universities/Institutes only.

DURATION

4 Years (8 Semesters)

DEGREE COMPLETION REQUIREMENTS

Minimum of 128 credit hours with a minimum GPA of 2.0 for degree eligibility.

DISTRIBUTION GROUPS OF COURSES

◆Compulsory Requirement Courses	= 27 Credit Hrs.	(9 Courses)
◆General Allied or Distributed Courses	= 24 Credit Hrs.	(8 Courses)
◆Discipline Specific Foundation Courses	= 27 Credit Hrs.	(9 Courses)
◆Domain Core/ Major Courses	= 45 Credit Hrs.	(13 Courses)
◆Elective Courses Within the Major	= 15 Credit Hrs.	(5 Courses)
Total Credit Hours	= 138 Credit Hrs.	(44 Courses)

CODING SCHEME ABBREVIATIONS

- CSC = Computer Science Core
- CSE = Computer Software Engineering
- CSS = Computer Sciences
- ITC = Information Technology
- MGT = Management
- ECO = Economics,
- MAT = Mathematics
- PHY = Physics
- HRM = Human Resource Management

SCHEME OF STUDIES

TOTAL CREDIT HOURS: 138

FINE ART – Foundation Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
SOC – 101	Introduction to Soft Skills	3(2+1)	General Allied	None
EWR – 101	Introduction to Expository Writing	3(3+0)	Compulsory	None
ISM – 101	Islamic Studies	3(3+0)	Compulsory	None
ART – 101	Aesthetics and Critical Methods	3(3+0)	Discipline Specific	None
ART – 102	Mathematics of Pattern – I (Mechanics of Making)	3(1+2)	Compulsory	None
ART – 103	Fundamentals of Drawing	3(1+2)	General Allied	None
Total Credit Hours		**18(13+5)**		

FINE ART – Foundation Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
SOC – 102	Soft Skills & Personality Development	3(2+1)	General Allied	SOC – 101
EWR – 102	Communication & Presentation Skills	3(3+0)	Compulsory	EWR – 101
CSC – 101	Introduction to ICT	3(2+1)	Compulsory	None
ART – 104	History of Civilizations	3(3+0)	Discipline Specific	ART – 101
ART – 105	Objects in 3D	3(1+2)	Discipline Specific	ART – 102
ART – 106	Creative Drawing	3(1+2)	General Allied	ART – 103
Total Credit Hours		**18(12+6)**		

FINE ART – Second Year – Third Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
EWR - 201	Critical Reading and Academic Writing	3(3+0)	Compulsory	EWR – 102
PKS – 201	Pakistan Studies	3(3+0)	Compulsory	None
BFA – 201	History of Western Art	3(3+0)	Discipline Specific	ART – 104
BFA – 202	Techniques of Painting	3(1+2)	Discipline Specific	ART – 102
BFA – 203	Portrait Painting	3(1+2)	Discipline Specific	ART – 106
BFA – xxx	Elective – I (Domain Fine Art)	3(1+2)	Elective – I	
Total Credit Hours		**18(12+6)**		

FINE ART – Second Year – Fourth Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BFA – 204	Cross-Cultural Translation & Communication (Modern Art)	3(3+0)	Compulsory	BFA – 201
BFA – 205	Advanced Drawing	3(1+2)	Discipline Specific	ART – 106
BFA – 206	Visual Art and Cultures	3(1+2)	Core Major	BFA – 202
BFA – 207	Print Making	3(1+2)	Discipline Specific	None
BFA – 208	Landscape & Still Life Painting	3(1+2)	Discipline Specific	BFA – 203
BFA – xxx	Elective – II (Domain Fine Art)	3(1+2)	Elective – II	
Total Credit Hours		**18(8+10)**		

SCHEME OF STUDIES

FINE ART – Third Year – Fifth Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BFA – 309	Mathematics of Pattern – II (Sacred Geometry)	3(1+2)	Compulsory	None
BFA – 310	Fine Art Studio – I	3(1+2)	Core Major	BFA – 206
BFA – 311	Islamic Art (Evolution of Miniature Painting)	3(3+0)	General Allied	None
BFA – 312	Composition Painting	3(1+2)	Core Major	BFA – 208
BFA – 313	Conceptual Drawing	3(1+2)	Core Major	BFA – 205
BFA – xxx	Elective – III (Domain Fine Art)	3(1+2)	Elective – III	
Total Credit Hours		**18(8+10)**		

FINE ART – Third Year – Sixth Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
SOC – 303	Professional Development and Practices	3(1+2)	General Allied	SOC – 102
BFA – 314	Fine Art Studio – II	3(1+2)	Core Major	BFA – 310
BFA – 315	Art and Installation	3(1+2)	General Allied	BFA – 313
BFA – 316	Stop motion	3(1+2)	General Allied	None
BFA – 317	Workshop / Seminar	3(3+0)	Core Major	
BFA – xxx	Elective – IV (Domain Fine Art)	3(1+2)	Elective – IV	
Total Credit Hours		**18(8+10)**		

FINE ART – Fourth Year – Seventh Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BFA – 495	Mini Thesis	6(2+4)	Core Major	BFA – 314
BFA – 318	Research Methodology for Art and Design	3(3+0)	Core Major	None
BFA – 319	Principles of Marketing	3(3+0)	Core Major	None
BFA – xxx	Elective – V (Domain Fine Art)	3(1+2)	Elective – V	
Total Credit Hours		**15(9+6)**		

FINE ART – Fourth Year – Eight Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BFA – 496	Project Management	3(2+1)	Core Major	None
BFA – 497	Research and Report Writing	3(3+0)	Core Major	BFA – 318
BFA – 498	Art Seminar	3(3+0)	Core Major	None
BFA – 499	Thesis Project	6(2+4)	Core Major	BFA – 495
Total Credit Hours		**15(10+5)**		

DEGREES OFFERED

BACHELOR IN TEXTILE DESIGN

It exceptionally addresses the demands of textile and fashion industries by situating design within an art setting and keeping it up-to-date with the national and international market. This not only allows the school to fulfill the needs of the ever-evolving industry standards but also reveals new avenues for art.

FUTURE PROSPECTS

- Clothing/ Color Technologist
- Textile expert for Interior design firms
- Textile Designer
- Fashion Designer
- Fiber Artist
- Conservationist

ELIGIBILITY CRITERIA

- Intermediate, A-Level, DAE or equivalent studies.
- Equivalence certificates issued by IBCC in case of O/A levels or qualifications from Foreign Universities/Institutes only.

DURATION

4 YEARS (8 SEMESTERS)

DEGREE COMPLETION REQUIREMENTS

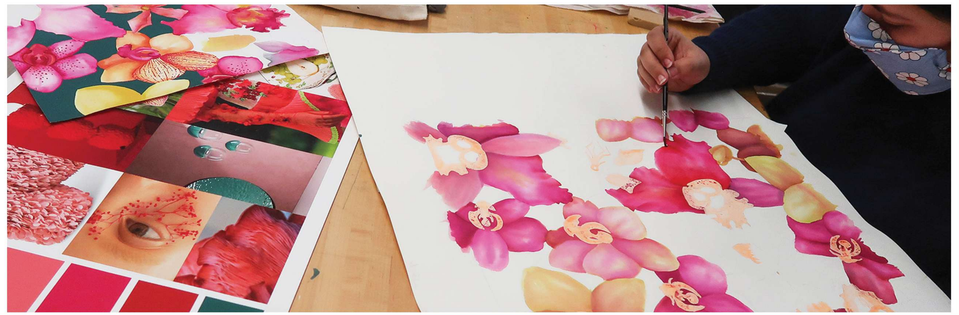
Minimum of 128 credit hours with a minimum GPA of 2.0 for degree eligibility.

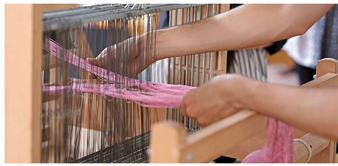
DISTRIBUTION GROUPS OF COURSES

◆ Compulsory Requirement Courses	= 27 Credit Hrs.	(9 Courses)
◆ General Allied or Distributed Courses	= 24 Credit Hrs.	(8 Courses)
◆ Discipline Specific Foundation Courses	= 27 Credit Hrs.	(9 Courses)
◆ Domain Core/ Major Courses	= 45 Credit Hrs.	(13 Courses)
◆ Elective Courses Within the Major	= 15 Credit Hrs.	(5 Courses)
Total Credit Hours	= 138 Credit Hrs.	(44 Courses)

CODING SCHEME ABBREVIATIONS

- CSC = Computer Science Core
- CSE = Computer Software Engineering
- CSS = Computer Sciences
- ITC = Information Technology
- MGT = Management
- ECO = Economics,
- MAT = Mathematics
- PHY = Physics
- HRM = Human Resource Management





SCHEME OF STUDIES

TOTAL CREDIT HOURS: 138

TEXTILE DESIGN – Foundation Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
SOC – 101	Introduction to Soft Skills	3(2+1)	General Allied	None
EWR – 101	Introduction to Expository Writing	3(3+0)	Compulsory	None
ISM – 101	Islamic Studies	3(3+0)	Compulsory	None
ART – 101	Aesthetics and Critical Methods	3(3+0)	Discipline Specific	None
ART – 102	Mathematics of Pattern – I (Mechanics of Making)	3(1+2)	Compulsory	None
ART – 103	Fundamentals of Drawing	3(1+2)	General Allied	None
Total Credit Hours		**18(13+5)**		

TEXTILE DESIGN – Foundation Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
SOC – 102	Soft Skills & Personality Development	3(2+1)	General Allied	SOC – 101
EWR – 102	Communication & Presentation Skills	3(3+0)	Compulsory	EWR – 101
CSC – 101	Introduction to ICT	3(2+1)	Compulsory	None
ART – 104	History of Civilizations	3(3-+0)	Discipline Specific	ART – 101
ART – 105	Objects in 3D	3(1+2)	Discipline Specific	ART - 102
ART – 106	Creative Drawing	3(1+2)	General Allied	ART - 103
Total Credit Hours		**18(12+6)**		

TEXTILE DESIGN – Second Year – Third Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
EWR - 201	Critical Reading and Academic Writing	3(3+0)	Compulsory	EWR – 102
PKS – 201	Pakistan Studies	3(3+0)	Compulsory	None
BTD – 201	Textile Material & Product Design	3(1+2)	Discipline Specific	None
BTD – 202	Textile Print Design	3(1+2)	Discipline Specific	None
BTD – 203	Traditional Weaving	3(1+2)	Discipline Specific	None
BTD – xxx	Elective – I (Domain of Textile Design)	3(1+2)	Elective – I	
Total Credit Hours		**18(10+8)**		

TEXTILE DESIGN – Second Year – Fourth Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BTD – 204	Cross-Cultural Translation & Communication (Modern Art)	3(3+0)	Compulsory	BTD – 201
BTD – 205	Textile History and Technology	3(1+2)	Discipline Specific	None
BTD – 206	Textile Techniques	3(1+2)	Core Major	BTD – 202
BTD – 207	Digital Textile Design	3(1+2)	Discipline Specific	None
BTD – 208	Advanced Weaving	3(1+2)	Discipline Specific	BTD – 203
BTD – xxx	Elective – II (Domain of Textile Design)	3(1+2)	Elective – II	
Total Credit Hours		**18(8+10)**		

SCHEME OF STUDIES

TEXTILE DESIGN – Third Year – Fifth Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BTD – 309	Mathematics of Pattern – II (Sacred Geometry)	3(3+0)	Compulsory	None
BTD – 310	Textile Design Studio – I	3(3+0)	Core Major	BTD – 206
BTD – 311	Sustainable Textile	3(1+2)	Core Major	BTD – 205
BTD – 312	Surface Embellishment	3(1+2)	Core Major	None
BTD – 313	Conceptual Weaving	3(1+2)	General Allied	BTD – 208
BTD – xxx	Elective – III (Domain of Textile Design)	3(1+2)	Elective – III	
Total Credit Hours		**18(10+8)**		

TEXTILE DESIGN – Third Year – Sixth Semester				
Course Code	**Course Title**	**Credit Hrs.**		**Pre-Requisite**
SOC – 303	Professional Development and Practices	3(1+2)	General Allied	SOC – 102
BTD – 314	Textile Design Studio – II	3(1+2)	Core Major	BTD – 310
BTD – 315	Art and Installation	3(1+2)	General Allied	BTD – 312
BTD – 316	Machine Sewing	3(1+2)	General Allied	None
BTD – 317	Internship	3(3+0)	Core Major	
BTD – xxx	Elective – IV (Domain of Textile Design)	3(1+2)	Elective – IV	
Total Credit Hours		**18(8+10)**		

TEXTILE DESIGN – Fourth Year – Seventh Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BTD – 495	Mini Thesis	6(2+4)	Core Major	BTD – 314
BTD – 318	Research Methodology for Art and Design	3(3+0)	Core Major	None
BTD – 319	Marketing and Merchandising	3(3+0)	Core Major	None
BTD – xxx	Elective – V (Domain of Textile Design)	3(1+2)	Elective – V	
Total Credit Hours		**15(9+6)**		

TEXTILE DESIGN – Fourth Year – Eight Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BTD – 496	Project Management	3(2+1)	Core Major	None
BTD – 497	Research and Report Writing	3(3+0)	Core Major	BTD – 318
BTD – 498	Textile Design Seminar	3(3+0)	Core Major	None
BTD – 499	Thesis Project	6(2+4)	Core Major	BTD – 495
Total Credit Hours		**15(10+5)**		

DEGREES OFFERED

BACHELOR IN GRAPHIC DESIGN

It is structured to prepare the student to step into this paced world of design by not only inculcating in them the skills demanded by the industry but also those needed for personal creative growth. The program aims to develop the visual and intellectual vocal skills of the student.

FUTURE PROSPECTS

- Graphic designer
- Advertising art director
- Creative director
- Illustrator
- Print maker
- Production designer
- Media Manager
- Visual Artist
- Photographer

ELIGIBILITY CRITERIA

- Intermediate, A-Level, DAE or equivalent studies.
- Equivalence certificates issued by IBCC in case of O/A levels or qualifications from Foreign Universities/Institutes only.

DURATION

4 YEARS (8 SEMESTERS)

DEGREE COMPLETION REQUIREMENTS

Minimum of 128 credit hours with a minimum GPA of 2.0 for degree eligibility.

DISTRIBUTION GROUPS OF COURSES

◆ Compulsory Requirement Courses	= 27 Credit Hrs.	(9 Courses)
◆ General Allied or Distributed Courses	= 24 Credit Hrs.	(8 Courses)
◆ Discipline Specific Foundation Courses	= 27 Credit Hrs.	(9 Courses)
◆ Domain Core/ Major Courses	= 45 Credit Hrs.	(13 Courses)
◆ Elective Courses Within the Major	= 15 Credit Hrs.	(5 Courses)
Total Credit Hours	= 138 Credit Hrs.	(44 Courses)

CODING SCHEME ABBREVIATIONS

- CSC = Computer Science Core
- CSE = Computer Software Engineering
- CSS = Computer Sciences
- ITC = Information Technology
- MGT = Management
- ECO = Economics,
- MAT = Mathematics
- PHY = Physics
- HRM = Human Resource Management

SCHEME OF STUDIES

TOTAL CREDIT HOURS: 138

GRAPHIC DESIGN – Foundation Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
SOC – 101	Introduction to Soft Skills	3(2+1)	General Allied	None
EWR – 101	Introduction to Expository Writing	3(3+0)	Compulsory	None
ISM – 101	Islamic Studies	3(3+0)	Compulsory	None
ART – 101	Aesthetics and Critical Methods	3(3+0)	Discipline Specific	None
ART – 102	Mathematics of Pattern – I (Mechanics of Making)	3(1+2)	Compulsory	None
ART – 103	Fundamentals of Drawing	3(1+2)	General Allied	None
Total Credit Hours		**18(13+5)**		

GRAPHIC DESIGN – Foundation Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
SOC – 102	Soft Skills & Personality Development	3(2+1)	General Allied	SOC – 101
EWR – 102	Communication & Presentation Skills	3(3+0)	Compulsory	EWR – 101
CSC – 101	Introduction to ICT	3(2+1)	Compulsory	None
ART – 104	History of Civilizations	3(3+0)	Discipline Specific	ART – 101
ART – 105	Objects in 3D	3(1+2)	Discipline Specific	ART – 102
ART – 106	Creative Drawing	3(1+2)	General Allied	ART – 103
Total Credit Hours		**18(12+6)**		

GRAPHIC DESIGN – Second Year – Third Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
EWR - 201	Critical Reading and Academic Writing	3(3+0)	Compulsory	EWR – 102
PKS – 201	Pakistan Studies	3(3+0)	Compulsory	None
BGD – 201	Design Tools	3(1+2)	Discipline Specific	None
BGD – 202	Communication Design & Methods	3(1+2)	Discipline Specific	ART – 102
BGD – 203	Photography	3(1+2)	Discipline Specific	None
BGD **– xxx**	Elective – I (Domain of Graphic)	3(1+2)	Elective – I	
Total Credit Hours		**18(10+8)**		

GRAPHIC DESIGN – Second Year – Fourth Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BGD – 204	Cross-Cultural Translation & Communication (Modern Art)	3(3+0)	Compulsory	BFA – 201
BGD – 205	Advanced Drawing	3(1+2)	Discipline Specific	ART – 106
BGD – 206	Corporate Branding	3(1+2)	Core Major	BGD – 202
BGD – 207	History of Graphic Design	3(3+0)	Discipline Specific	None
BGD – 208	3D Digital Art	3(1+2)	Discipline Specific	BGD – 201
BGD **– xxx**	Elective – II (Domain of Graphic)	3(1+2)	Elective – II	
Total Credit Hours		**18(10+8)**		

SCHEME OF STUDIES

GRAPHIC DESIGN – Third Year – Fifth Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BGD – 309	Mathematics of Pattern – II (Sacred Geometry)	3(3+0)	Compulsory	None
BGD – 310	Graphic Design Studio – I	3(1+2)	Core Major	BGD – 206
BGD – 311	Traditional & Digital Illustration	3(1+2)	Core Major	BGD – 205
BGD – 312	Motion Graphics	3(1+2)	General Allied	BGD – 201
BGD – 313	Calligraphy	3(1+2)	General Allied	None
BGD – **xxx**	Elective – III (Domain of Graphic)	3(1+2)	Elective – III	
Total Credit Hours		**18(8+10)**		

GRAPHIC DESIGN – Third Year – Sixth Semester				
Course Code	**Course Title**	**Credit Hrs.**		**Pre-Requisite**
SOC – 303	Professional Development and Practices	3(1+2)	General Allied	SOC – 102
BGD – 314	Graphic Design Studio – II	3(1+2)	Core Major	BGD – 310
BGD – 315	Animation	3(1+2)	Core Major	BGD – 312
BGD – 316	Interactive Design	3(1+2)	General Allied	None
BGD – 317	Internship	3(3+0)	Core Major	
BGD – **xxx**	Elective – IV (Domain of Graphic)	3(1+2)	Elective – IV	
Total Credit Hours		**18(8+10)**		

GRAPHIC DESIGN – Fourth Year – Seventh Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BGD – 495	Mini Thesis	6(2+4)	Core Major	BGD – 314
BGD – 318	Research Methodology for Art and Design	3(3+0)	Core Major	None
BGD – 319	Principles of Marketing	3(3+0)	Core Major	None
BGD – **xxx**	Elective – V (Domain of Graphic)	3(1+2)	Elective – V	
Total Credit Hours		**15(9+6)**		

GRAPHIC DESIGN – Fourth Year – Eight Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BGD – 496	Project Management	3(2+1)	Core Major	None
BGD – 497	Research and Report Writing	3(3+0)	Core Major	BGD – 318
BGD – 498	Graphic Design Seminar	3(3+0)	Core Major	None
BGD – 499	Thesis Project	6(2+4)	Core Major	BGD – 495
Total Credit Hours		**15(10+5)**		

DEGREES OFFERED

BACHELOR IN FASHION DESIGN

Integrating contemporary knowledge and technological advancements, Students of IAC are equipped to revolutionize creative expression for the local and international markets. Implanting skill sets and inculcating economic, cultural and environmental concerns into the curriculum is the priority.

FUTURE PROSPECTS

Fashion Merchandiser

- Fashion journalist, content writer, and blogger
- Color and Trend Consultant/specialist
- Fashion researcher and conservationist
- Fashion accessories designer
- Clothing Technologist
- Fashion Designer
- Couture designer
- Fashion Stylist
- Knitwear designer

ELIGIBILITY CRITERIA

- Intermediate, A-Level, DAE or equivalent studies.
- Equivalence certificates issued by IBCC in case of O/A levels or qualifications from Foreign Universities/Institutes only

DURATION

4 YEARS (8 SEMESTERS)

DEGREE COMPLETION REQUIREMENTS

Minimum of 128 credit hours with a minimum GPA of 2.0 for degree eligibility.

DISTRIBUTION GROUPS OF COURSES

◆ Compulsory Requirement Courses	= 27 Credit Hrs.	(9 Courses)
◆ General Allied / Distribution Courses	= 24 Credit Hrs.	(8 Courses)
◆ Discipline Specific Foundation Courses	= 27 Credit Hrs.	(9 Courses)
◆ Major Courses Including Research/Project	= 45 Credit Hrs.	(13 Courses)
◆ Elective Courses Within the Major	= 15 Credit Hrs.	(5 Courses)
Total Credit Hours	= 138 Credit Hrs.	(44 Courses)

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- MGT = Management
- ECO = Economics,
- MAT = Mathematics
- PHY = Physics
- HRM = Human Resource Management

SCHEME OF STUDIES

TOTAL CREDIT HOURS: 138

FOUNDATION YEAR – First Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
SOC – 101	Introduction to Soft Skills	3(2+1)	General Allied	None
EWR – 101	Introduction to Expository Writing	3(3+0)	Compulsory	None
ISM – 101	Islamic Studies	3(3+0)	Compulsory	None
ART – 101	Aesthetics and Critical Methods	3(3+0)	Discipline Specific	None
ART – 102	Mechanics of Making	3(1+2)	Discipline Specific	None
ART – 103	Fundamentals of Drawing	3(1+2)	General Allied	None
Total Credit Hours		**18(13+5)**		

FOUNDATION YEAR – First Year – Second Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
SOC – 102	Soft Skills & Personality Development	3(2+1)	General Allied	SOC – 101
EWR – 102	Communication & Presentation Skills	3(3+0)	Compulsory	EWR – 101
CSC – 101	Introduction to ICT	3(2+1)	Compulsory	None
ART – 104	History of Civilizations	3(3+0)	Discipline Specific	ART – 101
ART – 105	Objects in 3D	3(1+2)	Discipline Specific	ART – 102
ART – 106	Creative Drawing	3(1+2)	General Allied	ART – 103
Total Credit Hours		**18(12+6)**		

FASHION DESIGN – Second Year – Third Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
EWR - 201	Critical Reading and Academic Writing	3(3+0)	Compulsory	EWR – 102
PKS – 201	Pakistan Studies	3(3+0)	Compulsory	None
BFD – 201	Basic Fashion Illustration	3(1+2)	Discipline Specific	None
BFD – 202	Mathematics of Pattern – I (Basic Pattern Making)	3(1+2)	Compulsory	ART – 106
BFD – 203	Introduction to Draping	3(1+2)	Discipline Specific	None
BFD – xxx	Elective – I (Domain of Fashion)	3(1+2)	Elective – I	
Total Credit Hours		**18(10+8)**		

FASHION DESIGN – Second Year – Fourth Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BFD – 204	Fashion Illustration	3(1+2)	Discipline Specific	BFD – 201
BFD – 205	Cross – cultural Translation & Communication (History of Costume)	3(3+0)	Compulsory	None
BFD – 206	Mathematics of Pattern – II	3(1+2)	Compulsory	BFD – 202
BFD – 207	Methods of Draping	3(1+2)	General Allied	BFD – 203
BFD – 208	Sewing Techniques	3(1+2)	General Allied	None
BFD – xxx	Domain Fashion Elective – II	3(1+2)	Elective – II	
Total Credit Hours		**18(8+10)**		

SCHEME OF STUDIES

FASHION DESIGN – Third Year – Fifth Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BFD – 309	Fashion Design studio – I	3(1+2)	Core Major	BFD – 204
BFD – 310	Advance Digital Fashion	3(1+2)	Discipline Specific	None
BFD – 311	Technical Pattern Making	3(1+2)	Discipline Specific	BFD – 206
BFD – 312	Conceptual Draping	3(1+2)	General Allied	BFD – 207
BFD – 313	Advanced Sewing	3(1+2)	Core Major	BFD – 208
BFD – xxx	Domain Fashion Elective – III	3(1+2)	Elective – III	
Total Credit Hours		**18(6+12)**		

FASHION DESIGN – Third Year – Sixth Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
SOC – 303	Professional Development and Practices	3(1+2)	General Allied	SOC – 102
BFD – 314	Fashion Design Studio – II	3(1+2)	Core Major	BFD – 309
BFD – 315	Advance Pattern Making	3(1+2)	Core Major	BFD – 311
BFD – 316	Couture Draping	3(1+2)	Core Major	BFD – 312
BFD – 317	Internship	3(3+0)	Core Major	
BFD – xxx	Domain Fashion Elective – IV	3(1+2)	Elective – IV	
Total Credit Hours		**18(8+10)**		

FASHION DESIGN – Fourth Year – Seventh Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
BFD – 495	Mini Thesis	6(2+4)	Core Major	BFD – 314
BFD – 318	Research Methodology for Art and Design	3(3+0)	Core Major	None
BFD – 319	Marketing and Merchandising	3(3+0)	Core Major	None
BFD – xxx	Domain Fashion Elective – V	3(1+2)	Elective – V	
Total Credit Hours		**15(9+6)**		

FASHION DESIGN – Fourth Year – Eight Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Requisite**
FDS – 496	Project Management	3(2+1)	Core Major	None
FDS – 497	Research and Report Writing	3(3+0)	Core Major	BFD – 318
FDS – 498	Fashion Design Seminar	3(3+0)	Core Major	None
FDS – 499	Thesis Project	6(2+4)	Core Major	BFD – 495
Total Credit Hours		**15(10+5)**		

SCHOOL OF ART
FACULTY

PROF. DR. SHAHIDA MANZOOR

Professor / Dean School of Art
Ph.D. Interdisciplinary Arts with a double major, Theatre and Visual Arts, Ohio University, USA
MFA Painting (Gold Medalist), Punjab University, Pakistan
MFA (PU) Gold Medalist

Dr. Shahida Manzoor (gold medallist) is the first Pakistani woman who earned her Ph.D. (2003) from Ohio University, the USA in Interdisciplinary Arts with a double major, Theatre and Visual Arts. She is considered one of the renowned artists in Pakistan. Started teaching at Punjab University and taught for four years at Ohio University, USA. She initiated Ph.D. and MPhil programs for the first time at Punjab University, College of Art and Design.

As a Coordinator of the Research Centre, College of Art and Design, University of the Punjab, she supervised 12 doctoral students and more than 50 MPhil, and MFA students. Published 20 research papers in HEC-recognized journals. Her major areas of research are; History of Art, Art Criticism, Architecture, and Aesthetics. Served as Principal College of Art & Design from 2014 to 2020. In this capacity, she has supervised some of the major architectural projects including the first-ever Renovation of the Grand Hall of Punjab University and Lecture Theatre. Moreover PC-1 for a new block, development of new block and computer labs.

Dr. Shahida Manzoor played an active role in developing curriculums for Ph.D. and MPhil programs. Dr. Shahida is a member of Syndicate (University of Sahiwal), a permanent member of the Selection Board (Women University, Sialkot), Academic Council (University of Punjab), and a member of the Board of Studies (GC University Faisalabad, GC University Lahore, and Women University Rawalpindi).
She has exhibited artworks in numerous national and international group shows along with 2 solo shows. She is the recipient of the COT scholarship and the Shakir Ali Award.

MR. MAZHAR HUSSAIN

Head of the Graphic Design

Bachelor in Graphic Design, NCA, Pakistan.
Informal Visitor, B. A. (Hons) Graphic design, Specialism in Animation, Univerity of Humberside, England

MR. NIAMAT ALI

Assistant Professor

Bachelor in Textile Designing with Distinction National College of Arts, Lahore.

MS. SAMEEHA QADEER AHMAD

Head of Fine Art & Assistant Professor

MA Multimedia Art, NCA
MFA Graphic Design, PU

MS. SANIA MUBARAK ALI

Head of the Department

Bachelor of Design (Textile), Karachi University (Gold-medalist) Master of Art Education, Beaconhouse National University, Lahore

IRFAN MEHMOOD

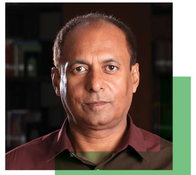
Assistant Professor

Master in Multimedia Arts, National College of Arts, Lahore.
BS in Multimedia and Digital Arts University of Gujrat

KASHIF RAFIQQUE

Assistant Professor

Master of Multimedia Arts, National College of Arts, Lahore.



MR. MUHAMMAD SAEED GHANI

Assistant Professor

Mphil (Art History), College of Art & Design, University of the Punjab.
MA Painting, College of Art & Design, University of the Punjab.

NAIMA MUZAFFAR

Assistant Professor

MFA Graphic Design from Fatima Jinnah Women University M. Phil Art and Design Education from PIFD

SHUJA UL HAQ

Assistant Professor

BFA Fine Art (Sculpture), National College of Art, Lahore, Pakistan

AQEELA SHIRAZI

Assistant Professor

BFA Fine Art, National College of Art, Pakistan
MA Visual Arts, National College of Art, Pakistan
Ph.D. Candidate, Art University of Isfahan, Iran

SCHOOL OF ART
FACULTY

HINA MALIK

Assistant Professor

BA. Fine Art, Lahore College for Women University, Lahore, Pakistan
MA. Fine Art, College of Art and Design, University of the Punjab, Lahore, Pakistan
M.Phil. Art and Design, Creative Practice, College of Art and Design, University of the Punjab, Lahore, Pakistan

ISTRAHAT WAHEED

Assistant Professor

BFA Fine Arts (Distinction Holder), College of Art and Design, University of the Punjab, Lahore, Pakistan
MFA Fine Arts (First Position Holder) Equivalent to MPhil, College of Art and Design, University of the Punjab, Lahore, Pakistan

ZAFAR SHAKEEL

Assistant Professor

Bachelor of Design (Textile), Karachi University
Masters in Mass Communication, Karachi University

MR. ZAFAR IQBAL

Lecturer

MFA Visual Arts diploma - NCA (2017) 2016-Bachelor in fine art majoring in painting from the College of Art & Design at University of the Punjab

FAIZA IQBAL

Lecturer

Bachelor of Fashion Design, PIFD, Lahore

WAJEEHA LATIF

Lecturer

Bachelor of Fashion Design, PIFD, Lahore

MEER HAMZA

Lecturer

Bachelor of Textile Design Punjab University

NIMRA SAJJAD

Lecturer

Bachelor of Textile Design Punjab University

SCHOOL OF
INFORMATICS AND ROBOTICS

Technological innovation is reshaping the world we live in and in ways that are profound and meaningful. It is changing the way we develop our ideas and interact with the people around us. Responding to the demands of contemporary developments in the fields of information, communication, and innovation remains a daunting challenge yet an exciting opportunity. Our degrees in digital transformation and communication sciences provide you with the cutting-edge knowledge, and a market-oriented skill-set to confidently step into the roles of the digital age. At the School of Informatics and Robotics, research excellence is complemented by real-world experiences. The courses offer work-integrated learning opportunities where you'll apply your learning within an interactive work setting. They have been designed in a manner to enable students to grow into independent thinkers, and gain a worldwide perspective of their discipline with a hands-on experience. Once they graduate, we make sure that they are ripe to enter the job market equipped with all the requisite skill-set and motivated enough to make a difference.

AIMS AND OBJECTIVES

- To prepare students to capitalize on the vast opportunities in the fast-emerging fields of Information Technology, Software Engineering, and Computer Science.
- To educate students in the field of computer integrated manufacturing systems, machine learning, artificial intelligence, computer-supported manufacturing, and robot motion planning.
- To ensure the professional growth of our students as Information and Communication Technologies (ICTs) are increasingly forming a core of various industries. Through a blend of theory and practice, it inspires students to challenge themselves.
- To offer specialization in Data Science, Artificial intelligence, and Robotics to meet the latest demands of the local and international market.
- To form collaborations and academic alliances with different international organizations, such as SAP, Microsoft, and others to give our students hands-on experience in the operation of the latest tools and technologies.

DEGREES OFFERED

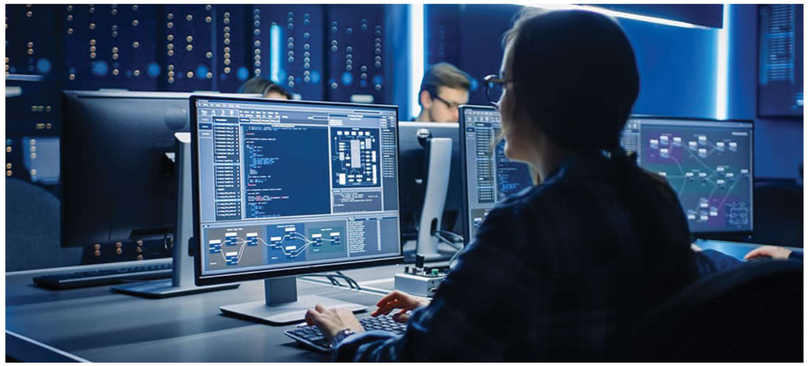
BACHELOR IN INFORMATION TECHNOLOGY

Bachelor's in Information Technology focuses on the business and communication applications of computing. Students get trained theoretically as well as practically to acquire a qualification that supports their interests, boosts their career aspirations and equips them with the talents and skill-set to shape a productive career in the field of information technology.

Students here will get the opportunities to combine their skills with business, social sciences, and humanities through multidisciplinary subjects and further refine their skills in web engineering, technology, security and knowledge analysis.

FUTURE PROSPECTS

- Software Engineer
- Applications developer
- Cyber security analyst
- Game developer
- Information systems manager
- Software consultant
- Multimedia programmer
- Web developer
- Embedded Software Engineer
- Web designer



ELIGIBILITY CRITERIA

The minimum requirements for admission in a Bachelor degree program in Computer Science/Information Technology/ Software Engineering, is at least 50% marks in Intermediate (HSSC) examination with Mathematics or equivalent qualification with Mathematics certified by IBCC. Students of Intermediate (Pre-Medical) are eligible to apply for Bachelor programs in Information Technology, Computer Science and Software Engineering. All such students must pass deficiency courses of Mathematics of 6 credit hours within one year.

DURATION

The minimum duration for completion of a BS degree is four years. The HEC allows a maximum period of seven years to complete BS degree requirements.

DEGREE COMPLETION REQUIREMENTS

To become eligible for award of BS degree, a student must satisfy the following requirements:
a) Must have studied and passed the prescribed courses, totaling at least 132 credit hours.
b) Must have earned CGPA (Cumulative Grade Point Average) of at least 2.0 on a scale of 4.0.

DISTRIBUTION GROUPS OF COURSES

◆ General Education Courses	= 19 Credit Hrs.	(7 Courses)
◆ University Elective Courses	= 12 Credit Hrs.	(4 Courses)
◆ Mathematics & Science Foundation	= 12 Credit Hrs.	(4 Courses)
◆ Computing Core Courses	= 39 Credit Hrs.	(11 Courses)
◆ Domain IT Core Courses	= 24 Credit Hrs.	(07 Courses)
◆ Domain IT Elective Courses	= 15 Credit Hrs.	(05 Courses)
◆ Domain IT Supporting Courses	= 09 Credit Hrs.	(03 Courses)
Total Credit Hours	= 130 Credit Hrs.	(41 Courses)

CODING SCHEME ABBREVIATIONS

- CSC = Computer Science Core
- CSE = Computer Software Engineering
- CSS = Computer Science Specialization
- ITC = Information Technology
- MGT = Management
- NSC = Natural Sciences
- EWR = Expository Writing
- ISM = Islamic Studies
- ECO = Economics
- MAT = Mathematics
- PHY = Physics
- HRM = Human Resource Management
- SOC = Social Sciences
- QTR = Quantitative Reasoning
- AHM = Arts & Humanities
- PST = Pakistan Studies

SCHEME OF STUDIES

TOTAL CREDIT HOURS: 130

First Year – Semester I				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
NSC-101	Applied Physics	3(3+0)	Maths & Science Foundation 1	None
QTR-101	Calculus and Analytical Geometry	3(3+0)	Maths & Science Foundation 2	None
EWR-101	Introduction to Expository Writing	3(3+0)	General Education 1	None
CSC-101	Introduction to ICT	3(2+1)	General Education 2	None
SOC-101	Introduction to Soft Skills	3(2+1)	University Elective 1	None
ISM-101	Islamic Studies	2(2+0)	General Education 3	None
Total Credit Hours		**17(15+2)**		

First Year – Semester II				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-102	Programming Fundamentals	4(3+1)	Computing Core 1	None
ITC-101	Enterprise Systems	3(3+0)	Domain IT Support 1	None
QTR-102	Probability and Statistics	3(3+0)	Maths & Science Foundation 3	None
EWR-102	Communication & Presentation Skills	3(3+0)	General Education 4	EWR-101
SOC-102	Soft Skills & Personality Development	3(1+2)	University Elective 2	SOC-101
Total Credit Hours		**16(13+3)**		

Second Year – Semester III				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-203	Object Oriented Programming	4(3+1)	Computing Core 2	CSC-102
CSC-204	Discrete Structures	3(3+0)	Computing Core 3	None
EWR-201	Critical Reading and Academic Writing	3(3+0)	General Education 5	None
ITC-202	Information Technology Infrastructure	3(3+0)	IT Major/Core 1	None
PST-201	Pakistan Studies	2(2+0)	General Education 6	None
Total Credit Hours		**15(14+1)**		

Second Year – Semester IV				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-205	Data Structures and Algorithms	4(3+1)	Computing Core 4	CSC-203
CSC-206	Software Engineering	3(3+0)	Computing Core 5	None
ITC-203	Modeling and Simulation	3(3+0)	Domain IT Support 2	None
QTR-203	Linear Algebra	3(3+0)	Maths & Science Foundation 4	None
ITC-204	IT Project Management	3(3+0)	IT Major/Core 2	None
Total Credit Hours		**16(15+1)**		

SCHEME OF STUDIES

Third Year – Semester V				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
ITC-305	Web Technologies	3(3+0)	IT Major/Core 3	None
CSC-307	Operating Systems	4(3+1)	Computing Core 6	CSC-205
CSC-308	Database Systems	4(3+1)	Computing Core 7	CSC-205
ITC-306	Software Requirements Engineering	3(3+0)	Domain IT Support 3	CSC-206
MGT-301	Principles of Management	3(3+0)	University Elective 3	None
Total Credit Hours		**17(15+2)**		

Third Year – Semester VI				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
ITC-307	System and Network Administration	4(3+1)	IT Major/Core 4	CSC-307
CSC-309	Computer Networks	4(3+1)	Computing Core 8	None
SOC-303	Professional Development & Practices	3(3+0)	General Education 7	None
ITC-***	Domain IT Elective-I	3(3+0)	Elective-1	***
ITC-***	Domain IT Elective-II	3(3+0)	Elective-2	***
Total Credit Hours		**17(15+2)**		

Fourth Year – Semester VII				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
ITC-408	Virtual Systems and Services	4(3+1)	IT Major/Core 5	None
CSC-410	Information Security	3(3+0)	Computing Core 10	None
ECO-401	Managerial Economics	3(3+0)	University Elective 4	None
CSC-498	Final Project – I (Design)	3(0+3)	Computing Core 9	None
ITC-***	Domain IT Elective-III	3(3+0)	Elective-3	***
Total Credit Hours		**16(12+4)**		

Fourth Year – Semester VIII				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
ITC-409	Cyber Security	3(3+0)	IT Major/Core 6	CSC-307
ITC-410	Database Administration and Management	4(3+1)	IT Major/Core 7	None
CSC-499	Final Project – II (Implementation)	3(0+3)	Computing Core 11	CSC-498
ITC-***	Domain IT Elective-IV	3(3+0)	Elective-4	***
ITC-***	Domain IT Elective-V	3(3+0)	Elective-5	***
Total Credit Hours		**16(12+4)**		

DEGREES OFFERED

BACHELOR IN COMPUTER SCIENCE

The Bachelor in Computer Science at IAC is a new cutting-edge program designed to satisfy the fast-growing demands for innovative and intelligent systems in our society. Computer science has revolutionized every single job sector internationally, changing the world with innovation, efficiency, and improvement in our daily lives. From the way we live to the way we work, communicate and travel, computer science is constantly developing to better society through the realization of brand-new concepts. The BS in Computer Science program at the School of Informatics and Robotics aims to impart a research-oriented and design-centered education producing individuals that would transform the IT industry.

FUTURE PROSPECTS

- Data Scientist
- Software Tester
- Web Developer
- Systems Analyst
- Business Analyst
- Product Manager
- Network Architect
- Software Engineer
- Software Developer
- Full-stack Developer
- Engineering Manager
- User Interface Designer
- Database Administrator
- Cloud Computing Engineer
- Information Security Analyst
- Chief Information Security Officer
- Robotics System Developer
- Robotics and Automation Technician
- Software Quality Assurance Manager
- Information Technology Specialist
- Mobile Application Designer/Developer
- Research and Development Scientist
- Computer Scientist/Computer Science Researcher
- Artificial Intelligence and Machine Learning Engineer

ELIGIBILITY CRITERIA

The minimum requirements for admission in a Bachelor degree program in Computer Science/ Information Technology/ Software Engineering, is at least 50% marks in Intermediate (HSSC) examination with Mathematics or equivalent qualification with Mathematics certified by IBCC. Students of Intermediate (Pre-Medical) are eligible to apply for Bachelor programs in Information Technology, Computer Science and Software Engineering. All such students must pass deficiency courses of Mathematics of 6 credit hours within one year.

DURATION

The minimum duration for completion of a BS degree is four years. The HEC allows a maximum period of seven years to complete BS degree requirements.

DEGREE COMPLETION REQUIREMENTS

To become eligible for award of BS degree, a student must satisfy the following requirements:
a) Must have studied and passed the prescribed courses, totaling at least 132 credit hours.
b) Must have earned CGPA (Cumulative Grade Point Average) of at least 2.0 on a scale of 4.0.

DISTRIBUTION GROUPS OF COURSES

◆ General Education Courses	= 19 Credit Hrs.	(7 Courses)
◆ University Elective Courses	= 12 Credit Hrs.	(4 Courses)
◆ Mathematics & Science Foundation	= 12 Credit Hrs.	(4 Courses)
◆ Computing Core Courses	= 39 Credit Hrs.	(11 Courses)
◆ Domain CS Core Courses	= 27 Credit Hrs.	(08 Courses)
◆ Domain CS Elective Courses	= 15 Credit Hrs.	(05 Courses)
◆ Domain CS Supporting Courses	= 09 Credit Hrs.	(03 Courses)
Total Credit Hours	= 133 Credit Hrs.	(42 Courses)

CODING SCHEME ABBREVIATIONS

- CSC = Computer Science Core
- CSE = Computer Software Engineering
- CSS = Computer Science Specialization
- ITC = Information Technology
- MGT = Management
- NSC = Natural Sciences
- EWR = Expository Writing
- ISM = Islamic Studies
- ECO = Economics
- MAT = Mathematics
- PHY = Physics
- HRM = Human Resource Management
- SOC = Social Sciences
- QTR = Quantitative Reasoning
- AHM = Arts & Humanities
- PST = Pakistan Studies

SCHEME OF STUDIES

TOTAL CREDIT HOURS: 133

First Year – Semester I				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
NSC-101	Applied Physics	3(3+0)	Maths & Science Foundation 1	None
QTR-101	Calculus and Analytical Geometry	3(3+0)	Maths & Science Foundation 2	None
EWR-101	Introduction to Expository Writing	3(3+0)	General Education 1	None
CSC-101	Introduction to ICT	3(2+1)	General Education 2	None
SOC-101	Introduction to Soft Skills	3(2+1)	University Elective 1	None
ISM-101	Islamic Studies	2(2+0)	General Education 3	None
Total Credit Hours		**17(15+2)**		

First Year – Semester II				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-102	Programming Fundamentals	4(3+1)	Computing Core 1	None
CSS-101	Digital Logic and Design	4(3+1)	CS Major/Core 1	NSC-101
QTR-102	Probability and Statistics	3(3+0)	Maths & Science Foundation 3	None
EWR-102	Communication & Presentation Skills	3(3+0)	General Education 4	EWR-101
SOC-102	Soft Skills & Personality Development	3(1+2)	University Elective 2	SOC-101
Total Credit Hours		**17(13+4)**		

Second Year – Semester III				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-203	Object Oriented Programming	4(3+1)	Computing Core 2	CSC-102
CSC-204	Discrete Structures	3(3+0)	Computing Core 3	None
EWR-201	Critical Reading and Academic Writing	3(3+0)	General Education 5	None
CSS-202	Multi-variate Calculus	3(3+0)	Domain CS Support 1	None
PST-201	Pakistan Studies	2(2+0)	General Education 6	None
Total Credit Hours		**15(14+1)**		

Second Year – Semester IV				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-205	Data Structures and Algorithms	4(3+1)	Computing Core 4	CSC-203
CSC-206	Software Engineering	3(3+0)	Computing Core 5	None
CSS-203	Computer Organization & Assembly Language	4(3+1)	CS Major/Core 2	None
QTR-203	Linear Algebra	3(3+0)	Maths & Science Foundation 4	None
CSS-204	Theory of Automata	3(3+0)	CS Major/Core 3	None
Total Credit Hours		**17(15+2)**		

SCHEME OF STUDIES

Third Year – Semester V				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSS-305	Design and Analysis of Algorithms	3(3+0)	CS Major/Core 4	CSC-205
CSC-307	Operating Systems	4(3+1)	Computing Core 6	CSC-205
CSC-308	Database Systems	4(3+1)	Computing Core 7	CSC-205
CSS-306	Compiler Construction	3(3+0)	CS Major/Core 5	CSS-204
MGT-301	Principles of Management	3(3+0)	University Elective 3	None
Total Credit Hours		**17(15+2)**		

Third Year – Semester VI				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSS-307	Artificial Intelligence	4(3+1)	CS Major/Core 6	CSC-204
CSC-309	Computer Networks	4(3+1)	Computing Core 8	None
SOC-303	Professional Development & Practices	3(3+0)	General Education 7	None
CSD/CSA/CSR-***	Domain CS (Specialization) Elective-I	3(3+0)	Elective-1	***
CSD/CSA/CSR-***	Domain CS (Specialization) Elective-II	3(3+0)	Elective-2	***
Total Credit Hours		**17(15+2)**		

Fourth Year – Semester VII				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSS-408	Differential Equations	3(3+0)	Domain CS Support 2	None
CSS-409	Parallel and Distributed Computing	3(3+0)	CS Major/Core 7	CSC-307
ECO-401	Managerial Economics	3(3+0)	University Elective 4	None
CSC-498	Final Project – I (Design)	3(0+3)	Computing Core 9	None
CSD/CSA/CSR-***	Domain CS (Specialization) Elective-III	3(3+0)	Elective-3	***
CSD/CSA/CSR-***	Domain CS (Specialization) Elective-IV	3(3+0)	Elective-4	***
	Total Credit Hours	**18(15+3)**		

Fourth Year – Semester VIII				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSS-410	Project Management	3(3+0)	CS Major/Core 8	None
CSC-410	Information Security	3(3+0)	Computing Core 10	None
CSS-411	Graph Theory	3(3+0)	Domain CS Support 3	None
CSC-499	Final Project – II (Implementation)	3(0+3)	Computing Core 11	CSC-498
CSD/CSA/CSR-***	Domain CS (Specialization) Elective-V	3(3+0)	Elective-5	***
	Total Credit Hours	**15(12+3)**		

DEGREES OFFERED

BACHELOR IN SOFTWARE ENGINEERING

Software Engineering is a bridge that connects the essential concepts and principles of computing with the variability of users who can benefit from technologies based upon those principles. It includes the planning and development of software systems, which are effective, efficient, robust, maintainable, and maximally useful and usable. Bachelor in Science in Software Engineering at IAC aims to produce professionals who have a mastery of software development principles, theory, practice, and process.

FUTURE PROSPECTS

- Software Engineer
- Applications Developer
- Cyber Security Analyst
- Game Developer
- Software Consultant
- Web Developer
- Web Designer
- Information Systems Manager
- Multimedia Programmer
- Embedded Software Engineer

ELIGIBILITY CRITERIA

The minimum requirements for admission in a Bachelor degree program in Computer Science/ Information Technology/ Software Engineering, is at least 50% marks in Intermediate (HSSC) examination with Mathematics or equivalent qualification with Mathematics certified by IBCC. Students of Intermediate (Pre-Medical) are eligible to apply for Bachelor programs in Information Technology, Computer Science and Software Engineering. All such students must pass deficiency courses of Mathematics of 6 credit hours within one year.

DURATION

The minimum duration for completion of a BS degree is four years. The HEC allows a maximum period of seven years to complete BS degree requirements.

DEGREE COMPLETION REQUIREMENTS

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◆Mathematics & Science Foundation	= 12 Credit Hrs.	(4 Courses)
◆Computing Core Courses	= 39 Credit Hrs.	(11 Courses)
◆Domain SE Core Courses	= 24 Credit Hrs.	(08 Courses)
◆Domain SE Elective Courses	= 15 Credit Hrs.	(05 Courses)
◆Domain SE Supporting Courses	= 09 Credit Hrs.	(03 Courses)
Total Credit Hours	= 130 Credit Hrs.	(42 Courses)

CODING SCHEME ABBREVIATIONS

- CSC = Computer Science Core
- CSE = Computer Software Engineering
- CSS = Computer Science Specialization
- ITC = Information Technology
- MGT = Management
- NSC = Natural Sciences
- EWR = Expository Writing
- ISM = Islamic Studies
- ECO = Economics
- MAT = Mathematics
- PHY = Physics
- HRM = Human Resource Management
- SOC = Social Sciences
- QTR = Quantitative Reasoning
- AHM = Arts & Humanities
- PST = Pakistan Studies

SCHEME OF STUDIES

TOTAL CREDIT HOURS: 130

First Year – First Semester				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
NSC-101	Applied Physics	3(3+0)	Maths & Science Foundation 1	None
QTR-101	Calculus and Analytical Geometry	3(3+0)	Maths & Science Foundation 2	None
EWR-101	Introduction to Expository Writing	3(3+0)	General Education 1	None
CSC-101	Introduction to ICT	3(2+1)	General Education 2	None
SOC-101	Introduction to Soft Skills	3(2+1)	University Elective 1	None
ISM-101	Islamic Studies	2(2+0)	General Education 3	None
Total Credit Hours		**17(15+2)**		

First Year – Semester II				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-102	Programming Fundamentals	4(3+1)	Computing Core 1	None
CSE-101	Business Process Engineering	3(3+0)	Domain SE Support 1	None
QTR-102	Probability and Statistics	3(3+0)	Maths & Science Foundation 3	None
EWR-102	Communication & Presentation Skills	3(3+0)	General Education 4	EWR-101
SOC-102	Soft Skills & Personality Development	3(1+2)	University Elective 2	SOC-101
Total Credit Hours		**16(13+3)**		

Second Year – Semester III				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-203	Object Oriented Programming	4(3+1)	Computing Core 2	CSC-102
CSC-204	Discrete Structures	3(3+0)	Computing Core 3	None
EWR-201	Critical Reading and Academic Writing	3(3+0)	General Education 5	None
CSE-202	Operations Research	3(3+0)	Domain SE Support 2	None
PST-201	Pakistan Studies	2(2+0)	General Education 6	None
Total Credit Hours		**15(14+1)**		

Second Year – Semester IV				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSC-205	Data Structures and Algorithms	4(3+1)	Computing Core 4	CSC-203
CSC-206	Software Engineering	3(3+0)	Computing Core 5	None
CSE-203	Web Engineering	3(3+0)	SE Major/Core 1	None
QTR-203	Linear Algebra	3(3+0)	Maths & Science Foundation 4	None
ITC-203	Modeling and Simulation	3(3+0)	Domain SE Support 3	None
Total Credit Hours		**16(15+1)**		

SCHEME OF STUDIES

Third Year – Semester V				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSE-304	Software Requirements Engineering	3(3+0)	SE Major/Core 2	CSC-206
CSC-307	Operating Systems	4(3+1)	Computing Core 6	CSC-205
CSC-308	Database Systems	4(3+1)	Computing Core 7	CSC-205
CSE-305	Human Computer Interaction	3(3+0)	SE Major/Core 3	CSS-204
MGT-301	Principles of Management	3(3+0)	University Elective 3	None
Total Credit Hours		**17(15+2)**		

Third Year – Semester VI				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSE-306	Software Design and Architecture	3(2+1)	SE Major/Core 4	CSE-304
CSE-307	Software Quality Engineering	3(3+0)	SE Major/Core 5	CSC-206
CSC-309	Computer Networks	4(3+1)	Computing Core 8	None
SOC-303	Professional Development & Practices	3(3+0)	General Education 7	None
CSE-***	Domain SE Elective-I	3(3+0)	Elective-1	***
Total Credit Hours		**16(14+2)**		

Fourth Year – Semester VII				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category**	**Pre-Req**
CSE-408	Software Construction and Development	3(2+1)	SE Major/Core 6	CSE-306
CSC-410	Information Security	3(3+0)	Computing Core 10	None
ECO-401	Managerial Economics	3(3+0)	University Elective 4	None
CSC-498	Final Project – I (Design)	3(0+3)	Computing Core 9	None
CSE-***	Domain SE Elective-II	3(3+0)	Elective-2	***
CSE-***	Domain SE Elective-III	3(3+0)	Elective-3	***
Total Credit Hours		**18(14+4)**		

Fourth Year – Semester VIII				
Course Code	**Course Title**	**Credit Hrs.**	**Course Category is**	**Pre-Req**
CSE-409	Software Re-Engineering	3(3+0)	SE Major/Core 8	CSE-408
CSE-410	Software Project Management	3(3+0)	SE Major/Core 7	CSC-206
CSC-499	Final Project – II (Implementation)	3(0+3)	Computing Core 11	CSC-498
CSE-***	Domain SE Elective-IV	3(3+0)	Elective-4	***
CSE-***	Domain SE Elective-V	3(3+0)	Elective-5	***
Total Credit Hours		**15(12+3)**		

SCHOOL OF INFORMATICS AND ROBOTICS
FACULTY

DR. ARFAN ARSHAD

Head of Department - SCHOOL OF INFORMATICS AND ROBOTICS

Ph.D. (Information Technology) - 2020 International Islamic University Malaysia (IIUM), KL, Malaysia
MS (Computer Science) – 2003 University of the Punjab, Pakistan
OCP (Oracle Certified Professional) - 2000 (Oracle Corporation)
Oracle Certified Internet Application Developer 6/6i
Post Graduate Diploma (Software Engineering) – 1999 Software Engineering

HEC Approved Ph.D. Supervisor. A Doctor of Philosophy (Ph.D.) and a skilled multi-certified and multi-disciplinary IT professional with more than 20 years of teaching experience in the fields of Computer Science, Information Technology, and Information Systems. More than 10 years of hands-on experience in developing and managing Information System projects. Expertise in Project Management, Software Engineering, Requirements Engineering, System Analysis & Design, Database Management, Development & Administration, Information Systems Control & Audit, Information Systems Architecture, IT Ethics & Society, Communication Skills, etc. Possesses sound knowledge and experience related to the Information Systems Development Life Cycle and familiarity with IT & IS Project Management procedures. His latest research developments are related to Knowledge Management and Requirements Engineering.

MS. ZAHRA ZULFIQAR

Lecturer

MS in Computer Science from UET, Lahore (Main Campus) (2017-2020) BS in Electrical Engineering from UET, Lahore (Main Campus) (2013-2017)
Junior Lecturer at UET Lahore (KSK Campus) (2020-2022) Lecturer at Northern Consortium United Kingdom (NCUK), Lahore Center (2018-2020)
Research Officer at KICS, UET Lahore (Data Science Lab) (2017-2018)

MS. SHEHLA AFZAL

Lecturer

MS Shehla is currently enrolled in a PhD Program at superior University Lahore. She completed MS (Computer Science) from Agriculture University in 2014.
She has an experience of more than 9 years as Lecturer.

SCHOOL OF INFORMATICS AND ROBOTICS
ADJUNCT FACULTY

VICTOR SEBEK

Victor admitted for MASTER OF LAWS and PhD by the Senate in the University of London.

ANSAB IJAZ

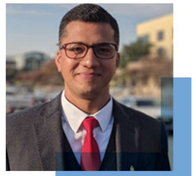
MS in Computer Science from California State University, Los Angeles

BSC in Computer Systems Engineering from Ghulam Ishaq Khan Institute of Engineering Sciences and Technology

AMEER HAMZA

MS in Business Analytics from University of Denver in Colorado, USA

BSC in Engineering Sciences with specialization in Mathematical Modeling and Simulations from Ghulam Ishaq Khan Institute



MUHAMMAD FAZEEL JANJUA

Masters of Science in Cyber Security from University of Dallas, Texas (a NSA Center of Excellence)

Bachelor of Arts in Entrepreneurship from Ozyegin University Istanbul

ABID NAEEM CHOUDHERY

MS in Telecommunication and Networking

HAROON JANJUA

Master of Science in Analytics, University of Chicago, Illinois

Bachelor of Science in Economics and Finance, Lahore School of Economics

INTERNATIONAL COLLABORATIONS

IAC is a Hub for conceiving, designing and executing projects with Student Exchange Programs and Internships on National and International Platforms. Thus providing modes of exploration in various aspects;

ALLIANCE WITH RUBIKA, FRANCE

We are honored to collaborate with one of the world's Renowned Gaming Institute in France

- Holds Expertise in 2D/3D Animation
- Specializations in Gaming Animation and Design

MILESTONES OF THIS ALLIANCE

- Taking Curriculum to International Standards
- Elevated Technological Approach
- Student Exchange Program
- Inducing Dexterity through Workshops and Trainings

DEVELOPMENT OF GDC(GAME DESIGN CENTRE)

Taking the creative lead in imagining and bringing to life video game worlds.

- Roots in STEAM (Science, Technology, Engineering, Art, Maths) philosophy
- Bridge Between Academia and Industry
- Objectives for Practical execution of Skill
- Grasp on Training via PBL(Project Based Learning)
- Allocating State of the Art Training Personnel

PUM NETHERLANDS

IAC has signed the Letter Of Intent with PUM Netherlands Senior Experts, an international organization that will assist IAC in the capacity building of trainers in the fields of energy efficiency, low-cost and sustainable housing, water systems and urban gardening.

PUM Netherlands senior experts is a volunteer organization committed to the sustainable development of small and medium-sized enterprises in developing countries and emerging markets. They offer practical expertise within the most important sectors of the economy, giving primary attention to producers and consumers.

MEMBERSHIP WITH APHEN-ICH

The IAC is a proud member of esteemed Asia - Pacific Higher Education Network for Safeguarding Intangible Cultural Heritage (APHEN – ICH). The APHEN - ICH comprises a network of higher education institutions in the Asia - Pacific region, and aims to contribute to the regional as well as global efforts of safeguarding the intangible cultural heritage in terms of pedagogical and research capacities.

INTERNATIONAL COLLABORATIONS

The Asia-Pacific Higher Education Network for Safeguarding Intangible Cultural Heritage (APHEN-ICH) is a higher education network established under the auspices of UNESCO's International Information and Networking Centre for Intangible Cultural Heritage in the Asia-Pacific Region.
IAC has the distinct honor of being the only Pakistani member university of this network and this demonstrates IAC's commitment to excellence and international collaboration.

COLLABORATION WITH IRAN

The Iranian Consul General and the Cultural Attaché, head of Khana-e-Farhang Iran, have visited IAC on several occasions and have promised to help set up an Autak-i-Iran Shinasi at IAC among other suggestions for cultural collaboration. IAC shares a promising relationship with them and has signed a Memorandum of Understanding (MOU) for further collaboration.

TEAMWORK WITH AMERICA

IAC has also signed on to a Global Virtual Exchange Program (GVE) with the University of Texas at Austin. The GVE is a grant-funded project that facilitates global learning, collaboration and product development. IAC and UT Austin will create a learning platform for students at both universities.

COLLABORATION WITH EUROPEAN UNION NATIONAL INSTITUTE FOR CULTURE (EUNIC) AND FOUNDATION FOR ARTS CULTURE & EDUCATION (FACE)

"Heritage music live concert" organized by an alliance of IAC, EU National Institute for Culture and FACE Foundation for Arts Culture and Education enriched the mission to strengthen, empower, and educate communities through the universal language of arts and cultural interactions. This integral collaboration with FACE and EUNIC accompanied Local and Foreign Music artists who performed a mix of both eastern and western music genres.
Building Trust, Developing competence, Increasing interdisciplinary interests, affirming collective welfares, interwinding multi-lingual backgrounds, and fashioning colors into an amalgam of all cultures.
EUNIC, FACE, and IAC stand in coherence to deliver the dexterity of diverse art forms to the millennials.
BANDS from all across the globe were here to mesmerize in the rhythm of their sonata. In no time IAC was immersed in the ocean of melodious compositions.

NATIONAL ASSOCIATIONS

MOU ON COOPERATION FOR SUSTAINABILITY & DISASTER RISK REDUCTION IN ARCHITECTURE

School of Architecture, Design, and Urbanism at Institute for Art and Culture (IAC) Lahore, Department of Architecture Lahore College for Women University Lahore (LCWU), Disaster Risk Management Unit, Philippine School of Business Administration (PSBA), Manila, Philippines and Provincial Disaster Management Authority signed a Memorandum of Understanding (MOU) on "Sustainability & Disaster Risk Reduction in Architecture " amidst an International Symposium held at IAC Lahore Campus on Friday, March 4th, 2022.

FOUNDATION FOR ARTS CULTURE (FACE) & EDUCATION IAC SIGNED MOU FOR COLLABORATION

Development of communication, entrepreneurial and co-creation skills of indigenous creative students through collaborations and workshops is the aim of MOU. Students will tend to have exposure to the experience and interaction of different renowned experts with a number of consecutive sessions.

BLOOMSBURY PAKISTAN (SOAS)

Bloomsbury Pakistan is an organization for Social Science Research and Advocacy, Chaired by Dr. David Taylor, which has engaged doctoral-level scholars and academics who are working on issues of Pakistan. The organization has agreed to cooperate, help and advice IAC in the development of Social Sciences courses.

IAC – WALLED CITY LAHORE AUTHORITY (WCLA) MOU

IAC and WCLA have inked a Memorandum of Understanding with the aim to develop human resources in the field of Conservation, Tourism and Cultural Industries to meet the ever-growing needs in these fields. This collaboration also supplements the Govt. of Pakistan's vision to promote sustainable tourism in the country, promoting and preservation of tangible and intangible cultural heritage and tourism craft policy.

WORKSHOPS AND ACTIVITIES

KASHMIR – THE THREAD THAT CONNECTS US
DAST-E HUNAR ZINDA HA

Institute for Art and Culture hosted an exhibition and seminar on Kashmiri crafts to celebrate the undying spirit of Kashmiri art and cultural heritage. The aim of the exhibition, titled "Dast-e-Hunar Zinda Hai", was to highlight that despite the oppression faced by the Kashmiri people, they have kept their heritage and culture alive through the art they have created, be it in the form of woven textiles, carpets or furniture.

THE EIGHTH GARDEN- AN EXHIBITION OF MODERN ART

In a collaboration with Lahore Biennale Foundation LBF 02, The concept behind the exhibition was that just as the garden is an ever-changing entity, similarly, art practices are adopted, they are appropriated they become tradition only to be replaced by the new and the novel; the modern.

MUGHAL MINIATURE ART REGARDING GAME DESIGN

A workshop on Game Design was conducted by Jean Baptiste Clais, the curator at the Louvre Museum, at IAC. He shared his expertise on Mughal Miniature Art and discussed ways of using historical and art references to develop games, and encouraged students to use Mughal miniature as a base for their game design.

ILLUSTRATION WORKSHOP & EXHIBITION

An illustration workshop conducted by Austrian illustrator Bianca Tschaikner on Wednesday 6 March 2019 was followed by her exhibition on 7 March 2019. Her work has been exhibited in galleries and museums throughout the world.

TEXTILE PROGRAM WORKSHOPS

'Textile Talk Series' was an initiative by the faculty of Textile Design, initiated as part of an outreach program by the School of Art, and was a series of events featuring interactive talks and sessions by professionals that guided students in choosing a suitable track within textile design; practice and business management.

WORKSHOP BY NUSRA LATIF QURESHI

Nusra Latif Qureshi is a visual artist based in Melbourne, Australia. She is one of the artists who have revisited and referenced the traditional art of South Asian miniature painting in their art practice.

3-DAY FREE WORKSHOP IN ANIMATION (STOP MOTION)

A 3-day Free of cost summer workshop was held on 1 August 2018, teaching the basics of stop motion technique based on the idea of "illusion of life".

3-DAY FREE WORKSHOP IN GAME DESIGN

In this 3-day summer workshop held on 10 December 2018, participants were given an introduction on complete playable game from scratch, characters, Hurdles, Power-ups, Missions, Audio and Testing.

CULTURAL TALKS WITH JAMIL DEHLAVI

Jamil Dehlavi is an internationally renowned London-based independent film director and producer of Pakistani-French origin and at this event, he delivered a talk on December 14, 2018, at IAC on his work alongside the screening of his film "Jinnah".

CULTURAL TALKS WITH SARMAD KHOOSAT

Our guest for the Cultural Talks series was Sarmad Khoosat. He talked about "The journey of an actor and director"

SHORT FILM WORKSHOP MENTORED BY JAMIL DEHLAVI AT IAC

This was an opportunity for young filmmakers to work under the guidance of the famed French Pakistani Filmmaker Jamil Dehlavi, to develop and execute a short film in an intensive 6-day workshop.

TAMASHA – PERFORMING ARTS FESTIVAL

The Tamasha Festival, an International Performing Arts Festival was a 3-day festival held on 12 - 14 April 2019 at IAC and presented performances (theatre, dance, music, puppet, storytelling, etc) for young audiences, master workshops from international & national trainers for local artists and discussion sessions for the general public.

IAC MELA

Over five thousand visitors came to the campus and participated in several competitions including Film Competition, Game Design Competition, Animation, Art competition, Dream House, Flower Arrangement, and poetry competition. Children's German Film Festival was also part of the IAC Mela. Jointly organized by Annemarie-Schimmel-Haus (German Cultural Centre) and Institute for Art and Culture. Four films were shown over two days.

CHOLISTAN: ROHI DI AJAB BAHAR

Celebrating the richness and resilience of Cholistan, this 2-day festival held on April 26 - 27, 2019, included seminars, music, documentaries and a play by Ajoka theatre.

SCREENING OF "PAKISTAN'S BEST-KEPT SECRET LAHORE MUSEUM"

FILMIAC, in collaboration with the Museums Association of Pakistan, presented "Pakistan's Best-kept Secret: Lahore Museum" on 3 May 2019. The Screening was followed by a panel discussion on "Importance of Museum Awareness in Pakistan"

PTV SEMINAR SERIES

The Film TV team of the School of Digital and Cinematic Arts (SDCA) organized an interesting seminar course on the early years of television. The founders and pioneers of television in Pakistan were invited to share their memories and experiences, to provide an insight to the film and television students into the formative years of Pakistan's television industry.

IAC-PUM JOINT WORKSHOP BY DR. FRITS SCHEUBLIN ON SOCIAL HOUSING

This included surveys of diverse global and local examples. It focused on the issues of cost-saving systems, feasibility, contractual strategies, environment, risk management, and various publications on the said subject. The workshop included site visits to projects that have been executed on the same lines

LECTURE BY MR. NAJAM US SAQIB

Najam Us Saqib gave a lecture on Landscape Architecture and its practice on 19th December 2018 at IAC. Mr. Najam Us Saqib, Director of Conservation and Urban Planning at WCLA has a Master's degree in Conservation and Landscape from the University of Pennsylvania, Philadelphia.

PROFESSIONAL LECTURE SERIES AND FACULTY TALK SERIES BY INTERIOR DESIGN DEGREE PROGRAM

The Interior Design Program as part of SADU organized a 'Professional Lecture Series' and a 'Faculty Talk Series' in October 2018, to facilitate its students in getting to know more about the discipline and its career prospects.

INTERIOR DESIGN WORKSHOP ON 'DESIGNING WITH EMOTIONS'

A one-day Interior Design Workshop on "Designing with Emotions" was carried out by the Interior Design Program at IAC on 27th December 2018.

GUEST SPEAKERS INVITED TO INTERIOR DESIGN STUDIO

As part of the Bachelors in Interior Design Studio assignment titled "Experiencing Space through Music", the students were introduced to how 'Architecture is frozen music, through a series of guest speakers including Ms. Mariam Ghaznavi (Architect & designer), Mr. Arshad Khokar (Music Composer, song writer, pianist and academic) and Ms. Maham Sohail (Singer, music composer & teacher).

WORKSHOP BY MISS SAROSH NISAR

A renowned Pakistani artist, community activist, a portrait expert, volunteer for the Women's Association and an inspiration to many, Sarosh Nisar.

IAC is honored to hold a Workshop showcasing the work and sharing the skillful experience of Sarosh Nisar after her works at New Jersey 29Tuscany, Her work enlightens Kashmir and Covid issues. Thus adding dexterity to the creative minds in IAC.

WORKSHOP BY EUNIC ARTISTS IN COLLABORATION WITH FACE

HERITAGE MUSIC WORKSHOP organized by an alliance of IAC, EU National Institute for Culture and FACE Foundation for Arts Culture and Education enriched the mission to strengthen, empower, and educate communities through the universal language of arts and cultural interactions. This integral collaboration with FACE and EUNIC accompanied Local and Foreign Music artists who'll be performing a mix of both eastern and western music genres.

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EUNIC, FACE and IAC stand in coherence to deliver Dexterity of diverse art forms to the millennials.

BANDS from all across the globe were here to mesmerize in the rhythm of their sonata. In no time IAC was immersed in the ocean of melodious compositions.

TESTIMONIALS OF FOREIGN FACULTY

M PINAR MENGÜÇ

Professor, Mechanical Engineering
Director, Center for Energy, Environment, and Economy
Ozyegin University, Cekmekoy, Istanbul

Professor M. Pinar Mengüç received his BS and MS from ODTU/METU in Ankara, Turkey, and his Ph.D. from Purdue University, the USA in 1985, all in Mechanical Engineering. The same year he joined the University of Kentucky, Lexington, KY, and became a full professor in 1993. He was a visiting professor at Università Degli Studi di Napoli Federico II, Italy in 1991; at Harvard University, Cambridge, Massachusetts, during the 1998-99 academic year, and at the University of California, Los Angeles during the first half of 2022.

At the end of 2008, he was promoted to Engineering Alumni Association Chair Professor at the University of Kentucky, a title which he still holds. He has six patents and is the author of more than 160 articles published in SCI journals, has co-authored more than 220 conference papers and two books. He has worked with more than 65 MS, Ph.D., and Post-Doc researchers, and had more than 135 invited/keynote lectures delivered. He joined Özyeğin University, Istanbul in 2009 as the founding Head of Mechanical Engineering. The same year, he established the Centre for Energy, Environment, and Economy (CEEE/EÇEM), which he is still directing. His research areas include radiative transfer, nano-scale transport phenomena, applied optics, and sustainable energy applications. He is an elected member of the Science Academy of Turkey, a fellow of both ASME (American Society of Mechanical Engineering) and ICHMT (International Center for Heat and Mass Transfer), and a Senior Member of OSA (Optical Society of America). He is a member of executive committees of several NGOs, including ICHMT and Science Academy. He is one of the Editors-in-Chief Journal of Quantitative Spectroscopy and Radiative Transfer (JQSRT). Mengüç has received several recognitions, including the 2018 ASME Heat Transfer Memorial Award and the 2020 Purdue Outstanding Mechanical Engineering Award, and several other awards with his CEEE/EÇEM research group in Istanbul.

DR. CEM KESKIN

Dr. Cem Keskin completed the undergraduate program of Middle East Technical University Department of Physics (Ankara, Turkey) in 2008 with a specialization on measurement and instrumentation. Following graduation, he started to work in the manufacturing industry as the project manager for quality and energy efficiency projects. In 2013, he completed the master study in Energy Science and Technology Program of Istanbul Technical University Energy Institute (Istanbul, Turkey) with a focus on industrial energy efficiency. He started the PhD study in the Mechanical Engineering Department of Ozyegin University (Istanbul, Turkey) in 2014 and project Environment and Economy (CEEE) in 2015. His Phd study and research activities in CEEE were based on cyber-physical-social systems conceptualization. He applied it to HVAC systems to enable interactive task ambient conditioning that leverages human building interactions and energy efficiency for high performance buildings. Currently he is working as the R&D Manager of CEEE and leads consultancy and research projects on sustainability program development/management, IoT and machine learning for smart buildings and cities.

NILÜFER IREM SOYSAL

She completed her high school education in İzmir, in 2012, and got admission to Vienna Technical University, Department of Architecture. Following the completion of the German Language Course, she started her BSc Architecture education in 2013. Due to personal reasons, she had to return to Turkey in 2016 and got admission to Izmir Yaşar University, Department of Architecture. She completed her BSc in Architecture education and graduated in July 2019. During her professional career, she has worked on the following projects:

1. Aged Care Centre Project / Isparta, Turkiye
   The project consists of main blocks with administrative and social areas and residential blocks with dormitories, with a total covered area of 18,000 m2, which contains social facilities, a sports center, indoor swimming pool, laundry, dining and common hall areas and hobby gardens, etc.
2. Villa Project / Izmir
   The 16 Villas Project is designed for a private investor, as terrace houses due to land topography. There are 16 villas (3+1, 160 m^2), 4 villas (2+1, 105 m^2), and 12 villas (1+1, 55 m^2) within the Project. The villas are designed on 8,200/- m2 of land, having a total of 3,440/- m2 covered area.
3. Bungalow Houses / Sinop, Turkiye
   The proposal drawings, including layout, plan, and cross-sections along with the 3D studies were carried out, with the modern architecture, for the tourism purpose.
4. Private Hospital Project / Izmir
   The 100-bed hospital is designed both for thermal and common health services. The building consists of 3 basements and 3 floors, with a total covered area of 11,000 m2, with an inner courtyard. The project is at floor plans and the facade drawing stage.

DAVID EATON

David Eaton, Ph.D. is the Bess Harris Jones Centennial Professor of Natural Resources Policy Studies at Lyndon B. Johnson School of Public Affairs (LBJ School) at The University of Texas at Austin (UT). He was appointed Assistant Professor at the LBJ School in 1976 and promoted to Associate Professor (1980) and Professor (1984). Before coming to UT, Eaton worked part-time as a staff member for the U.S. President's Council on Environmental Quality (1970-73), the Office of the President's Science Advisor's energy policy staff (1974-75), the World Bank (1975-6) and the U.S. Agency for International Development (1975-76).

Eaton's research addresses issues relating to environmental management, including water resources, air quality, and solid waste, as well as risk and insurance. He has directed, co-directed, or participated in studies on water allocation and water quality in river basins, including the Yellow River for the World Bank, a Lower Colorado River water transfer project for the Lower Colorado River Authority, and the South Saskatchewan River Basin in Alberta. He has conducted research on groundwater management in the Texas Hill Country's GMA#9 and the Mountain Aquifer between the Palestinian Authority and Israel. Since 2012 Eaton has facilitated negotiations between various international, federal and state agencies of Mexico and the U.S, over water quality in the Rio Grande/Rio Bravo. During 1976-80 Eaton led a team that reconsidered and make recommendations for re-deployment and re-design of ambulance services in Austin, Texas. When Austin adopted modified proposals, its EMS system won national awards in 1983-84 for shortened response times, reduced costs of service and improved equity in service to ethnic groups in Austin and critical calls, and the community supported the investments.

Eaton has authored or co-authored numerous articles in professional journals, books, reports, and other publications. He chaired the American Society of Civil Engineers' Standards Committee on Trans-Boundary Water Quality Standards and edited its 2011 and 2016 revisions of its Comprehensive Transboundary Water Quality Management Agreement with Guidelines for Development of a Management Plan, Standards, and Criteria. Eaton and co-researchers have won numerous professional awards from the American Society for Civil Engineers, the Association of American Geographers, the Institute of Management Sciences, the American Society for Public Administration, and the Network of Schools of Public Policy, Affairs and Administration, among other professional associations. The Administrator of the U.S. Environmental Protection Agency appointed Eaton a member of the U.S. President's Good Neighbor Environmental Board for 2015-2018.

ADJUNCT FACULTY PROFILE

DR. MUHAMMAD ARFAN

He acquired his Ph.D. in Integrated Water Resources Management from the US-Pakistan Center for Advanced Studies in Water, Jamshoro. He completed his Master's in Engineering Hydrology from the UET Lahore with a background in Agriculture Engineering from the University of Agriculture Faisalabad.

DR. WAZIR AKBAR

DEPUTY DIRECTOR QEC

Wazir Akbar received his BSc. degree from the mechanical engineering department of UET Peshawar, Pakistan in 2013 and an MSc and a Ph.D. degree from Ozyegin University, Istanbul in 2016 and 2021 respectively. In his Ph.D., he worked on the mathematical modeling of mechanical systems. His research interests and expertise include energy efficiency of buildings, optimization of energy systems, and sustainable construction materials.

DR. MIAN MUZZAFAR HAIDER ALI

Mian Muzzafar Ali Haider received his Ph.D in Structural Dynamic from University of Hannover-Germany in 1980, after earning a Masters degree in Structural and Mechanical Engineering from University of Hannover- Germany and University of Rehinland Pfalz- Germany respectively; reinforced the graduation degree from UET-Pakistan. He is a Registered Charter Engineer of the Engineering Council U.K. and recipient of International WHO'S WHO of Professional award in reorganization of achievements of qualified professional while simultaneously providing a practical, reference quality, business to business directory of its exclusive membership.

STUDENT'S CODE OF CONDUCT AND GENERAL RULES

It is expected that each student will come to realize the value of self-control and discipline. Enrollment at the Institute implies the agreement of the student to willingly accept and observe standards of accountability, good behavior/conduct and personal appearance.

These rules apply to all the students of the Institute, male and female, irrespective of their year of study. It is the responsibility of the students to read and comply with the rules and regulations of the Institute.

- Fee, fines, etc. must be paid by the due date notified by the Institute. Should a student fail to pay the dues by the due date notified, the student will have to pay a fine of Rs.100.00 per day during the grace period of seven days. Students whose fees are in arrears for more than seven days after the date notified, will be struck off the rolls without any further notice and will not be allowed to attend any classes, lectures, studios or take examinations. The student will have to pay a re-admission fee to enroll in the Institute.
- It is the duty of the students to regularly attend every class (lecture or studio) and take examinations. Fine for unauthorized absence will be charged on the basis of each class (lecture or studio) unattended by a student at Rs.50/= per absence.
- All students will purchase their own equipment and material required for the coursework that the Institute is not authorized to issue.
- The Institute authorities will not be held responsible for the safe keeping of the private property/belongings of the students.
- A student will be liable to pay against any damage or loss to the property of the Institute caused by him/her.
- Students' work executed in the Institute must be placed at the disposal of the Institute authorities. Such work may be returned to the student for the portfolio by the Pro-Vice-Chancellor on the written request of the student. Work done in the Institute will not be used for any examination other than the Institute for Art and Culture and any other examinations other than the one for which the work was originally intended.
- No student of the Institute will hold any exhibition of the work outside the Institute or undertake an internship without having first obtained written permission of the Dean.
- Student identity cards must be displayed by the students and presented whenever so required by the Institute authorities. A fine will be charged for the loss of an identity card and the issuance of a duplicate card.
- Every student will surrender to the Institute identity card before leaving the Institute on any account, failing which the refundable amounts (securities) of the student concerned will be confiscated.
- No student body/association/society will exist or function in the Institute without permission of the Pro-Vice-Chancellor.
- No posters, banners, handbills, or pamphlets will be displayed or distributed in the Institute or any of its allied buildings/premises without the permission of the Pro-Vice-Chancellor.
- No outsider/guest of the student will enter the Institute or address students of the Institute except by permission of the Pro-Vice-Chancellor.

The following acts of students will be termed as misconduct/ misbehavior and be liable to strict disciplinary action by the Institute:

1- Student commits a breach of any rules of conduct and examination.
2- Disobeys the lawful order of a teacher or other person in authority in the Institute.
3- Misbehaves with teachers, staff members, or invigilators of the Institute, on the campus or outside.
4- Disrupts administration, teaching, research, or any other activities of the Institute.
5- Fails to comply with instructions of duly authorized Institute staff (including security staff).
6- Exhibits unbecoming or rowdy behavior, use of uncouth language, fighting, smoking, use or in possession of drugs, alcohol, firearms, or articles capable of inflicting bodily damage.
7- Causes disrepute to Institute, teachers, staff members, or fellow students by use of derogatory writing or word of mouth or through social media or press.
8- Willfully damages Institute property or the property of a fellow student or any teacher or employee of the Institute.
9- Does not pay the fees, fines or other dues levied under the Institute rules and regulations.
10- Uses indecent language, wears an immodest dress, makes indecent remarks or gestures or behaves in a disorderly manner.
11- Commits any criminal, immoral or dishonorable act whether within the Institute campus or otherwise which is prejudicial to the interest of the Institute.

12- Commits academic dishonesty, which may include plagiarism, dishonesty in examination and assignments, and falsification of data.
13- Habitually neglects his/her work or habitually absents him/herself from his/her classes without reasonable cause.
14- Discriminates and harasses, including sexual harassment and sexual violence.
15- Collects money or receives donations or pecuniary assistance for or on behalf of the Institute or any Institute organization except with the written permission of the Pro-Vice-Chancellor.
16- Stage, incite or participate in any walkout, strike, or other forms of agitation against the Institute or its teachers or officers.
17- Instigate or take part in any boycott of examination or create disturbance in or around the examination hall or campus.
18- Abuse computer facilities and resources including, but not limited to:
(i) Use of other individuals' identification and/or password.
ii) Interference with the work of other students, faculty members or Institute officials.
iii) Unauthorized entry into a file to use, read or change the content or for any other purpose.
iv) Unauthorized transfer of a file.
v) Sending obscene, abusive, or threatening messages.
vi) Transmission of computer virus.
vii) Unauthorized access to, or unauthorized or malicious use of Institute computer equipment or network, or electronic communication devices.
viii) Unauthorized duplication of software or other violation of copyright laws.
ix) Interference with the normal operation of the Institute computing system.
x) Indulging in cybercrime.
19- Make unauthorized access or entry to, or use of Institute facilities and equipment, unauthorized possession, duplication, or use of keys to any Institute premises, facilities or equipment. Disciplinary action against a student may result in a written reprimand, fine, putting on probation, "F" grade(s), and suspension from the Institute for one semester with forfeiture of fee, suspension for a year or expulsion from the Institute on a permanent basis.

EXAMINATION AND ASSESSMENT

The assessment activities in any educational program/institution are a fundamental instrument to promote learning. The development and implementation of assessment activities is an ongoing process contributing to preserving scholarly values and fostering curiosity, experimentation, creativity, critical appreciation and integrity.
The assessment procedure at the Institute for Art and Culture is designed to allow the students sufficient time to complete the task and is inclusive and equitable. It is aligned to and consistent with the aims, desired learning outcomes, and program activities of the course. The assessment will provide an appropriate number of assessable tasks in a range of formats that are consistent with appropriate learning experiences to evaluate students' progress. Appropriate weightage will be given to different segments of assessment according to the specific learning outcomes of the course.
The Institute will implement the semester system of education and assessment adhering to the guidelines issued by the HEC.

REQUIREMENTS FOR THE DEGREE AS PER HEC POLICY

UNDERGRADUATE STRUCTURE SUMMARY (AFTER COMPLETION OF NQF LEVEL FIVE - 5)

Total No. of Credit Hours		BS 4 Years	BS 5 Years
(Minimum):		124	160
(Maximum):		140	180-above**
Semester Duration:		• Minimum of 16 weeks of teaching excluding examinations	
Course Duration:	4 years BS Programs	• Minimum of 8 semesters • A maximum time limit of 6 years, further extendable for one year with the approval of the Vice-Chancellor.	
	5 years BS Programs	• Minimum of 10 Semesters • A maximum time limit of 7 years, further extendable for one year with the approval of the Vice Chancellor.	
Summer Session:		• For deficiency/failure/repetition of a maximum of 2 courses of 03 credits each, Professional programs like Education, medicine and those requiring Clinical work can offer a max of 6-9 credit hours.	
Course Load per Semester for Regular Full-Time Students:		• 15-18 Credit Hours	
**Subject to meeting the requirements of the respective Accreditation Councils to meet the International Standards for Credit Hours required.			

MINIMUM DEGREE REQUIREMENT

- The minimum requirement for the award of an undergraduate degree shall be CGPA 2.00 on a 4.00 scale.
- In case a student secures less than 2.00 CGPA (minimum qualifying CGPA) at the end of the final Semester, s/he may be allowed to get re-admission in one or more courses, in which his/her Grade is below C, along with the forthcoming semester, provided that s/he is not debarred under the CGPA Improvement Regulation and time duration specified for the program.

SCHEDULE OF SEMESTERS

- There will be two regular semesters (fall, and spring) in an academic year. Fall/Spring semesters will spread over 16-18 weeks (inclusive of 1 – 2 weeks for exams).
- Summer semester will be offered as an optional semester of 08-09 weeks duration. Students will be offered courses to remove deficiencies and can enroll in up to a maximum of 08 credit hours during summer.
- Moreover, a student who has either failed or has been stopped to take the examination due to a shortage of class attendance or wishes to improve his/her grade is allowed to register in the summer.
- A student will only be allowed to register in 1-2 courses of up to 08 credit hours for remedial work.
- The contact hours per week during the Summer Semester will be doubled to ensure that the course is completely taught in a summer session with half of the duration as compared to a regular (Fall/Spring) semester.

TOTAL PERIOD OF STUDY

The normal duration of study for the 4-year & 5-year Bachelor's degree programs will be:

- Minimum of 8 semesters (4 years/As per accreditation body *) for a 4-Year degree program
- Minimum of 10 semesters (5 years/As per accreditation body *) for a 5-Year degree program
- In case of valid reasons/excuse the period of study will be extended for two additional years (4 Semesters) in all above stated programs i.e., a maximum time limit of 6 years for the 4 years degree program and 7 years for 5 years degree program, that is further extendable for one year with the approval of Statutory Bodies.

GRADING SYSTEM

Fractionalized Grading Policy

Grade	Grade Points	% Obtained Marks
A	4.00	85 and above
A-	3.34 - 3.66	80 - 84
B+	3.01 - 3.33	75 - 79
B	2.67 - 3.00	71 - 74
B-	2.34 - 2.66	68 - 70
C+	2.01 - 2.33	64 - 67
C	1.67 - 2.00	61 - 63
C-	1.31 - 1.66	58 - 60
D+	1.01 - 1.30	54 - 57
D	0.10 - 1.00	50 - 53
F	0.00	Below 50

ATTENDANCE

- A student must have attended at least 75% of the classes held in a course in order to be allowed to sit in the final term examination.
- In case of absence as a result of late admission, medical grounds (2-5 weeks in a stretch), change of course and/or foreign visits (2-5 weeks in a stretch), the teacher will give extra (make-up) materials to the student to compensate the deficiency because of said absence after permission by the Institutional Examination Committee to appear in the examinations of the course.
- At the end of each month, the teacher concerned shall send to the Dean of School through the concerned HOD, a statement giving the total number of lectures delivered and practicals conducted by him together with the number of lectures and practicals attended by each student.

- In case, a student remains absent from the class for seven consecutive days without leave, his/her name shall be removed from the rolls.
- A student having class attendance less than 75% in a particular course, will be required to repeat the course when it is offered again. The student will be awarded Grade "FW" i.e., Forced Withdrawal and will not be counted towards the calculation of GPA/CGPA.
- In the case of extra-curricular activities, as verified by the concerned authority and recommended by the Dean of the concerned school, 75% of the requisite attendance in lectures and practicals will be calculated based on the total number of lectures/practicals, delivered to his/her class in a course, minus the number of lectures/practicals delivered to this class on the days spent by the student in such extra-curricular activities. However, the School shall arrange before the commencement of mid and final semester examinations, special lecture(s) for such students concerned in order to make up for the deficiency in lectures/practicals calculated in an aforementioned manner.

ACADEMIC PROBATION

- Probation is a status granted to the student whose academic performance falls below the minimum Institute standard.
- The students acquiring less than 2.00 out of 4.00 GPA in a semester but passing all papers will be promoted with the condition to achieve more than 2.0 GPA in the next semester and s/he will be put on probation for the next semester.
- The students acquiring a GPA of 1.70 and above but failing in any paper(s) will be placed on probation and promoted to the next semester conditionally. They will have to be registered for the summer semester to improve their grade.
- Students acquiring a GPA of less than 1.70 in two consecutive semesters and failing in any paper(s) even after attending the summer semester for one academic year will be dropped from Institute rolls. However, s/he will be eligible to seek re-admission.
- Re-admission will be allowed only once during 4 years BS degree program. Re-admission will be allowed after the payment of the full admission fee and the student will be considered as an external candidate).
- Students on probation for two consecutive semesters even after attending Summer Semester in one academic year will take re-admission in that particular academic year once only.
- There will be a maximum of two academic probations in the four-year Bachelor's degree program. Both the probations cannot be granted/availed in the first four semesters. A student who is on probation 2nd time even after attending the summer semester in the first four semesters shall be removed from the rolls of the Institute. However, s/he can take re-admission only once during 4 years of the BS degree program.

FINAL AND MID-TERM SEMESTER EXAMINATION

- Final and mid-term examinations shall be the only examinations held during the period as announced and notified by the Institute. The final examinations shall be a requirement in all courses except those in which examinations are not used to evaluate a student's performance.

RIGHT OF APPEAL

- Consistent with the Institute regulations, each School shall ensure that the academic performance of a student is evaluated in a fair and impartial manner. The teachers shall be required to exercise their best professional judgment in evaluating the student's academic performance.
- A student can submit a written request for a review of course grades to the office of the Dean if she/he disagrees with the evaluation of his/her work by the teacher. The request should be filed within seven working days after receipt of the provisional transcript /grade report along with the fee for each course.

MECHANISM OF ASSESSMENT AND EXAMINATIONS

The Institute for Art and Culture will employ the Formative and Summative assessment procedures to evaluate the students' progress.

- Formative assessment is commonly referred to as assessment for learning in which the focus is on monitoring student response to and progress with instruction. Formative assessment provides immediate feedback to both the teacher and student regarding the learning process. The goal of formative assessment is to monitor student learning to provide ongoing feedback that can be used by instructors to improve their teaching and by students to improve their learning.
- In summative assessment, the focus is on determining what the student has learned at the end of a unit of instruction or the end of a grade level. Summative assessment helps determine the extent to which the instructional and learning goals have been met. The goal of summative assessment is to evaluate student learning at the end of an instructional unit by comparing it against some standard or benchmark. As stated, the students shall be assessed under the semester system. In each semester, the students shall be required to appear in quizzes, mid-semester and final examinations, presentations at group or individual level, participate in group discussions and submit assigned class projects and assignments.
- The assessment marks will have different weightage contributing toward the overall assessment in percent marks.

APPLYING TO IAC

IAC seeks to have a diverse student body from a variety of educational, ethnic, economic, and social compositions - from within and outside the country - thereby meeting the challenges of maintaining its standard and quality of education and creating equal opportunities for national and social integration.

GENERAL ELIGIBILITY CRITERIA

- Intermediate, A-Level, DAE, or Equivalent Studies
- Equivalence certificates issued by IBCC in case of O/A levels or qualifications from Foreign Universities/Institutes only
  % Marks obtained at an intermediate level according to the admission policy in the relative degree program

YOUR PASSION AWAITS...

APPLICATION FORM

Students are encouraged to fill out application forms ONLINE available on IAC's website. Forms can also be obtained from Admissions Office IAC. The application form must be completed on both sides. The space for the 'statement of intent' can be filled in any of these three languages, English, Urdu or Punjabi.
The applicants must state the degree for which they are applying. In case they wish to opt for more than one discipline, they must show their priority in the number box against each degree. The completed form must be submitted to the admission office on the campus.
There is a backside of the form, which should also be filled. The statement of intent is a chance for the student to showcase her/his hopes and ambitions and why she/he wants to study the subject of choice. The students will be given a number slip, which is necessary to sit in the entry tests.

ENTRY TESTS

- Candidates applying to School of Art, School of Digital and Cinematic Art and School of Architecture Design and Urbanism are required to take CREATIVE and LANGUAGE TESTS.
- MATHEMATICS TEST will be compulsory for Bachelor of Architecture Degree Programs only.
- LOGIC, LANGUAGE, and MATHEMATICS TESTS are required for admission to the School of Informatics and Robotics.
- Students have to bring Portfolios(if any) on the day of the Interview Except School of Informatics and Robotics.
- Students are advised to visit IAC Website **www.iac.edu.pk** and Facebook Page **www.facebook.com/iacofficials** regularly to stay updated.

INTERVIEW & PORTFOLIO

A panel of members from the concerned school's faculty will collectively interview each candidate and assess her/his portfolio and communication skills. A major consideration at this point is to balance the dynamics of the selected group at large while facilitating individual student's strengths.

FEE STRUCTURE

Fee Structure- Institute of Art & Culture
School of Architecture, Design & Urbanism (SADU)
Bachelor's in Interior Design
Admission started: Fall 2021 - Onward

No. of Courses: 46 **No. of Credit hrs:** 136

Semester	Courses	Total Credit Hours	Credit Hours Theory	Cr Hr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc Charges	Total Semester Fee
1st	7	16	8	8	7,500	9,500	136,000	10,000	146,000
2nd	8	18	4	14	7,500	9,500	163,000	10,000	173,000
3rd	7	16	6	10	7,500	9,500	140,000	10,000	150,000
4th	7	16	4	12	7,500	9,500	144,000	10,000	154,000
5th	5	18	5	13	7,500	9,500	161,000	10,000	171,000
6th	6	18	6	12	7,500	9,500	159,000	10,000	169,000
7th	5	18	6	12	7,500	9,500	159,000	10,000	169,000
8th	1	16	0	16	7,500	9,500	152,000	10,000	162,000
Total	**46**	136	**39**	**97**			**1,214,000**	**80,000**	**1,294,000**

One Time Charges (paid at time of admission)

Admission Fee (Non Refundable)	**20,000**
Security (Refundable)	**20,000**
Total Fees	**1,334,000**

Fee Structure- Institute of Art & Culture
School of Architecture, Design & Urbanism (SADU)
Bachelor's in Architecture
Admission started: Fall 2022

No. of Courses: 56 **No. of Credit hrs:** 175

Semester	Courses	Total Credit Hours	Credit Hours Theory	Cr Hr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc. Charges	Total Semester Fee
1st	7	18	8	10	9,500	11,500	191,000	10,000	201,000
2nd	7	18	8	10	9,500	11,500	191,000	10,000	201,000
3rd	7	18	7	11	9,500	11,500	193,000	10,000	203,000
4th	7	19	6	13	9,500	11,500	206,500	10,000	216,500
5th	6	18	8	10	9,500	11,500	191,000	10,000	201,000
6th	6	18	6	12	9,500	11,500	195,000	10,000	205,000
7th	5	18	10	8	9,500	11,500	187,000	10,000	197,000
8th	5	16	4	12	9,500	11,500	176,000	10,000	186,000
9th	3	16	6	10	9,500	11,500	172,000	10,000	182,000
10th	3	16	4	12	9,500	11,500	176,000	10,000	186,000
Total	**56**	175	**67**	**108**			**1,878,500**	**100,000**	**1,978,500**

One Time Charges (paid at time of admission)

Admission Fee (Non Refundable)	**20,000**
Security (Refundable)	**20,000**
Total Fees	**2,018,500**

Fee Structure- Institute of Art & Culture
School of Arts
Bachelor of Textile Design
Admission started: Fall 2021 - Fall 2022
No. of Courses: 36 **No. of Credit hrs:** 138

Semester	Courses	Total Credit Hours	Credit Hours Theory	CrHr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc Charges	Total Semester Fee
1st	7	18	13	5	7,500	9,500	145,000	10,000	155,000
2nd	7	18	12	6	7,500	9,500	147,000	10,000	157,000
3rd	6	18	10	8	7,500	9,500	151,000	10,000	161,000
4th	6	18	8	10	7,500	9,500	155,000	10,000	165,000
5th	4	18	10	8	7,500	9,500	151,000	10,000	161,000
6th	2	18	8	10	7,500	9,500	155,000	10,000	165,000
7th	2	15	9	6	7,500	9,500	124,500	10,000	134,500
8th	2	15	8	7	7,500	9,500	126,500	10,000	136,500
Total	**36**	138	**78**	**60**			**1,155,000**	**80,000**	**1,235,000**

One Time Charges (paid at time of admission)

Admission Fee (Non Refundable)	**20,000**
Security (Refundable)	**20,000**
Total Fees	**1,275,000**

Fee Structure- Institute of Art & Culture
School of Arts
Bachelor of Fine Arts
Admission started: Fall 2021 - onward
No. of Courses: 46 **No. of Credit hrs:** 138

Semester	Courses	Total Credit Hours	Credit Hours Theory	CrHr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc Charges	Total Semester Fee
1st	7	18	13	5	7,500	9,500	145,000	10,000	155,000
2nd	7	18	12	6	7,500	9,500	147,000	10,000	157,000
3rd	6	18	12	6	7,500	9,500	147,000	10,000	157,000
4th	6	18	8	10	7,500	9,500	155,000	10,000	165,000
5th	6	18	8	10	7,500	9,500	155,000	10,000	165,000
6th	6	18	8	10	7,500	9,500	155,000	10,000	165,000
7th	4	15	9	6	7,500	9,500	124,500	10,000	134,500
8th	4	15	8	7	7,500	9,500	126,500	10,000	136,500
Total	**46**	138	**78**	**60**			**1,155,000**	**80,000**	**1,235,000**

One Time Charges (paid at time of admission)

Admission Fee (Non Refundable)	**20,000**
Security (Refundable)	**20,000**
Total Fees	**1,275,000**

Fee Structure- Institute of Art & Culture
School of Arts
Bachelor of Textile Design
Admission started: Fall 2021 - Fall 2022

No. of Courses: 36 **No. of Credit hrs:** 138

Semester	Courses	Total Credit Hours	Credit Hours Theory	CrHr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc Charges	Total Semester Fee
1st	7	18	13	5	7,500	9,500	145,000	10,000	155,000
2nd	7	18	12	6	7,500	9,500	147,000	10,000	157,000
3rd	6	18	10	8	7,500	9,500	151,000	10,000	161,000
4th	6	18	8	10	7,500	9,500	155,000	10,000	165,000
5th	4	18	10	8	7,500	9,500	151,000	10,000	161,000
6th	2	18	8	10	7,500	9,500	155,000	10,000	165,000
7th	2	15	9	6	7,500	9,500	124,500	10,000	134,500
8th	2	15	8	7	7,500	9,500	126,500	10,000	136,500
Total	36	138	78	60			1,155,000	80,000	1,235,000

One Time Charges (paid at time of admission)

Admission Fee (Non Refundable)	20,000
Security (Refundable)	20,000
Total Fees	1,275,000

Fee Structure- Institute of Art & Culture
School of Arts
Bachelor of Graphic Design
Admission started: Fall 2021 - onward

No. of Courses: 37 **No. of Credit hrs:** 138

Semester	Courses	Total Credit Hours	Credit Hours Theory	Cr Hr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc Charges	Total Semester Fee
1st	7	18	13	5	7,500	9,500	145,000	10,000	155,000
2nd	7	18	12	6	7,500	9,500	147,000	10,000	157,000
3rd	7	18	12	6	7,500	9,500	147,000	10,000	157,000
4th	7	18	8	10	7,500	9,500	155,000	10,000	165,000
5th	3	18	12	6	7,500	9,500	147,000	10,000	157,000
6th	2	18	8	10	7,500	9,500	155,000	10,000	165,000
7th	2	15	9	6	7,500	9,500	124,500	10,000	134,500
8th	2	15	8	7	7,500	9,500	126,500	10,000	136,500
Total	37	138	82	56			1,147,000	80,000	1,227,000

One Time Charges (paid at time of admission)

Admission Fee (Non Refundable)	20,000
Security (Refundable)	20,000
Total Fees	1,267,000

Fee Structure- Institute of Art & Culture
School of Arts
Bachelor of Fashion Design
Admission started: Fall 2021 - onward

No. of Courses: 40 **No. of Credit hrs:** 138

Semester	Courses	Total Credit Hours	Credit Hours Theory	CrHr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc Charges	Total Semester Fee
1st	7	18	13	5	7,500	9,500	145,000	10,000	155,000
2nd	7	18	12	6	7,500	9,500	147,000	10,000	157,000
3rd	7	18	10	8	7,500	9,500	151,000	10,000	161,000
4th	8	18	8	10	7,500	9,500	155,000	10,000	165,000
5th	4	18	6	12	7,500	9,500	159,000	10,000	169,000
6th	3	18	8	10	7,500	9,500	155,000	10,000	165,000
7th	2	15	9	6	7,500	9,500	124,500	10,000	134,500
8th	2	15	10	5	7,500	9,500	122,500	10,000	132,500
Total	40		76	62			1,159,000	80,000	1,239,000

One Time Charges (paid at time of admission)

Admission Fee (Non Refundable)	20,000
Security (Refundable)	20,000
Total Fees	1,279,000

Fee Structure- Institute of Art & Culture
School of Digital & Cinematic Arts
BS in Film & Tv
Admission started: Fall 2021 - onward

No. of Courses: 38 **No. of Credit hrs:** 135 **Required:** 132

Semester	Courses	Total Credit Hours	Credit Hours Theory	CrHr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc. Charges	Total Semester Fee
1st	6	18	16	2	7,500	9,500	139,000	10,000	149,000
2nd	6	18	11	7	7,500	9,500	149,000	10,000	159,000
3rd	6	18	15	3	7,500	9,500	141,000	10,000	151,000
4th	6	18	10	8	7,500	9,500	151,000	10,000	161,000
5th	5	18	6	12	7,500	9,500	159,000	10,000	169,000
6th	5	15	5	10	7,500	9,500	132,500	10,000	142,500
7th	3	15	8	7	7,500	9,500	126,500	10,000	136,500
8th	1	15	11	4	7,500	9,500	120,500	10,000	130,500
Total	38	135	82	53			1,118,500	80,000	1,198,500

One Time Charges (paid at time of admission)

Admission Fee (Non Refundable)	20,000
Security (Refundable)	20,000
Total Fees	1,238,500

Fee Structure- Institute of Art & Culture
School of Digital & Cinematic Arts
BS in Media & Communication Studies
Admission started: All Semesters

No. of Courses: 44 **No. of Credit hrs:** 135

Semester	Courses	Total Credit Hours	Credit Hours Theory	CrHr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc Charges	Total Semester Fee
1st	6	18	17	1	7,500	9,500	137,000	10,000	147,000
2nd	6	18	14	4	7,500	9,500	143,000	10,000	153,000
3rd	6	18	18	0	7,500	9,500	135,000	10,000	145,000
4th	5	15	14	1	7,500	9,500	114,500	10,000	124,500
5th	5	15	11	4	7,500	9,500	120,500	10,000	130,500
6th	6	18	12	6	7,500	9,500	147,000	10,000	157,000
7th	6	18	14	4	7,500	9,500	143,000	10,000	153,000
8th	4	15	12	3	7,500	9,500	118,500	10,000	128,500
Total	**44**	135	**112**	**23**			**1,058,500**	**80,000**	**1,138,500**

One Time Charges (paid at time of admission)

Admission Fee (Non Refundable)	**20,000**
Security (Refundable)	**20,000**
Total Fees	**1,178,500**

Fee Structure- Institute of Art & Culture
School of Digital & Cinematic Arts
BS in Animation Design
Admission started: Fall 2021 - onward

No. of Courses: 39 **No. of Credit hrs:** 138 **Rquired: 131**

Semester	Courses	Total Credit Hours	Credit Hours Theory	CrHr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc Charges	Total Semester Fee
1st	7	18	16	2	7,500	9,500	139,000	10,000	149,000
2nd	6	18	14	4	7,500	9,500	143,000	10,000	153,000
3rd	6	18	16	2	7,500	9,500	139,000	10,000	149,000
4th	5	18	15	3	7,500	9,500	141,000	10,000	151,000
5th	6	18	12	6	7,500	9,500	147,000	10,000	157,000
6th	5	15	11	4	7,500	9,500	120,500	10,000	130,500
7th	2	18	11	7	7,500	9,500	149,000	10,000	159,000
8th	2	15	6	9	7,500	9,500	130,500	10,000	140,500
Total	**39**	138	**101**	**37**			**1,109,000**	**80,000**	**1,189,000**

One Time Charges (paid at time of admission)

Admission Fee (Non Refundable)	**20,000**
Security (Refundable)	**20,000**
Total Fees	**1,229,000**

Fee Structure- Institute of Art & Culture
School of Digital & Cinematic Arts
BS in Game Design & Development
Admission started: Fall 2021 - Onward

No. of Courses: 36 **No. of Credit hrs:** 135 **Required:130**

Semester	Courses	Total Credit Hours	Credit Hours Theory	CrHr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc Charges	Total Semester Fee
1st	7	18	15	3	7,500	9,500	141,000	10,000	151,000
2nd	7	18	15	3	7,500	9,500	141,000	10,000	151,000
3rd	6	18	15	3	7,500	9,500	141,000	10,000	151,000
4th	4	15	11	4	7,500	9,500	120,500	10,000	130,500
5th	5	18	14	4	7,500	9,500	143,000	10,000	153,000
6th	3	18	14	4	7,500	9,500	143,000	10,000	153,000
7th	2	15	9	6	7,500	9,500	124,500	10,000	134,500
8th	2	15	11	4	7,500	9,500	120,500	10,000	130,500
Total	**36**	135	**104**	**31**			**1,074,500**	**80,000**	**1,154,500**

One Time Charges (paid at time of admission)

Admission Fee (Non Refundable)	**20,000**
Security (Refundable)	**20,000**
Total Fees	**1,194,500**

Fee Structure- Institute of Art & Culture
School of Informatics & Robotics
BS in Information Technology
Admission started: Fall 2021- onward

No. of Courses: 41 **No. of Credit hrs:** 133

Semester	Courses	Total Credit Hours	Credit Hours Theory	CrHr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc Charges	Total Semester Fee
1st	6	17	16	1	7,500	9,500	129,500	10,000	139,500
2nd	5	18	17	1	7,500	9,500	137,000	10,000	147,000
3rd	5	15	14	1	7,500	9,500	114,500	10,000	124,500
4th	5	16	15	1	7,500	9,500	122,000	10,000	132,000
5th	5	18	15	3	7,500	9,500	141,000	10,000	151,000
6th	5	17	15	2	7,500	9,500	131,500	10,000	141,500
7th	5	16	12	4	7,500	9,500	128,000	10,000	138,000
8th	5	16	12	4	7,500	9,500	128,000	10,000	138,000
Total	**41**	133	**116**	**17**			**1,031,500**	**80,000**	**1,111,500**

One Time Charges (paid at time of admission)

Admission Fee (Non Refundable)	**20,000**
Security (Refundable)	**20,000**
Total Fees	**1,151,500**

Fee Structure- Institute of Art & Culture
School of Informatics & Robotics
BS in Information Technology
Admission started: Fall 2022

No. of Courses: 41 **No. of Credit hrs: 130**

Semester	Courses	Total Credit Hours	Credit Hours Theory	CrHr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc Charges	Total Semester Fee
1st	6	17	15	2	7,500	9,500	131,500	10,000	141,500
2nd	5	16	13	3	7,500	9,500	126,000	10,000	136,000
3rd	5	15	14	1	7,500	9,500	114,500	10,000	124,500
4th	5	16	15	1	7,500	9,500	122,000	10,000	132,000
5th	5	17	15	2	7,500	9,500	131,500	10,000	141,500
6th	5	17	15	2	7,500	9,500	131,500	10,000	141,500
7th	5	16	12	4	7,500	9,500	128,000	10,000	138,000
8th	5	16	12	4	7,500	9,500	128,000	10,000	138,000
Total	**41**	130	**111**	**19**			**1,013,000**	**80,000**	**1,093,000**

One Time Charges (paid at time of admission)
Admission Fee (Non Refundable) **20,000**
Security (Refundable) **20,000**

Total Fees **1,133,000**

Fee Structure- Institute of Art & Culture
School of Informatics & Robotics
BS in Computer Science
Admission started: Fall 2022

No. of Courses: 42 **No. of Credit hrs: 133**

Semester	Courses	Total Credit Hours	Credit Hours Theory	CrHr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc Charges	Total Semester Fee
1st	6	17	15	2	7,500	9,500	131,500	10,000	141,500
2nd	5	17	13	4	7,500	9,500	135,500	10,000	145,500
3rd	5	15	14	1	7,500	9,500	114,500	10,000	124,500
4th	5	17	15	2	7,500	9,500	131,500	10,000	141,500
5th	5	17	15	2	7,500	9,500	131,500	10,000	141,500
6th	5	17	15	2	7,500	9,500	131,500	10,000	141,500
7th	5	18	15	3	7,500	9,500	141,000	10,000	151,000
8th	6	15	12	3	7,500	9,500	118,500	10,000	128,500
Total	**42**	133	**114**	**19**			**1,035,500**	**80,000**	**1,115,500**

One Time Charges (paid at time of admission)
Admission Fee (Non Refundable) **20,000**
Security (Refundable) **20,000**

Total Fees **1,155,500**

Fee Structure- Institute of Art & Culture
School of Informatics & Robotics
BS in Software Engineering
Admission started: Fall 2022

No. of Courses: 42 **No. of Credit hrs: 130**

Semester	Courses	Total Credit Hours	Credit Hours Theory	CrHr Practical	Tuition Fee/Cr. Hr.	Cr Hr Practical	Tuition Fee/ Semester	Misc Charges	Total Semester Fee
1st	6	17	15	2	7,500	9,500	131,500	10,000	141,500
2nd	5	16	13	3	7,500	9,500	126,000	10,000	136,000
3rd	5	15	14	1	7,500	9,500	114,500	10,000	124,500
4th	5	16	15	1	7,500	9,500	122,000	10,000	132,000
5th	5	17	15	2	7,500	9,500	131,500	10,000	141,500
6th	5	16	14	2	7,500	9,500	124,000	10,000	134,000
7th	6	18	14	4	7,500	9,500	143,000	10,000	153,000
8th	5	15	12	3	7,500	9,500	118,500	10,000	128,500
Total	**42**	130	**112**	**18**			**1,011,000**	**80,000**	**1,091,000**

One Time Charges (paid at time of admission)
Admission Fee (Non Refundable) **20,000**
Security (Refundable) **20,000**

Total Fees **1,131,000**

SCHOLARSHIPS

Receiving financial support could help you achieve your dreams – be it progressing your career, starting your own business, or bringing change and opportunity to your community. There are various financial support options available to help fund your studies at IAC.

NEED-BASED SCHOLARSHIPS

The grant of scholarships to students who do not have such means to pay up the full fee of their degree program. This scholarship is meant to recognize their financial burden and to give a subsidy on their tuition fee enabling them to continue their studies. Scholarships will range from 80% - 100% of the Tuition fee based on the facts and documentation of the relevant applicant.

MERIT-BASED SCHOLARSHIPS

The grant of scholarship to students who got a certain percentage of marks in their intermediate/A level/any equivalent to HSSC results and are promising scholars. This scholarship is meant to recognize their talent and encourage them to keep the same zeal and effort in their studies while studying at the IAC. The scholarship is given in various degree programs as per the marks obtained by the applicant and its continuation is based on the maintenance of CGPA as per the following table.

Sr. No.	School	Program	Marks Obtained (%)	Scholarship (Tuition Fee)	Continuation of Scholarship (CGPA)
1	SCL	BSDS,BE	>95%	100%	3.00 or above
			90%-95%	75%	
			80%-89%	50%	
			75%-79%	25%	
2	SADU	BA, BID, BLA, BCM	>95%	100%	3.00 or above
			90%-95%	75%	
			80%-89%	50%	
			75%-79%	25%	
3	SOA	BFA,BTD,BGD, BFD	>95%	100%	3.00 or above
			90%-95%	75%	
			80%-89%	50%	
			75%-79%	25%	
4	SIR	BIT, BSE, BCS	>95%	100%	3.00 or above
			90%-95%	75%	
			80%-89%	50%	
			75%-79%	25%	
5	SDCA	BFT,BAD, BMC,BGDD	>95%	100%	3.00 or above
			90%-95%	75%	
			80%-89%	50%	
			75%-79%	25%	

LOCATION-BASED (RURAL AREA) SCHOLARSHIPS

The grant of scholarships to students who do not have such means to pay up the full fee of their degree program. This scholarship is meant to recognize their financial burden and to give a subsidy on their tuition fee enabling them to continue their studies. Scholarships will range from 10% - 50% of the Tuition fee based on the facts and documentation of the relevant applicant.

GILGIT BALTISTAN SCHOLARSHIPS

The grant of scholarships to students who do not have such means to pay up the full fee of their degree program and belong to Gilgit Baltistan. This scholarship is meant to recognize their financial burden and to give a subsidy on their tuition fee enabling them to continue their studies. The scholarship will range from 25% - 50% of the Tuition fee based on the facts and documentation of the relevant applicant.

MINORITIES SCHOLARSHIPS

The grant of scholarships to students who belong to minority communities and do not have such means to pay up the full fee of their degree program. This scholarship is meant to recognize their financial burden and to give a subsidy on their tuition fee enabling them to continue their studies. The scholarship will be 25% of the Tuition fee based on the facts and documentation of the relevant applicant.

HAFIZ-E-QURAN SCHOLARSHIPS

The grant of scholarships to students who do not have such means to pay up the full fee of their degree program. This scholarship is meant to recognize their financial burden and to give a subsidy on their tuition fee enabling them to continue their studies. The scholarship will be given to the extent of 50% of the Tuition fee based on the confirmation that the person is Hafiz E Quran.

SPORTS BASED SCHOLARSHIPS

The grant of scholarships to students who do not have such means to pay up the full fee of their degree program. This scholarship is meant to recognize their financial burden and to give a subsidy on their tuition fee enabling them to continue their studies. A Student must be a professional/amateur sportsman to qualify for a scholarship under this policy. Scholarships will range from 10% to 50% of the Tuition fee based on the facts and documentation of the relevant applicant.

SCHOLARSHIPS FOR MILITARY, POLICE AND RESCUE PERSONNEL

The grant of scholarships to students whose parents are serving or retired personnel of the armed forces or rescue personnel of Pakistan and is not having adequate resources to pay up the full fee of their degree program. This scholarship is meant to recognize their financial burden and to give a subsidy on their tuition fee enabling them to continue their studies. The scholarship will range from 10% - 25% of the Tuition fee based on the facts and documentation of the relevant applicant.

ZINDA DILAN-E-LAHORE SCHOLARSHIPS

The grant of scholarships to students who hold the domicile of Lahore and do not have such means to pay up the full fee of their degree program. This scholarship is meant to recognize their financial burden and to give a subsidy on their tuition fee enabling them to continue their studies. The scholarship will be 20% of the Tuition fee based on the facts and documentation of the relevant applicant.

SPECIAL PERSON (DIFFERENTLY ABLED) SCHOLARSHIPS

This policy applies to applicants who have a permanent disability (minor or major). The admission/scholarship section will give its recommendation as to the percentage (%) of scholarships according to the disability certificate.

KINSHIP SCHOLARSHIPS

The institute offers an opportunity to avail of the 20% under Kinship Scholarship to any of the students whose brother/sister is already studying at IAC or any two siblings are taking the admission at the same time in the IAC in any of its degree Programme, at the time of admission to lessen the financial burden of their parents.

EMPLOYEE FAMILY BENEFIT SCHOLARSHIPS

The grant of scholarships to students whose parents (Father or Mother) are employees of the Institute for Art and Culture. The scholarship will be 100% of the Tuition fee based on the facts and documentation of the relevant applicant.

AZADI SCHOLARSHIPS

The grant of scholarships to transgenders who do not have such means to pay up the full fee of their degree program. This scholarship is meant to recognize their financial burden and to give a subsidy on their tuition fee enabling them to continue their studies. The Scholarship amount will range from 10% to 50% of the Tuition fee based on the facts and documentation of the relevant applicant.

TEACHING AND LEARNING AT IAC

One of the perks of academic life is the opportunity to interact with young and bright students most of whom are at the threshold of stepping into the real world. Our teachers provide students with meaningful content in all of our classes and encourage students to use that content to interact with their classmates and teachers. This helps students discover their individual strengths and the weaknesses that they need to work on to improve their skills. We believe that our students should be accountable for their own learning and will be most motivated when they have some choice in what and how they learn.

Collaborative learning is also central to our teaching philosophy to promote reflective thinking and improve the students' communicative and trans-cultural skills. The application of technology and computer-based material in the classroom are helpful tools in the promotion of meaningful learning through collaborative work as well. Our commitment and approach to teaching have been rewarded with appreciable and notable teaching evaluations an institute can receive.

Furthermore, we believe that clear and open communication with students is a key element in helping them learn. We greatly value the supportive and caring environment that an institute provides between faculty and students. We look forward to working in a collaborative learning and teaching environment with both faculty and students, where we can develop courses incorporating innovative teaching techniques and the most recent theories and research through an interdisciplinary approach. This is achieved with the help of our degree and program-specific curricula that include the amalgam of the following:

- General Education Courses
- University Elective Courses
- HEC Compulsory Courses
- Program Specific Major and Core Courses
- Program Specific Elective Courses
- Program Supportive Courses
- Allied & Distributed Courses
- English Language Compulsory Courses
- Soft Skills Courses

PROGRAM-SPECIFIC DEGREE CORE COURSES (DCC)

These are mandatory core courses offered by the School chosen by the student, which is compulsory for the completion of a degree program. Every student is required to pass these courses to qualify for the award of the degree. These courses form the core of the discipline in which the degree is being offered.

ELECTIVE COURSES (EC)

These are elective courses offered across various disciplines, with which students can form different combinations in a given semester. The students shall have a choice to select a course from the elective courses after consultation with the respective course advisors. To register in any advanced-level course, fulfilling the pre-requisites of that course shall be essential.

THE ACADEMIC CALENDAR

The academic calendar consists of two regular semesters i.e. Spring and Fall.
Each semester runs over 18 weeks, out of which;
Regular classes = 15 weeks
Other weeks: Utilization for course review/makeup classes, teacher course evaluations/surveys, exam preparation, midterm/final exam conduct, exam results submission, rechecking, extracurricular activities, and Govt. official holidays adjustments.
Summer semester: 8-10 weeks is arranged for the students to overcome their deficiencies
The schedule of admissions, registration, start, and close of academic sessions, examinations, breaks, non-academic activities, and holidays are all listed in the Academic Calendar published by the Institute.

TESTIMONIALS

STUDENTS AND PARENTS TESTIMONIALS

'I chose my degree because I was very passionate about film making so I choose the degree. Why IAC? It's because I found it inexpensive compared to other universities at that time and as I am from a middle-class family it offered me everything, I wanted to be a filmmaker at a low cost. That's the main reason to be here.
Performing for the IAC audience for the first time in 1st semester is one of my first memory at IAC. I am very active in co-curricular activities since my first semester. I have served 2 years as a director of the Music society in IAC. Now I am the president of the Music society. I have arranged and managed many shows, and events at IAC, including fashion shows, theater, and the first-ever concert at IAC. I was the first person who introduced improv theater in IAC as a class project and it was a house full show.
IAC is what represents us, and we are the ones who represent IAC.'
Aizaz Husain (BFTV) (School of Digital and Cinematic Art)
husain.aizaz@gmail.com

'I chose IAC Because there was no other university offering animation design at that moment and I was really interested in choosing animation design. I have always been a storyteller and since animation gives u a lot of freedom so that is exactly what I wanted as an artist. My favorite memory of IAC so far is When I performed on stage for the first time ever in theatre. I am a part of the Theatre society. I think everything in life is a learning process. So is true for a degree program. If u r ready to learn every single aspect of your degree develops you academically and so have mine.'
Aghna Fatima (B.Animation) (School of Digital and Cinematic Art)
aghna.aftab@gmail.com

'I have never seen a campus better than IAC has. Besides the great areas, this campus also has the facilities such as an exhibition hall, a fully equipped auditorium, a lush green botanical garden, soulful contemplating spaces, and fabulous. IAC has always promoted the art and its culture. The students at this university surely consist of different people with versatile backgrounds.
I decided to choose IAC to become my continuing place to get more knowledge in my next steps as a university student. Memories are a vital component of our bodies. They shape our personality as all our knowledge and past experiences are stored there.
One of the best memories is meeting new people, those who were strangers, and now they become family to me, this includes not only my friends but also my faculty members as the faculty of IAC is very supportive and friendly. We made memories and still we are making it. If I talk about events that I and my society (Uraan Management) organized are the ever-lasting memories.'
Azeem Burhan Sheikh (B.Arch) (School of Architecture, Design, and Urbanism)
azeemburhan@gmail.com

'Many People said that knowledge is the most important thing to become a successful person but, in my opinion, being a success is not as simple as that, we need the right place to get an education, a good society such as faculty and the environment element a large network, that can support the activity of studying, that will decide our future and can make our dream to be a real one.
As we can see in Lahore there are so many universities but based on my research by asking some friends and seeing the real campus life, I choose IAC because this is the only institute which full fills all the requirements and needs of every art student that provide freedom of design and making your own ideas, your own decisions. Especially the promotion of all cultures by educating us on our mother language Punjabi, Pashto, etc. This was majorly the reason for choosing this institute.
Being a student has been the most amazing experience, I have made the best friends and the best memories. Being halfway through my final year has made me think a lot about what the future holds, but also about how much I will miss my time at IAC once it's all over.
One of the most enjoyable parts of being a student at IAC was my first year in university management from the student body. My experience of being in management was that it was so much fun, and there was always something going on. I made official contacts in the first year with who I have lived throughout all of my university experience, and I believe it improved my communication skills for life. Living in IAC was a real highlight for me!'
Mudassar Hassan (B.Arch) (School of Architecture, Design, and Urbanism)
31mudassarh@gmail.com

TESTIMONIALS

'I chose this institute because of your highly rated Architecture program. I've had a passion for this field for a long time and it's exciting to learn from faculty that have built such a great program. I think my skills and learning style have been a great fit for the program. In addition to this highly regarded program, it's exciting about studying on the beautiful campus and participating in the rich student life that is offered here. The campus fosters an engaging and collaborative environment and builds the profound minds of the students. This campus embodies diversity in its programs, clubs, extracurricular, and most importantly in its people. I think diversity is important in all aspects of learning. By being exposed to this wide range of different experiences and perspectives, I hope to become a subtle human being and a successful future Architect.

It is hard for me to pick a favorite memory from university as I have truly enjoyed every single day in the last three years at IAC! However, when I think about something that has really marked my university experience, I must mention the first event held in IAC which I managed with my fellows. It was quite incredible to make that event possible in just four days including performances of all societies. Another great memory includes my first internship on the campus during the summer holidays. I got engaged with the management and administration. My communication skills got highly enhanced during the period as well as I get great confidence to work in an office with professionals.'

Azfar Ameer (B.Arch) (School of Architecture, Design, and Urbanism)
azfarameer1997@gmail.com

HERE IS WHAT OUR STUDENTS' PARENTS HAVE SAID ABOUT THEIR CHILD'S EDUCATION AT IAC

'My son, Ghulam Momin Maan , is studying BS- IT (School of Information & Robotics) at IAC and he has flourished into a fine young learner in technical skills & software with an escalated starting pace at IAC.

He enjoys his involvement in co-curricular activities which provide him the opportunity to socialize with students of various semesters and academic disciplines.

Momin has excelled at self-motivation through soft skills reinforcement and course management established by his dynamic instructors.

The lush conducive environment at IAC doubles his energy to give his strengths in classes. The disciplined team at IAC has made him socially active and responsible toward academic, societal, and environmental issues.

This extraordinary training through interactive sessions like conferences, seminars, and international collaborations has not only broadened Momin s vision but also strengthened his future to become a successful IT expert in Cyber Security.

I pray for the success & well-being of my darling handsome son, Momin, that he becomes the golden star for his institution and parents.'

Mrs. Yasmeen Ahmed, mother of Ghulam Momin Mann (BSIT) (School of Information & Robotics)

'We were (as a family) very happy to substitute the care we gave our son with the care university gave, which helped him to grow and become a mature individual. The excellent teachers were happy to find out, during the initial two years, the human side of our child as well as the academic and with their patience managed the character of our son very well and gave the best advice possible. We will always be grateful to the Institute for Art and Culture and its fantastic team.'
Mr. Sheikh Burhan-ud-Din, father of Azeem Burhan Sheikh (B.Arch) (School of Architecture, Design and Urbanism)

'Being a parent, it is my responsibility to ensure that my daughter gets admission to the right college where studies & co-curricular activities go hand in hand. According to me, Institute for Art and Culture is option one for my child.
I take this opportunity to acknowledge the relentless efforts of the entire team of dedicated Professors for providing excellent education to the students. Besides studies, co-curricular activities are also given equal importance. Also, the university provides value-added courses such as soft skills which help in grooming the skills of my daughter & all other students.'
Mr. M.Asif Warraich, father of Wadiqa Asif (B.Arch) (School of Architecture, Design and Urbanism)

'I like to share my views about the Institute for Art and Culture. From time to time I have seen my daughter growing more responsible in her life. Her happiness while going to college makes me think that my decision of admitting my daughter to this university was fruitful.
The activities that college comes up with, to boost the student's creativity and knowledge are indeed commendable. The college is very well established with the facilities and infrastructure.'
Mr. Malik Sajjad Hussain, father of Nimra Sajjad (B.Textile) (School of Art)

'It is always said and proved that the university is the place where the student learns the most and is considered the second home. These are the days when the students' best time is spent and they get mature enough to learn, understand, and act. These are days that are very difficult to forget and stay with one's life forever.
IAC is an impeccable synonym for all the above, which is not only imparting education but equally focusing on all facets of the important (present and future) needs of the students, which every student dreams of, be it sports, art, cultural activities or personality development. I express a feeling of pride and sincere gratitude at the fact that my son is a part of this progressive institution.'
Mr. Syed Aftab Athar Abbas Jaffery, father of Qasim Jaffery (B.Ftv) (School of Digital and Cinematic Art)

'The role of education is not just assimilation of bookish knowledge but more than that the overall development of character and personality. Quality education along with leadership qualities and cooperative learning ensures that the youth of today become promising citizens of tomorrow.
My wife and I, both teachers by profession do firmly believe that our daughter has made the right choice in terms of her higher education. The college provides an ideal learning environment. I wish great success to the institution in the future.'
Mr. Arshad Ali Abid, father of Basit Ali (B.Animation) (School of Digital and Cinematic Art)

IT'S TIME TO PURSUE YOUR PASSION WITH IAC

Whilst contemporary opportunities for career growth are beyond most Pakistanis, we at IAC are providing a strong base of Creative and Cultural Education adhering to the outreach towards International and National platforms. We are knitting together the goal of learned mindsets along with the coherent aim of providing fine career potential. We tend to incorporate an interdisciplinary approach to inculcate our cultural finery in coherence with technological advancement. Offering courses in various disciplines and talent hunts from all across Pakistan is our goal. From the essential basics of Art and Linguistics to gearing up with emerging technology are included in our spectrum of curriculum. IAC believes in not just education but a provision of Community building podium for millennials.

Chartered by:
Government of Pakistan
Recognized by:
Higher Education Commission of Pakistan (HEC)

EVENTS

Kristina Zanic, a renowned interior designer from Dubai, visited IAC and held an interactive session with students. She was amazed by the student's level of creativity. Along with faculty and students, she visited the Walled City of Lahore, Wazir Khan Mosque, Badshahi Mosque, Lahore Fort, Scared Heart of Jesus Church, Cathedral Church & Lahore Museum followed by the musical night and dinner at IAC. Kristina was overwhelmed with her experience at Institute for Art and Culture and offered students an internship in Dubai.

The Institute for Art & Culture (IAC) celebrated Earth Day 2023 with a plantation ceremony led by the U.S. Consul General Lahore, William K. Makaneole, and Chancellor IAC, Muhammad Faisal Janjua. Earth Day is an important event that is celebrated globally to promote environmental awareness and encourage sustainable practices. The IAC, as a responsible member of the community, recognizes the importance of this day and its impact on the planet. The event was enjoyed by all participants, and the IAC looks forward to continuing its efforts to promote sustainability and environmental awareness in the future.

Renowned Colombian harpist and composer Jahir Rivera along with eminent classical singer Ustaad Rustam Fateh Ali Khan, Shahmir Rustam Fateh Ali Khan and other Pakistani classical artists performed a melodious array of eastern and western musical fusion, in promoting cultural exchange between both countries. Institute for Art & Culture is proud to unite the harmonious horizons of both cultures under one roof.

The International Architectural Consultancy (Pvt.) Ltd. conducted a workshop at IAC, aiming to gather high-quality insights, facilitate knowledge sharing, and receive valuable feedback on current regulations in the fields of Architecture, Engineering, Health & Safety, Quality, and Sustainability.